

# LIFE

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CANVAS PANTS  
IN A TROPICAL WARDROBE

20 CENTS

FEBRUARY 1, 1954

No drummed up claims!

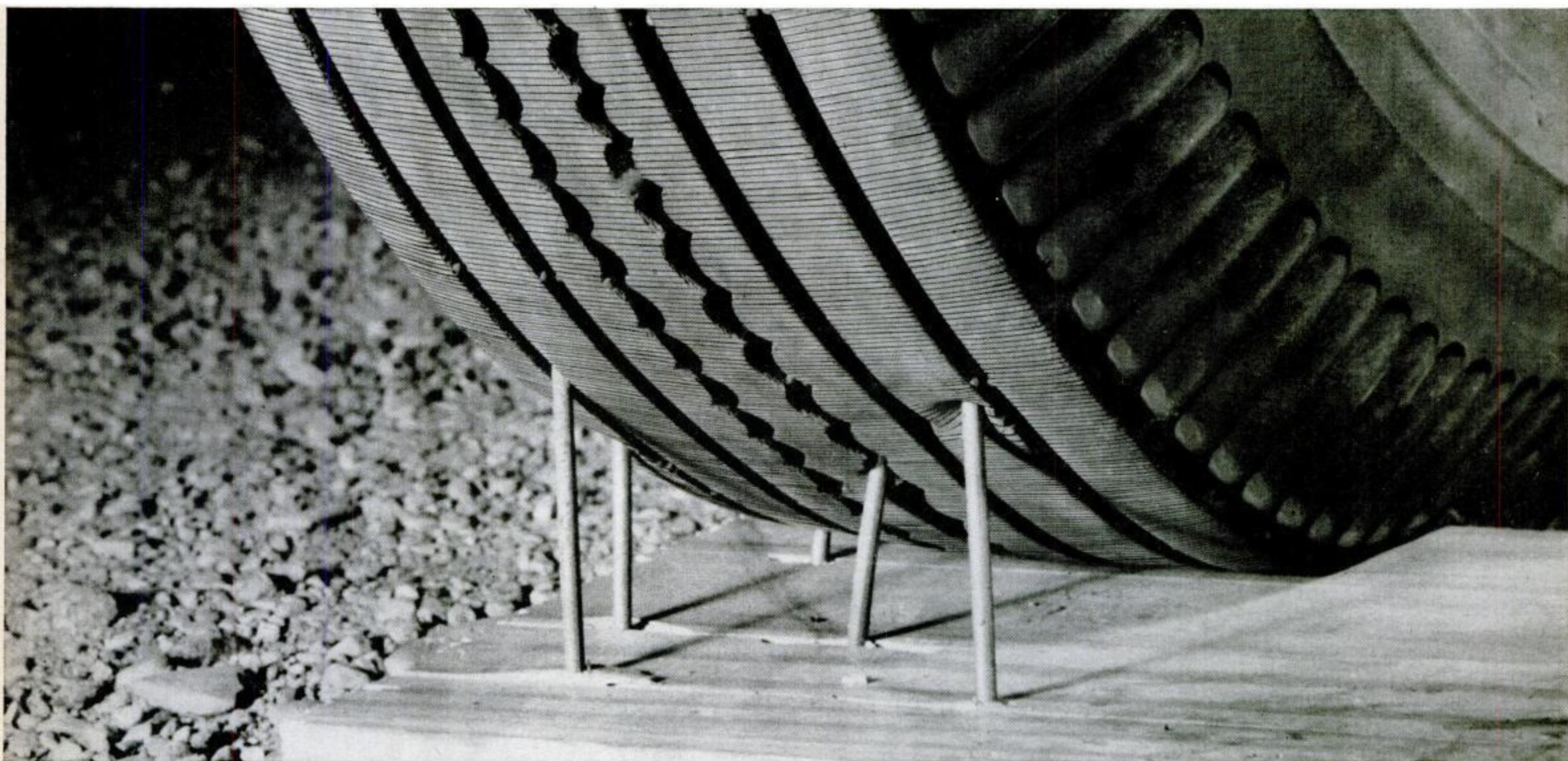
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LET OTHERS beat the drums with charts and graphs and medical claims. OLD GOLD simply offers you the finest taste ever put into a King Size cigarette, backed by nearly 200 years of tobacco experience. We're tobacco men...not medicine men. OLD GOLD cures just one thing: the world's best tobacco...to give you the same matchless quality in both Regular and King Size.



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**gives puncture and blowout protection so  
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**YOU'VE BEEN SEEING THIS FAMOUS PICTURE** of the B. F. Goodrich Tubeless Tire full of nails, yet full of air, for over five years now. It tells you quickly and simply that the B. F. Goodrich LIFE-SAVER Tubeless Tire seals punctures without loss of air. If you wonder how it seals punctures, the smaller picture at left below explains.

When a nail punctures a B. F. Goodrich Tubeless Tire, a patented gummy layer under the tread instantly grips the nail—tightly. No air escapes. When

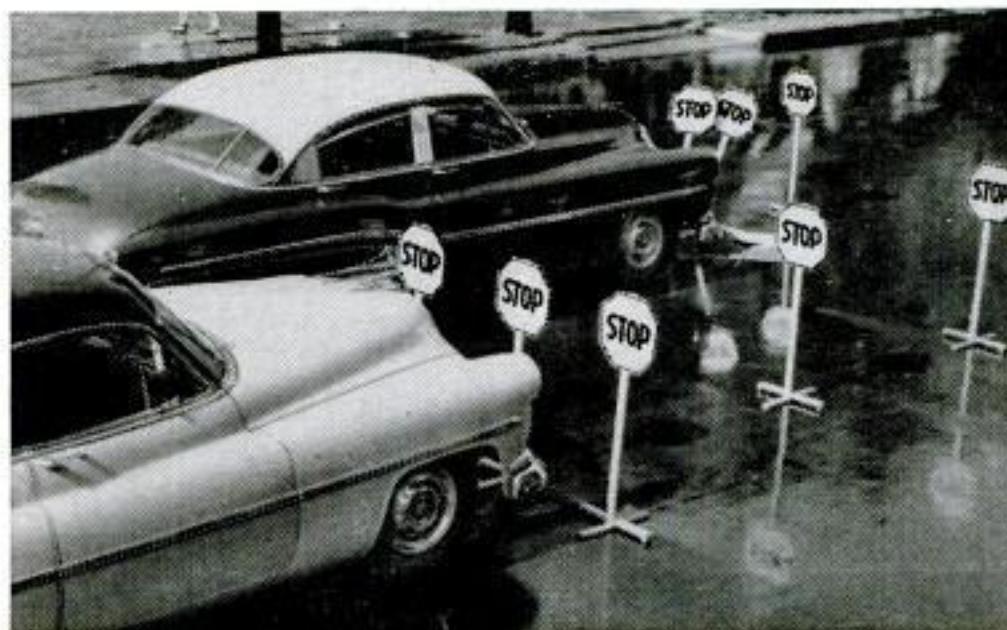
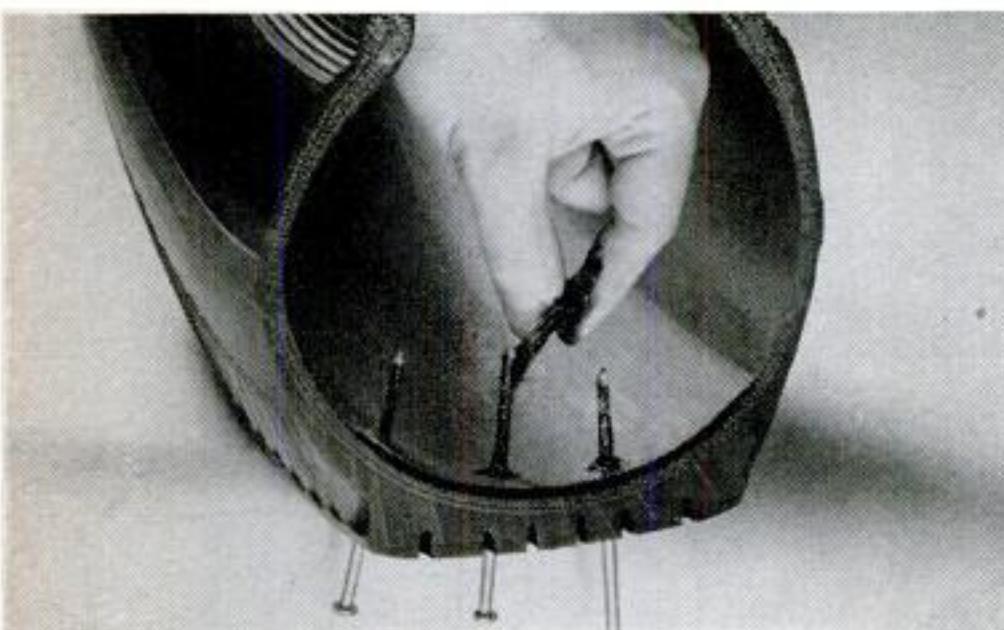
you pull out the nail, this sealant clings to the nail, follows it back into the hole. It plugs the hole permanently.

The B. F. Goodrich LIFE-SAVER also defies skids, as the small picture, center below, shows. In a 30 mph wet road demonstration, the car on B. F. Goodrich LIFE-SAVERS stopped a full length quicker than the car on regular tires.

The revolutionary B. F. Goodrich LIFE-SAVER tread has thousands of flexible grip-blocks (top

picture) that defy skids on wet, icy, or snowy roads.

The B. F. Goodrich LIFE-SAVER Tubeless Tire has no tube to blow out. Instead it has a patented liner that changes dangerous bruise blowouts to safe s-s-slowouts. Yet for all this protection, this B. F. Goodrich tire costs less than a regular tire and any blowout-protecting inner tube. It fits your present rims. Get B. F. Goodrich LIFE-SAVERS from your new car dealer or a B. F. Goodrich retailer. He's listed in the Yellow Pages under "Tires".



FORD	CHEVROLET	PLYMOUTH	6.70-15 <b>\$30.95</b> EACH PLUS TAX & YOUR OLD TIRE
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CLAD IN HER FATHER'S BOOTS, PAMELA SHOUTS, "I'M A COWBOY GIRL!"



WEARING BRA, SHE SAYS, "LOOK! I'M A BUNNY!"



← BEAMING, PAMELA DONS WHAT SHE CALLS "DADDY'S BLOOMERS"



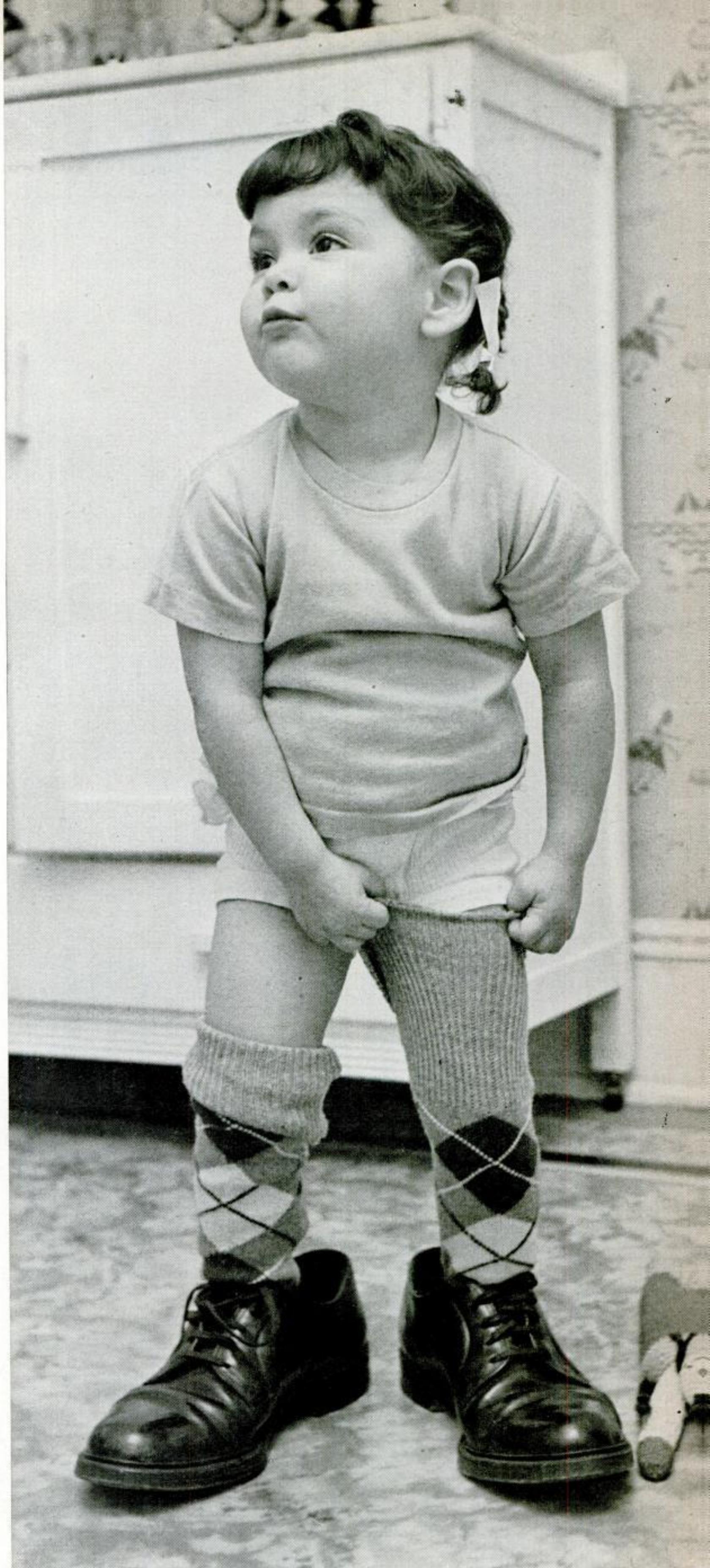
STRUGGLING WITH GIRDLE, PAMELA EXPLAINS, "THIS IS JUST LIKE MOMMY!"

## SPEAKING OF

**Pamela forces lazy father into  
some after-hours photography**



HER 36½ INCHES ALMOST ENCASED, PAMELA STANDS IN HER FATHER'S JACKET



ADRIFT IN FATHER'S SIZE 10½ SHOES, PAMELA STRAIGHTENS HIS SOCKS

## PICTURES . . .

Like many other professional photographers, Marvin Koner is so glad to forget his camera after working hours that he almost never gets around to taking pictures of his own family.

But his resistance broke down when his 2½-year-old daughter Pamela made the inevitable discovery of her parents' wardrobe in their Brooklyn home. Koner took up his camera one

evening just long enough to make this amusing record of a universal childhood delight—and to ease his conscience by photographing Pamela for the first time in more than a year.

This One



XYKW-H7X-K12R

# LETTERS TO THE EDITORS

## LETTER TO A FRAULEIN

Sirs:

The reading suggestions in your editorial, "Letter to a Fräulein" (LIFE, Jan. 11), will aid students both here and abroad in their search for a true delineation of the American spirit.

ADELLE ROGERS CLARK

Commerce, Texas

Sirs:

I wonder if the *Fräulein* would advise American students not to read Nietzsche's *Thus Spake Zarathustra* because it does not give "a sunny slant" on her native land. If the *Fräulein* wishes "a sunny slant" on American life, I strongly recommend *The Bobsey Twins*.

If she ever is worried about the British people and literature, tell her to stay away from Shakespeare, Swift and D. H. Lawrence and approach Dickens with caution.

LEONARD KRIESEL

New York, N.Y.

Sirs:

Tell your *Fräulein* to get acquainted with the dedicated scientist in Lewis' *Arrowsmith*, the soldier of freedom in Hemingway's *For Whom the Bell Tolls*, the pioneer in Rovlaag's *Giants in the Earth*, the Okie in Steinbeck's *The Grapes of Wrath*, the farm wife in Glasgow's *Barren Ground*, the doctor in Bellamann's *Kings Row*, the architect in Ayn Rand's *The Fountainhead* and the "crackpot" in Wilder's *Heaven's My Destination*. These books may not have "a sunny slant" but their heroes are not "helpless victims" either.

BEN W. FUSON

Parkville, Mo.

## ESP, PK AND PSI

Sirs:

I intend to urge my congregation to read "A Case for ESP, PK and Psi" by Aldous Huxley (LIFE, Jan. 11). In my humble judgment, you will have hastened the recognition of an area of scientific, religious and human concern in which the destiny of mankind will one day be staked out....

EDWARD W. GREENFIELD

The First Presbyterian Church  
Princeton, Ind.

Sirs:

In a time when clear-thinking men of science are striving to push away the superstition which too long has accompanied psychology, and when the witch doctor has been replaced by a Ph.D., Mr. Huxley leaps from the position of novelist to that of psychologist, bringing with him the stench of a medieval caldron.

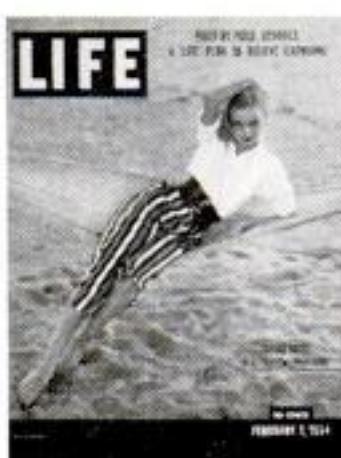
LAWRENCE G. COHEN

Chicago, Ill.

Sirs:

Mr. Huxley a) relies primarily upon documentary evidence, b) overlooks serious experimental errors in past ESP research, and c) ignores the large body of research which does not contain the slightest evidence for ESP, PK or psi. When success is based upon deviation from chance expectancies (as it is for ESP)

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one success out of 20 attempts is often the frequency with which apparent success occurs by chance alone.

E. L. CHALMERS JR.

Denver, Colo.

● Mr. Huxley points out that in recent scientific research, early experimental errors were recognized and corrected. This research has been extensive, and has produced results that he does not believe can be explained by mere chance.—ED.

Sirs:

Talking to the dice is a manifestation usually of a "mind English" which would be psychokinesis. Few gamblers, however, have the proper mental attitude to avoid boredom (which diminishes PK effectiveness) while winning small stakes, or to avoid worry (which also reduces PK's effect) if playing for high stakes. PK will beat the odds but making a living with it is harder than working. Otherwise I would still be in Nevada.

J. P. ENRIGHT

Los Angeles, Calif.

Sirs:

I was in bed, deeply engrossed in Mr. Huxley's provocative article, when my husband mumbled for me to please turn off the light so he could sleep. Before I could reach for the switch, there was a tiny pop and the light obediently and voluntarily disappeared. If anyone is interested, my husband is now available for séances, Indian fire-walking, and voodoo. Will supply his own poltergeists.

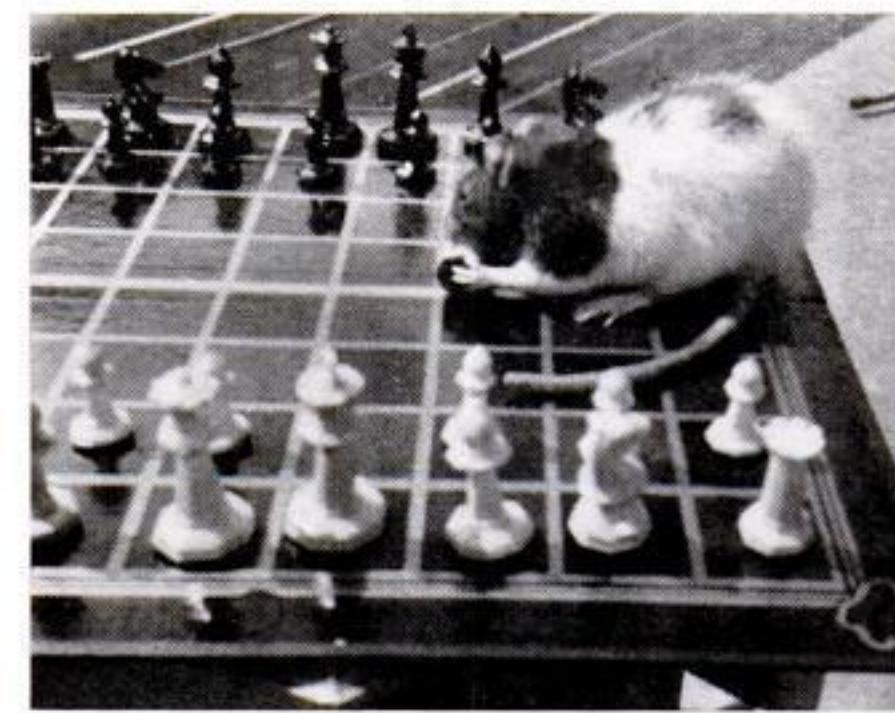
CYNTHIA CITRON

Los Angeles, Calif.

## REASONING RATS

Sirs:

"Ratiocinating Rodents" (LIFE, Jan. 11) fascinated our family, for the rat in the tests is identical with our late and sadly missed pet, Virgil. An intelligent rat,



Virgil soon learned to answer to his name, and finally became a member of our local chess group. Here is Virgil playing his best opening, the king's gambit.

NORMA LEE ALLARDYCE

Redwood City, Calif.

## WEST INDIES ESCAPE

Sirs:

Your map of the Lesser Antilles ("West Indies Escape," LIFE, Jan. 11) includes a greater bird of paradise.

These birds live at a given elevation on mountainous islands in the New Guinea area and do not communicate between the various mountains. It seems highly improbable that a bird that refuses to fly a few miles to visit relatives would fly thousands to the West Indies.

ROGER H. JONES

Quicksand, Ky.

● In 1909, when birds of paradise were threatened with extinction by plume hunters, a wealthy Englishman, Sir William Ingram, brought 26 pairs from Dutch New Guinea and set them free on a tiny island that he owned east of Tobago. The birds, otherwise found wild only in the New Guinea area, are now numerous on this island, known as Bird of Paradise Island and maintained by the Trinidad and Tobago government as a sanctuary.—ED.

Sirs:

The volcanic disaster of 1902 took place, not on St. Vincent as stated by LIFE, but on Martinique, when

Mt. Pelée erupted and wiped out Saint-Pierre, then a town of 28,000 people.

GROVER C. HALTER

Boulder, Colo.

● St. Vincent's Mt. Soufrière erupted within a few days of Mt. Pelée, and the two disasters together killed more than 40,000 persons.—ED.

## DOUBLE DEBS

Sirs:

I have junked my Marilyn Monroe pinups and become Pat and Evy conscious ("Double Debutantes," LIFE, Jan. 11). Would you print another picture that they themselves pick out?

ARNIE SCHINDLER

Cambridge, Mass.



## SHANTYMEN'S MISSION

Sirs:

"The Mission of the Shantymen" (LIFE, Jan. 11) is most heartwarming. Congratulations to George Silk for capturing the moving realism and poignant emotions of the last farewell between Missionary Wills and Hermit Rudd. It is the finest picture LIFE has ever printed.

RUSSELL SCRIBNER

Buffalo, N.Y.

## ICE HOCKEY PLAYER

Sirs:

In "Ice Hockey's Cardinal Sin Undoes a Rookie" (LIFE, Jan. 11) you stated that "Boom Boom" Geoffrion of Montreal is a defenseman. Sir, Boom Boom is a forward.

PAUL C. WALKER

Montreal, Que., Canada

● Geoffrion, a right wing forward, ranks second in the National Hockey League in goals scored.—ED.

## RISKS OF POLITICS

Sirs:

While you are correct as to the number of terms to which Philip G. Wilmer has been elected, the parallel your editorial draws between the mayors of Chestertown, Md. and New York is misleading ("The Risks of Politics," LIFE, Jan. 11).

The position of mayor of Chestertown pays \$300 per year with no perquisites. Residents have 24-hour police protection, garbage collections three times a week and the lowest taxes in Maryland.

When his term ends, the mayor cannot be appointed to a judgeship. He does not need one. He is a successful businessman.

M. B. HARRISON  
Chestertown, Md.



● While LIFE is against too much security for politicians as a general rule, this obviously does not apply to Mayor Wilmer (above), whose record in office has been outstanding.—ED.

## THE SOUTH SEAS

Sirs:

Every lonesome GI in Tonga during the war knew that "I love you" was pronounced "Ofa atu" not "Ofa ata" and that the capital is Nukualofa, not Nakualofa ("Elizabeth Sails the South Seas," LIFE, Jan. 11).

MILTON W. BAUM

Lynbrook, N.Y.

● Ex-GI Baum knows his Tongan.—ED.



**ROSE EBLE WILEY**, Winona, Minnesota, is mother of two teen-age daughters. Also works as secretary in husband's law office. Attorney Tom Wiley is also professor at College of St. Teresa. Mrs. Wiley's problem is typical of millions on low-salt and reducing diets.

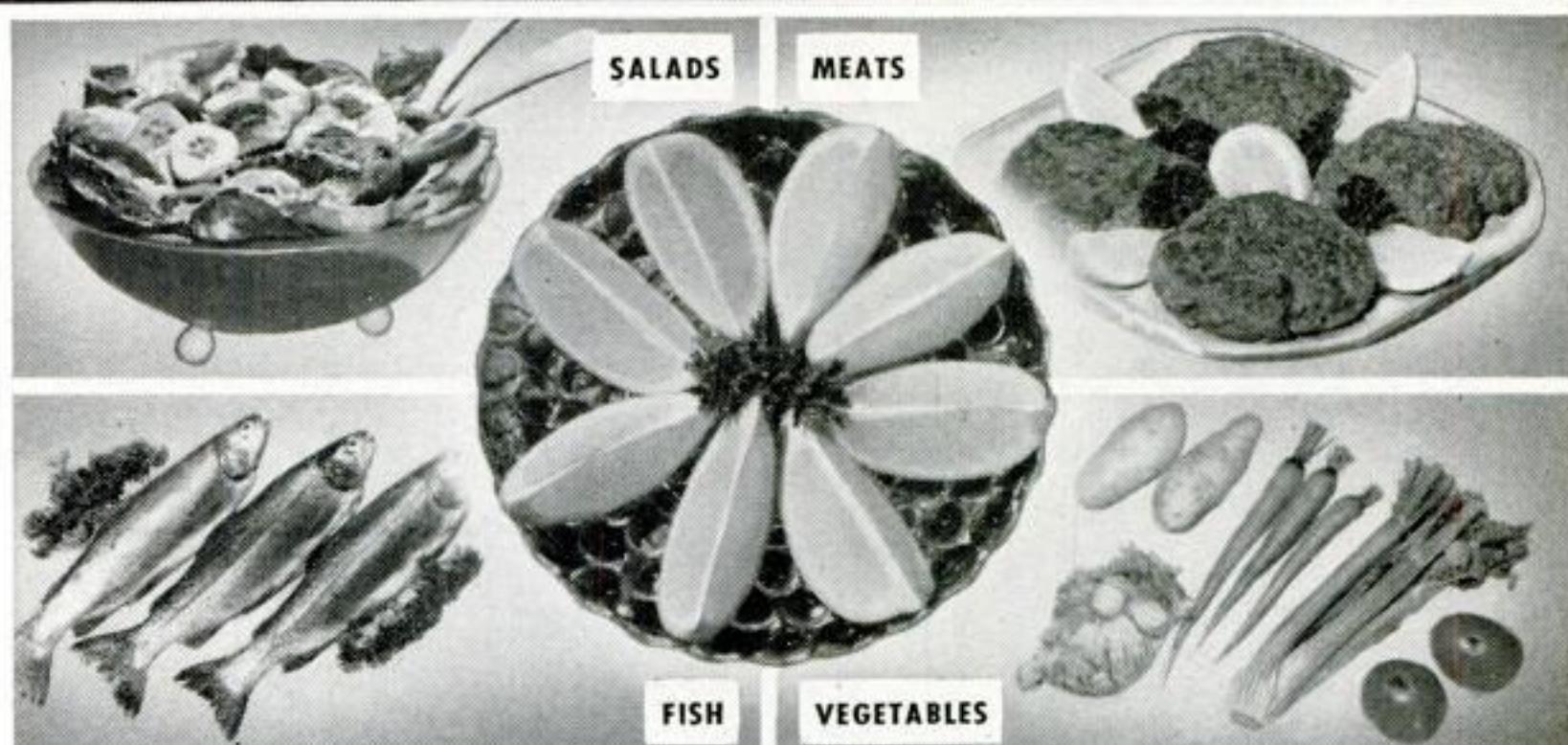
## "My reducing diet said, **'NO SALT!'** I thought I'd be lost without it!"

"**MY DOCTOR** told me to take off weight," says Mrs. Wiley. "I had to stop using salt at the table. That made my food so tasteless I couldn't stay on my diet."

"Then I began seasoning with fresh lemon juice. What a difference! I found I could stick to the diet, and I lost 20 pounds the first month! Then . . ."



"**MY FAMILY** started using lemons, too. They found, *salt or no salt*, fresh lemons give foods lots more flavor." Husband Tom Wiley says: "I still use the salt shaker, but fresh lemon juice makes almost any dish taste better."



**THESE FOODS**—vegetables, meats, salads, fish—are wonderfully improved with a squeeze of fresh lemon juice, Mrs. Wiley finds. "We also put lemon on meat before cooking, to tenderize it. Fresh lemon juice is one of the great secrets of good cooking."



**ONLY FRESH LEMONS** have the taste, tang and aroma you want for table use! Not even the best processed lemon juices can match their flavor. Get plump, juicy Sunkist Lemons, finest from California-Arizona.



**OVERWEIGHT?** Many reducing diets recommend cutting down on salt. Seasoning with lemons instead of salt makes reducing easier. You lose weight faster. And a squeeze of fresh lemon makes reducing-diet foods taste better.

### What fresh lemons do for food flavors

**YOU DON'T HAVE TO BE** on a special diet to enjoy the wonderful lift fresh lemons give to food flavors! You know what fresh lemons do for fish, juices, prunes, melons and tea. Now see what appetizing zest they add to canned and frozen vegetables, meats, salads and soups!

Put a plate of lemon wedges on the table at dinner tonight and invite your family to a new adventure in food enjoyment.

**IF YOU ARE ONE** of the millions who have had to *cut down on salt* due to high blood pressure, overweight, heart trouble or other conditions, you'll find fresh lemons make all the difference between dull, tasteless foods and tempting, delicious ones. Ask your doctor.

**FREE BOOKLET:** "*When the doctor says, 'Cut down on salt.'*" Packed with suggestions on how to eat better without salt. Write Sunkist, Section 2702, Terminal Annex, Los Angeles 54, Calif.

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February 1, 1954

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ALL HAPPY: INFANT STYLIST, LEAPING EX-PRESIDENT, RETURNED KIDNAPEE, EX-RED SOLDIER, GIGGLING MODEL

## SUNNY ASPECT TO A WINTRY WEEK

The mirror which we hold up weekly to the realities of the world sometimes shows some pretty grim images. Then the editors leave work feeling depressed and it doesn't help to know you can expect from at least one reader that durable old bromide, "Why don't you change your name from LIFE to DEATH?" It could have happened this week—winter is still on us and spring seems far behind, there seems to be no diminution in the world supply of villains, and many an urgent problem remains without a solution in sight.

But at the risk of courting seven years' bad luck we can't help rejoicing this week that our mirror is practically bursting with irrepressible gaiety. Most of it, like little Pamela Koner's first attempt at dressing up like mother and daddy, is spontaneous. Some of it is even better than that—like Leonard Moscovitz' joyful reunion with his family after what might have been a tragic kidnaping, or ex-President Vincent Auriol's frisky leap, in our Picture of the Week, when he thought he was all through with news photographers. No

fictional happy ending could match the one to our story of the release of 21,783 anti-Communist prisoners from what has seemed interminable bondage. A whole town in Texas smiled when its good-natured sheriff was vindicated in court, and even the highbrow poet, T. S. Eliot, permitted himself a smile as his new play—a comedy, mind you—headed for Broadway.

LIFE has no intention of ignoring the more serious side, and on pages 74-80 we apply ourselves to what we hope is a constructive suggestion for solving a problem that affects the whole country—overcrowding in our schools. Yet, despite a few rather grim happenings, it was a pretty carefree week taken all around. The "Last Man Club" members who invited LIFE to their party were able to laugh, perhaps somewhat ghoulily, at their chances of survival. And after looking at stacks of photographs showing fashion models soberly displaying new clothes, we got a warm feeling out of seeing Model Lois Gunas (*above, right*) giggling at the gaiety of unwintry Puerto Rico.

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# GEE!

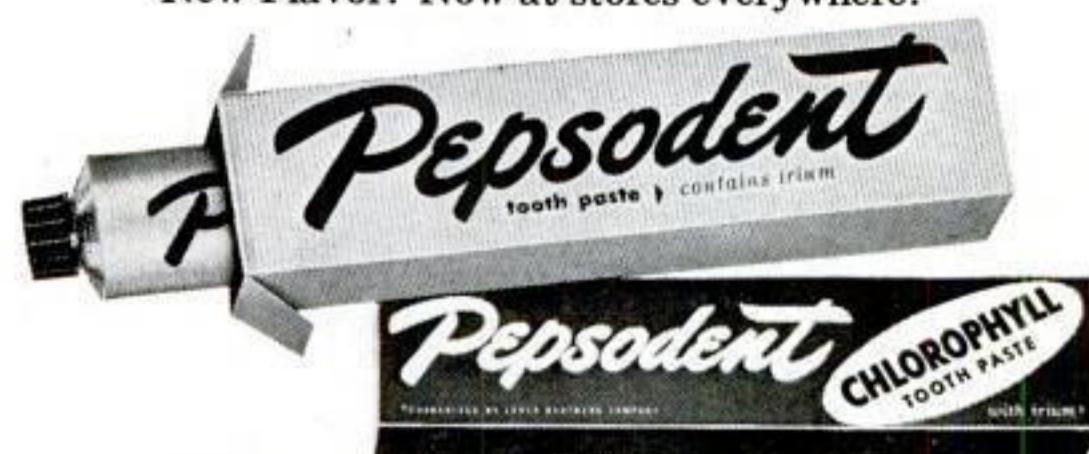
Pepsodent's brand  
new flavor  
tastes so good!



SURPRISE! We have changed the Pepsodent flavor! We switched, because grown-ups prefer our new flavor, hands down. To our surprise, *children go crazy for it!* But that's not all . . .

A famous university proved Pepsodent's ORAL DETERGENT gives you the *cleanest teeth* of all leading toothpastes. Why? Because *only* Pepsodent has ORAL DETERGENT (the exclusive combination of IRIUM to clean teeth plus I. M. P. to polish teeth). Each brushing gives ANTI-ENZYME protection against decay. Of course, Pepsodent is *guaranteed* by Lever Brothers to please your whole family—or your money back.

New Flavor! Now at stores everywhere!



Have you tried New Pepsodent Chlorophyll?

Research proves **PEPSODENT'S ORAL DETERGENT** gives you the **CLEANEST TEETH**! Your own proof is the

# Clean Mouth Taste for Hours

# LIFE

Vol. 36, No. 5

Feb. 1, 1954



**FIRST ONES OVER** into U.N. territory, a contingent of 150 freed anti-Communist Chinese prisoners came waving improvised Chinese Nationalist flags. Met



## FREEDOM SCORES

At 8:52 on the morning of Jan. 20 the doors of freedom opened in Korea to 21,783 men who had been knocking for a tragically long time. After 37 months of furious fighting and 30 months of infuriating peace talks, the first anti-Communist Chinese prisoners, captured by U.N. forces and interned by the Neutral Nations Repatriation Commission under the July 27 armistice agreement, surged across the border of the demilitarized zone at Panmunjom. For 18 hours the jubilant scene above was repeated until 14,209 Chinese were turned back to the U.N., which declared them civilians at midnight two days later. This met the 120-day deadline set by the armistice, and the men who had spoken so insistently for freedom—even when nobody listened—at least deserved that. The Communists did not agree, and they berated Indian leaders of the neutral commission for not holding the men in custody until a political conference could be held, or until doomsday, which seemed to be what the Reds really meant.

One of the strangest aspects of the long argument about disposition of the PWs was the reluctance of the non-Communist world to believe that simple peasants and coolies really meant it when they said they considered their home a Communist hell and did not want to go back. The men

← **SMOKING CAMP** was left by the anti-Red North Koreans, who in apparent gesture of defiance set fire to tent floors before marching south to U.N. territory.



by white-gloved Chinese Nationalist MPs, they were quickly loaded into waiting trucks and driven first to a processing center near Seoul and then to Inchon port.

## JOYOUS VICTORY

who stuck it out through the Koje prison riots of 1952, the tortuous armistice talks and the last 120 days of frustration had—simply by dramatizing the appeal of freedom—dealt the Communist propaganda line a terrible black eye. The freed Chinese soldiers struck up a camp chant: "Resist Russia. Down with the Reds!" One prisoner handed out crudely mimeographed pamphlets, addressed "Dear Honorable U.N. Fighters," which thanked the U.N. for fighting so long on their behalf and vowed to join in any war against the Communists. The 7,574 North Korean prisoners who chose Syngman Rhee's land to Communism were less demonstrative at the end, either because life promised to be hard or because they were angered by the Indians' attempt to release them one at a time and in effect re-screen them. As they broke camp they set fire to their tent floors and refuse (*left*) and some came out carrying clubs and knives.

The fate of 347 pro-Communist U.N. soldiers (including 21 Americans) who were captured by the Reds was undecided. The Reds could not appear willing to take them back without accepting release of the Chinese and North Koreans to the U.N. So at midnight Jan. 22 Indian troops walked off and left them sitting in their huts, lonely brainwashed orphans of war.

PHOTOGRAPHED FOR LIFE  
BY JOE SCHERSCHEL AND JUN MIKI



DOWNCAST NORTH KOREANS, the first to leave their camp compound, are bewildered by new-found freedom. Many will soon volunteer for the ROK army.



**SIDESHOW** to amuse embarking Chinese starred double-decked lady acrobats borne on bamboo pole.



**CRIPPLED PRISONER** hobbles under a heavy load with other North Koreans on way to station.



AT YONGSON STATION SAD SOUTH KOREAN WOMEN SEEK NEWS OF LOST SONS FROM NORTH KOREANS

## SOME LOOK FOR SONS, SOME FOR A NEW HOME

For the North Koreans, clanking southward in unheated boxcars, the frigid trip had moments of warmth. At Yongson, on the outskirts of Seoul, 8,000 cheering civilians turned up at the battered station with tea and fruit for the men. But scattered through the welcoming crowd were also the strained faces of women (*above*) searching for a lost husband or son. Now, temporarily quartered at receiving stations, the North Koreans face entering the South Korean Army or trying civilian life in

a poverty-stricken country. The decision may not be too hard. Said one, "I don't care what happens to me, but I would like to do something for my country."

For the Formosa-bound Chinese, whose flag-waving departure (*right*) was sadly marred by the drowning of 22 Marines in a freak harbor accident, the prospect of a four-day voyage followed by gay celebrations was something to look forward to. Even more inviting was the prospect of a new home 900 miles from Korea.



**CAMP PET**, freed with his Chinese master, surveys dock at Inchon before sailing off to Formosa.

Chinese were allowed to take all personal belongings with them. Except for caps they wore U.S. uniforms.

AT INCHON, STILL WAVING THEIR FLAGS, 500 CHINESE ARE FERRIED TO A BOAT BOUND FOR FORMOSA ➤



# THE BRICKER AMENDMENT

## IT IS THE WRONG WAY TO DEAL WITH A REAL PROBLEM FOR AMERICAN INSTITUTIONS

The Bricker amendment is considered the greatest constitutional issue of this generation by those involved in the debate on it. Yet three Americans out of four have never heard of it, and to most of those who have it is a confusion of technicalities. Eminent senators change their minds about it, and eminent lawyers disagree about the implications of its plainest language. Meanwhile public opinion, unable to come to grips with the real issue, divides vaguely along isolationist versus internationalist lines.

In any such division LIFE will be found on the internationalist side. Like President Eisenhower we believe that the present version of the Bricker amendment contains an unwarranted limitation on the Federal authority in foreign affairs.

Nevertheless, the Bricker amendment is a response to a recently discernible threat to American institutions which the Founding Fathers could not have foreseen. It attempts to plug a hole in the Constitution. The hole is a very small one and would scarcely need plugging at all if some people, both here and abroad, were not eager to enlarge it.

•

Treaties, by the deliberate intent of our Constitution, have a very high rank in the hierarchy of American laws. Through treaties the President and two thirds of the Senate can override state laws and constitutions and even previous acts of Congress. When it legislates under the treaty power, Congress can pass laws that the rest of the Constitution may not permit it to pass. No treaty has ever been declared unconstitutional.

The Bricker amendment would do four things. It would remove any doubt (a rather unreal doubt) that the Constitution itself is superior to any treaty. It would prevent treaties from becoming effective as domestic law unless Congress so implements them. It would give Congress similar (though ill-defined) power over executive agreements, which the President now makes on his own authority.

Finally it would limit Congress's general power to implement treaties to those powers granted elsewhere in the Constitution. This is the famous "which clause," the most drastic part of the Bricker amendment. It is designed to prevent the Federal government from using a treaty to invade states' rights. Under it, several recent routine treaties—one with Japan, for instance, exchanging certain commercial privileges for businessmen—would be illegal.

•

All in all, the Bricker amendment means a serious redistribution of power from the Executive to the Congress, and from both to the states. It would be unthinkable if there had not been, in recent years, a shift the other way, which the Brickerites seek to offset. They call their amendment "a Bill of Rights against treaty law." What gives relevance to their fears of the treaty power is the enormous complexity of our foreign relationships since the war; and along with that the threat to American rights—which could theoretically be realized via the treaty power—of the half-baked or socialistic covenants and agreements now being dreamed up in the U.N.

For instance, serious law journals, and one California judge, have argued that because we adhere by treaty to the U.N. its charter provision against racial discriminations automatically invalidates local Jim Crow ordinances and the like (discriminations which our own judicial processes combat slowly and with indispensable tact). Actually we have many safeguards against such back-door lawmaking, including the existing power of Congress to repeal the domestic application

of any treaty it doesn't like. But the Brickerites fear not the actual powers of the U.N. but what they might be interpreted to be if the international socialists and the world government crowd (responsive to what Bricker calls the U.N.'s "insatiable lust for power") should ever get control of Congress and the State Department. Neither Congress nor the State Department is free of this element even today, let alone in Dean Acheson's time.

Professor George Finch, an international lawyer and pro-Brickerite, expresses this fear when he warns against U.N.-type treaties which would "build around us a wall of socialist and Communistic containment." The Brickerites would oppose wall with wall. Theirs is an isolationist response to the visible threat of international socialism.

But surely theirs is the wrong response to the threat. The international socialists who still inhabit the Federal bureaucracy will not be neutralized by the Bricker amendment. That can only be done by continued weeding, careful hiring and firm executive leadership, with congressional needling and support. Insofar as it is a question of restoring the balance of power between the executive bureaucracy and Congress, a far less drastic amendment than Bricker's—or even simple legislation—will suffice to give Congress a stronger guardian's role in our foreign affairs. For example, the Senate could and should make itself say whether it wants any given treaty to become the law of the land automatically or not.

•

As for the U.N., it is indeed a fountain of much dangerous nonsense. Its so-called "Declaration of Human Rights" is mostly a list of economic "rights," including the "right" to leisure, health, etc. Its recent draft statute on international crime, while omitting to define a single crime, permits a proposed international court to hold secret trials without juries. No wonder nobody will ratify such covenants. The U.N.'s legal work is done in a vacuum of political first principles, where a vague if not sinister international socialism rules by default.

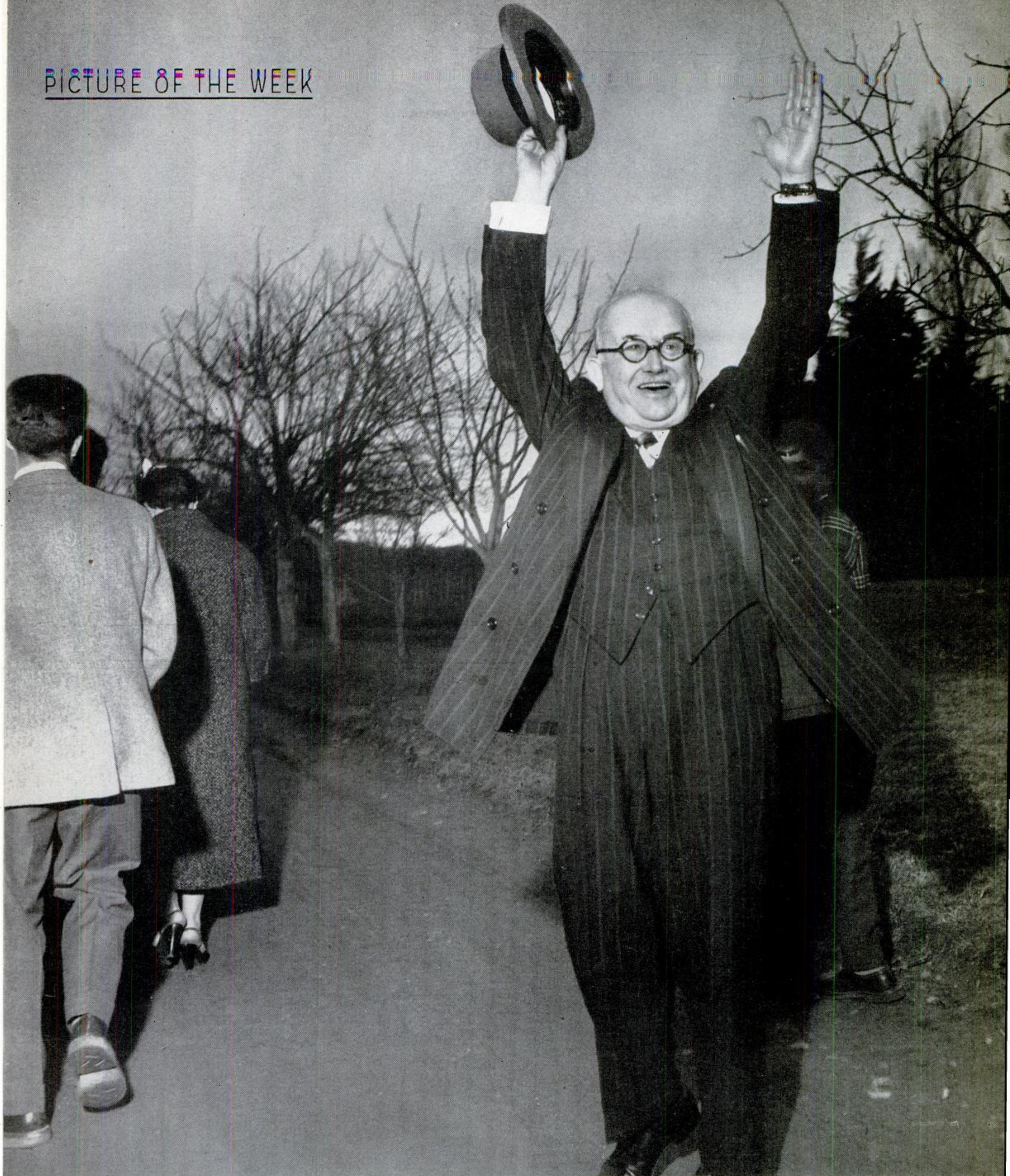
Is that a good reason for walling ourselves up against the U.N.? The late Senator Taft didn't think so. He said the U.S. should remain a member of the U.N. "and do our best to amend the charter so that action is based on international law and the adjudication of an impartial tribunal, and the veto power eliminated." His prescription assigned a long, hard struggle to American diplomacy and legal statecraft. Deferred by the cold war, that struggle has not even begun.

Professor Finch says that, if he were a U.N. delegate, he would propose "that we embody in the Covenant on Human Rights the first proposition that governments derive their just powers from the consent of the people and let the U.S.S.R. chew on that." That describes the real battlefield—a long way from where the professor is now.

The U.N. charter comes up for revision next year. Surely the U.S. is committed to a real effort to make the U.N. work. If the high-minded zeal and legal learning that have gone into the Bricker amendment were instead to go into some serious American proposals for a better charter, we might get a better U.N. We would also be meeting the threat to American institutions on the front line.

Whatever the fate of his amendment, why not get Senator Bricker to head an American commission on charter revision? Then his fight to protect the rights of Americans would become what it must always become—a fight to protect everyone's rights and to promote peace in the world through the principle of freedom under law.

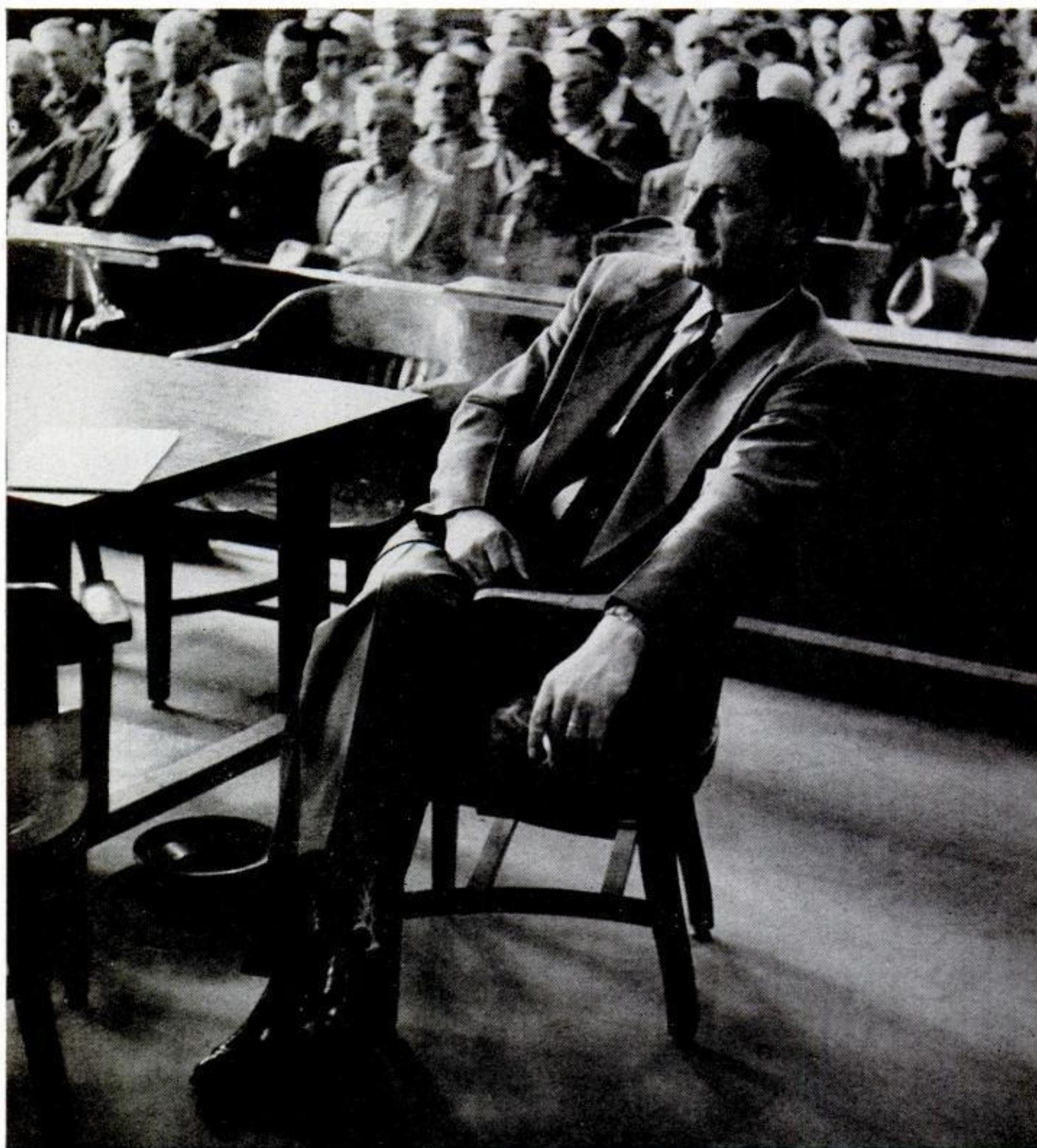
**PICTURE OF THE WEEK**



## A HAPPY EX-PRESIDENT GIVES A PREMATURE JUMP FOR JOY

Ex-President Vincent Auriol of France, after seven exhausting years of juggling cabinets, patching up 13 fallen governments, and finally installing his successor René Coty (see LIFE's color story next week), had to face a final picture ordeal at his country home near Toulouse. He posed for a group of photographers and was starting indoors with his family

(above, left) when a local man panted up, late, begging for "just one more." M. Auriol posed again; then, thinking he was through, flung up his hands, gave a joyful little jump and cried, "That was the last one—*Vive la liberté!*" He was wrong. As he jumped (above) the alert latecomer clicked again. Harassed M. Auriol's "last one" was only next to last.



SITTING QUIETLY IN COURTROOM, OREAR WATSON LISTENS WHILE THE LAWYERS ARGUE LEGAL POINT



## THE KINDLY SHERIFF'S TRIUMPH

Dramatic entrance of missing prisoner wins acquittal for lawman



CLERK TOWERY

For a while things were looking bad for Orear Watson, kindly sheriff of Upshur County, Texas. Joe Miller, 28, convicted robber whom Watson made a trusty, had disappeared from the county jail more than two months before and not returned.

Now, amid the dusty histrionics of the county courthouse at Gilmer (where citizens were growing beards for a forthcoming celebration), Watson was up for trial for "negligently permitting" Miller's escape and violating an old law forbidding trusties. If convicted, Watson faced a \$1,000 fine and personal disgrace.

Though he had been elected for three terms, Watson had aroused some enmity by his dispassionate handling of Negroes and his seemingly carefree attitude toward minor criminals like Miller, whom he tried to rehabilitate. But behind his trial lay local politics. Hubb Owen (above, right), who plans to run against Watson this year, has much stricter views about a sheriff's conduct. District Clerk Glynn Towery

(left), who wants to be the county judge, was the most eager witness for the prosecution.

At the trial the evidence weighed heavily against Watson. Miller had not only been allowed to come and go from the jail but had even been pressed into service at times to take the sheriff's 6-year-old son to the movies. Though other sheriffs testified they used trusties, their testimony was disallowed. Then, as the defense's case seemed almost lost, in walked the cause of the sheriff's trouble, Joe Miller himself. He had been caught more than 175 miles away by Watson three days before but hidden in a nearby jail until now. On the stand he explained that he would have come back of his own accord if he'd known Watson was in trouble. "Lock him up," said the judge.

Miller was locked up—as was the case. Despite a prosecution plea that "this is a government of laws, not men," the jury took only 37 minutes to find Sheriff Watson not guilty.



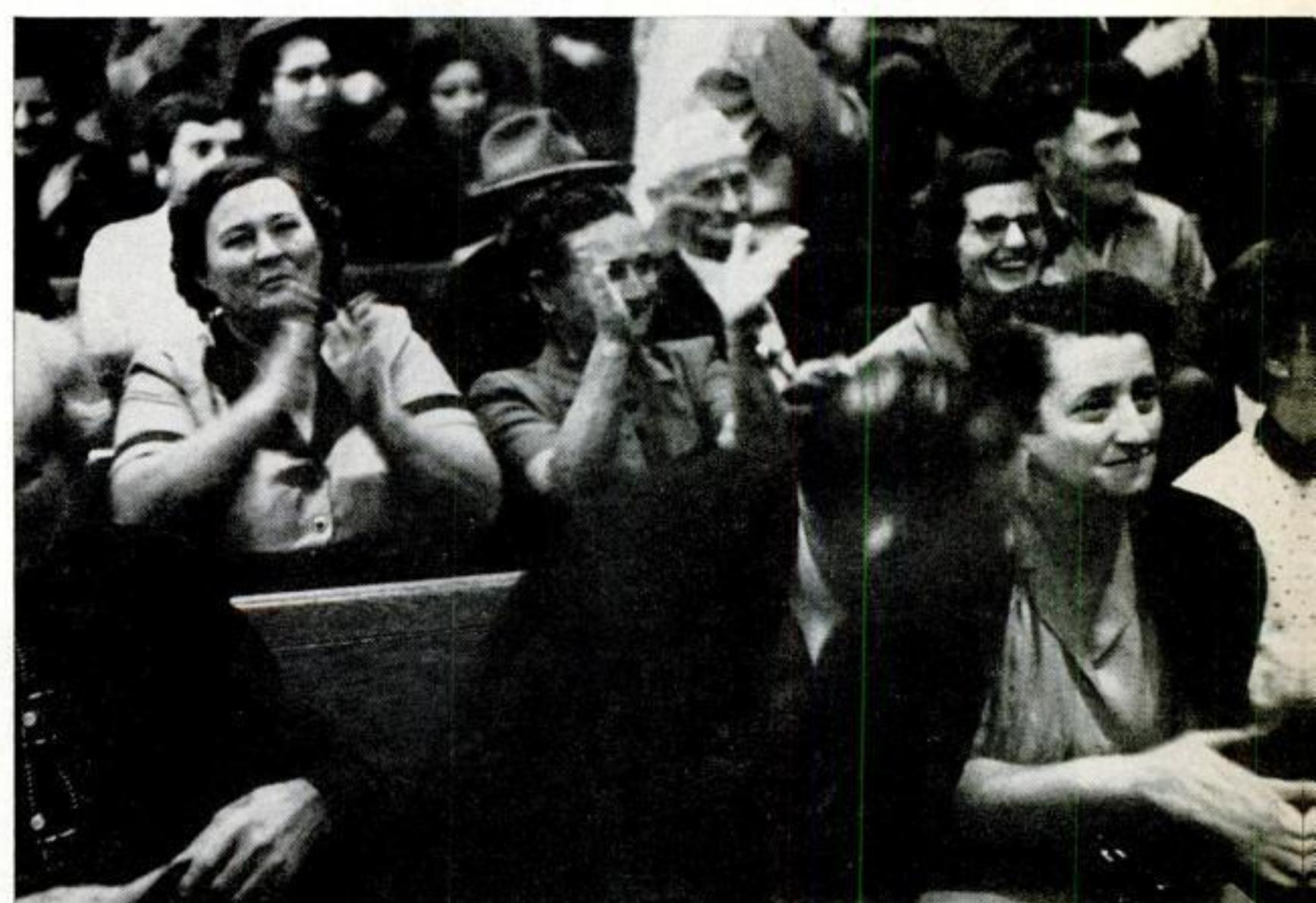
OPPONENT OWEN



**SUMMING UP FOR STATE**, Prosecutor "Tiny" Garrison, friend of Watson's who had to take case, says, "The sheriff made the best case against himself."



**SUMMING UP FOR DEFENSE**, Milton Mell implores the jury to "ask yourselves whether his conviction would be good for law enforcement in our county."



**APPLAUDING THE SHERIFF** after acquittal, the spectators later came up to shake Watson's hand. Miller will serve out two-year term in state penitentiary.



BLOCK-LONG NEW YORK CROWDS WAIT OUTSIDE WALDORF FOR GM SHOW



A DODGE GETS STEM TO STERN GOING OVER AT CHRYSLER NEW YORK SHOW.

## NATIONAL PASTIME, U.S. motorists swoop down on big auto shows

With a glint in their eyes Americans turned last week from their cares and affairs of state to one of their perennial pleasures—the year's new crop of cars. At giant auto shows in New York, Detroit and Chicago they swooped down on the new models like eager biologists dissecting a new specimen. They jounced up and down on the seats, felt and even smelled the upholstery, jiggled the dash buttons, yanked the doors open and slammed them shut, took gas caps off, screwed them back on, burrowed into trunks and made soundings on fenders.

The motorists' faces were reflected in a most glittering and arresting array of new cars. Buick (LIFE, Jan. 18) was new from the wheels up, including wrap-around, see-around-a-corner windshield. Cadillac and Oldsmobile were similarly redesigned throughout, both with more sweeping



POWER STEERING gets test at GM show. Extra wheel for demonstration is not standard in car.



INNARDS of plastic Kaiser Darrin are probed in Chicago. It has sliding doors, six forward speeds.



GAS CAP of Dodge comes off properly when tried by prospective customer taking nothing for granted.



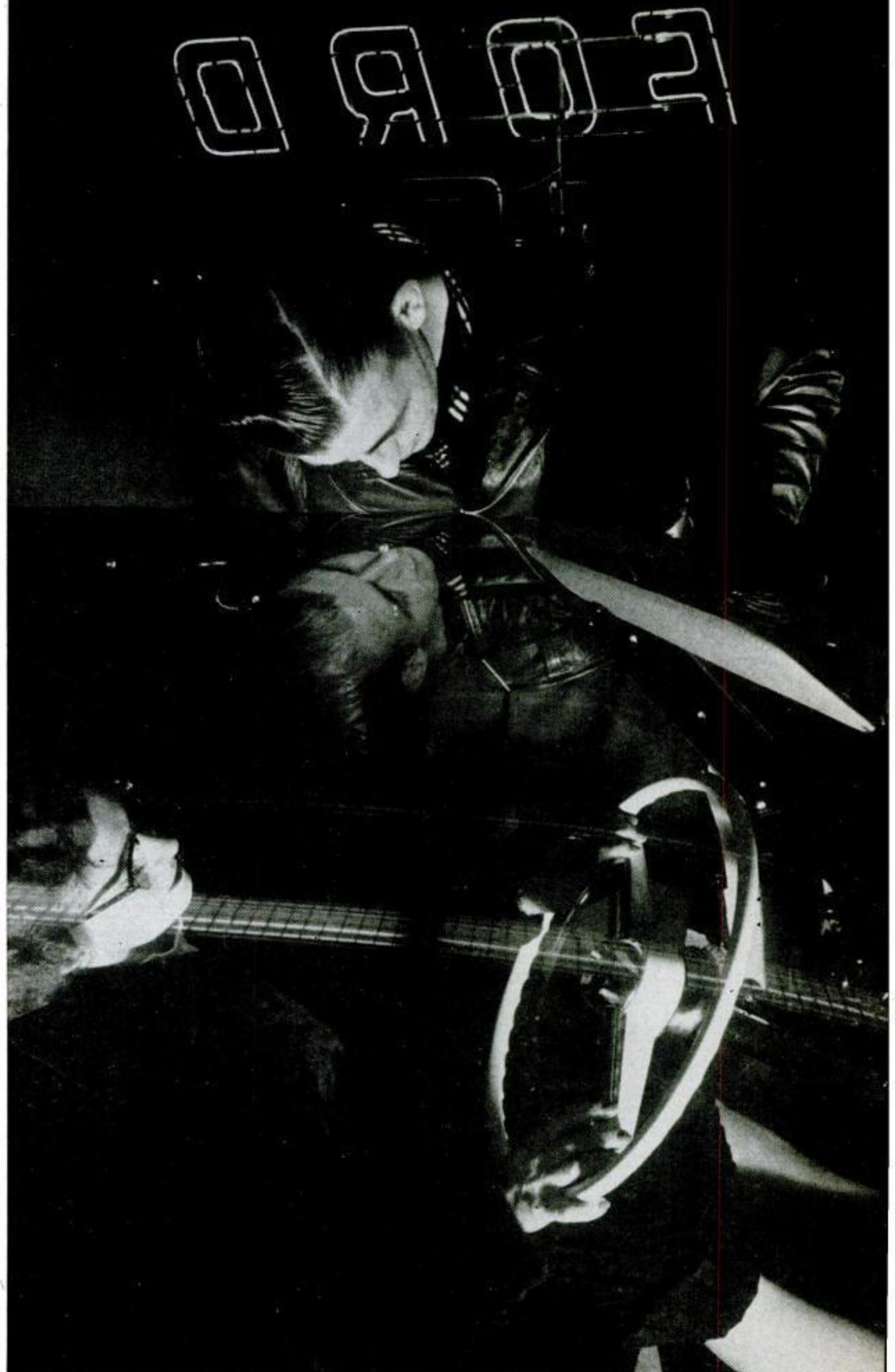
MAN IN BACK IS OPEN-MOUTHED AT CAR'S AIR CONDITIONING EVAPORATOR

## LOOKING OVER CARS

to jiggle, jounce, probe, burrow in new models

lines and more horsepower. The new Ford slicked up its lines and stepped up its engines. The new Plymouth, Dodge, DeSoto and Chrysler models, which were shaped along more conservative lines, also drew big crowds. Most strikingly, luxuries had now become the staples. The power steering and power brakes, automatic seat movers and push-button window openers, once found exclusively in the expensive cars, were now available—at option—in the lower priced lines.

The best news of all came when drivers started the serious business of price-figuring. After years of rising costs of cars, prices are now steady and in a few cases even lower than last year. The biggest price cut would affect only a limited clientele: Cadillac's Eldorado convertible was down a whopping \$2,000 and now could be had for only \$5,700 f.o.b. Detroit.



IN DETROIT MAN PEERS AT MOTHER-IN-LAW THROUGH PLASTIC FORD TOP



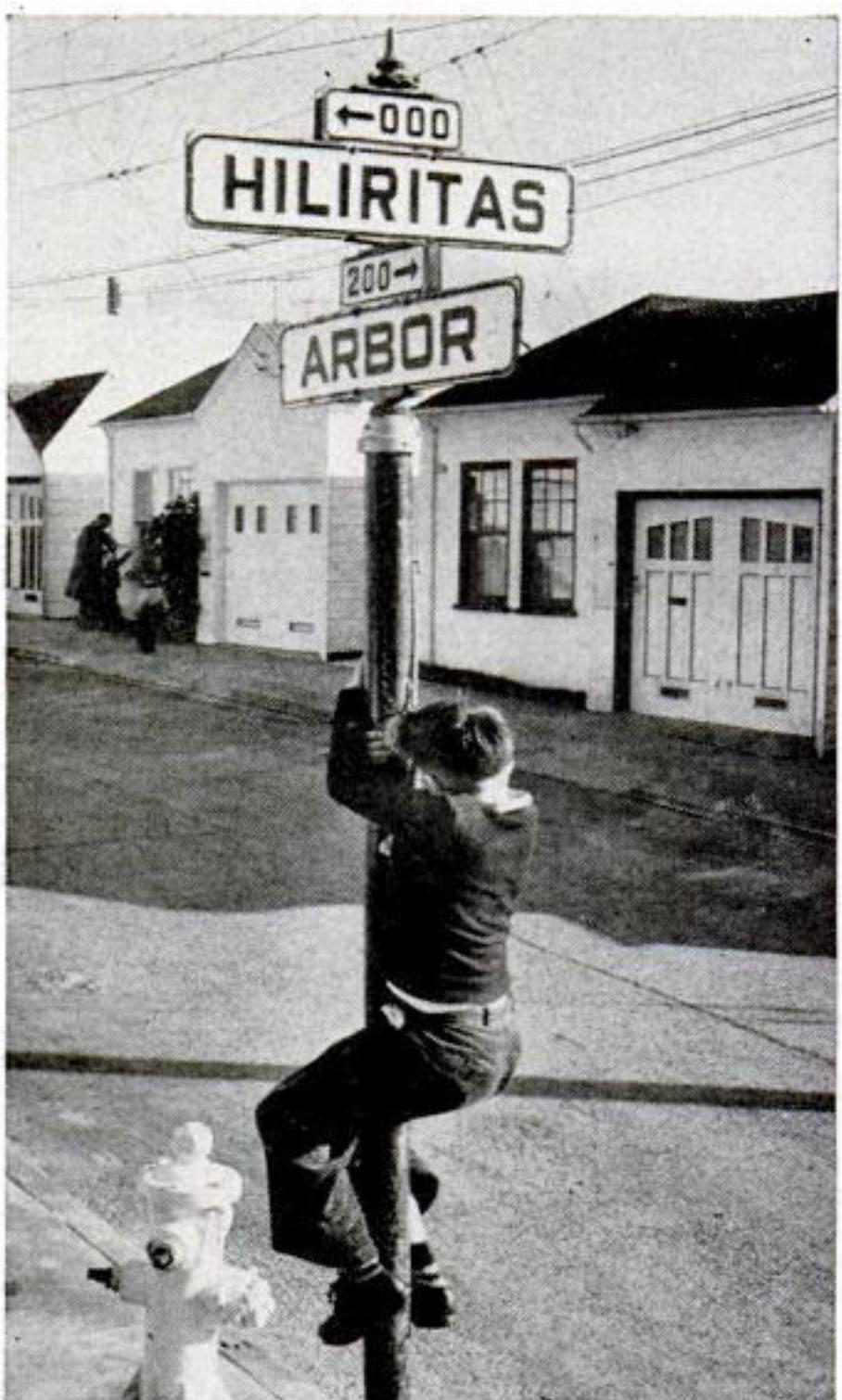
UPHOLSTERY of the Buick Super Riviera, available in over 150 color combinations, is scrutinized.



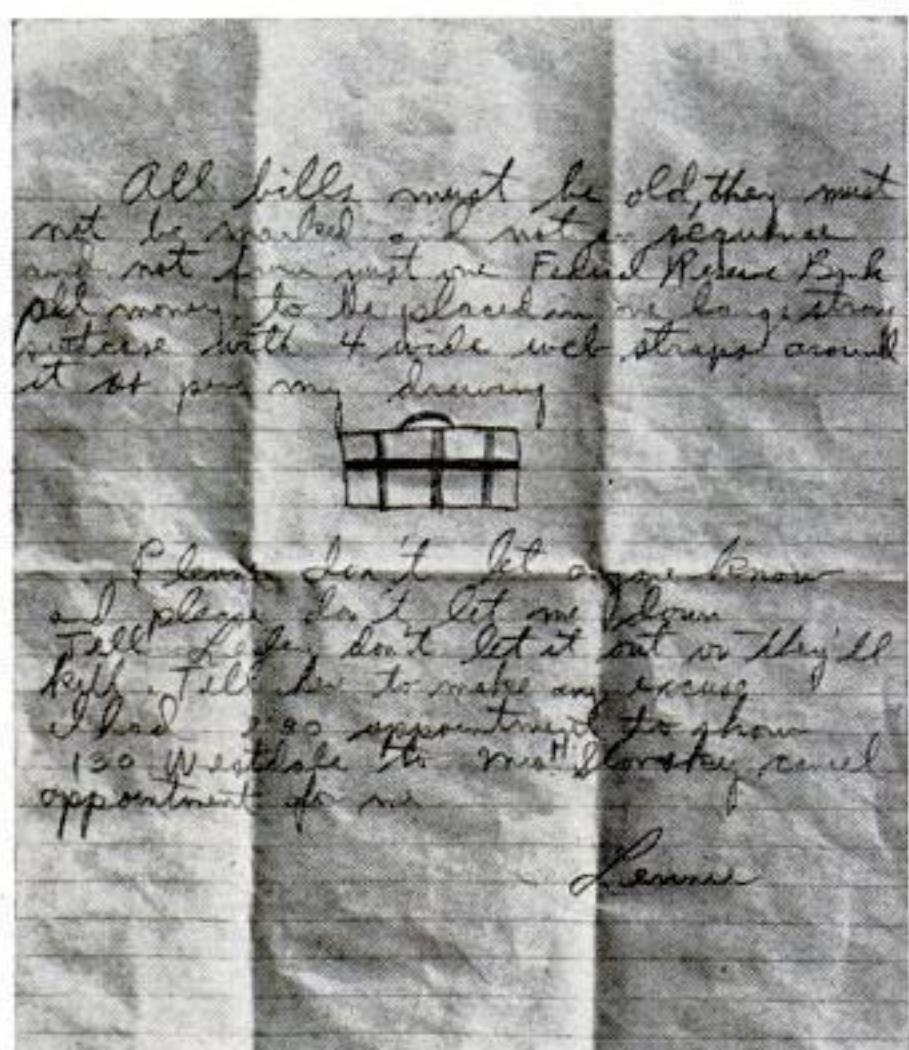
JET HOLE of GM's experimental Firebird gets check. With engine running man would be burned.



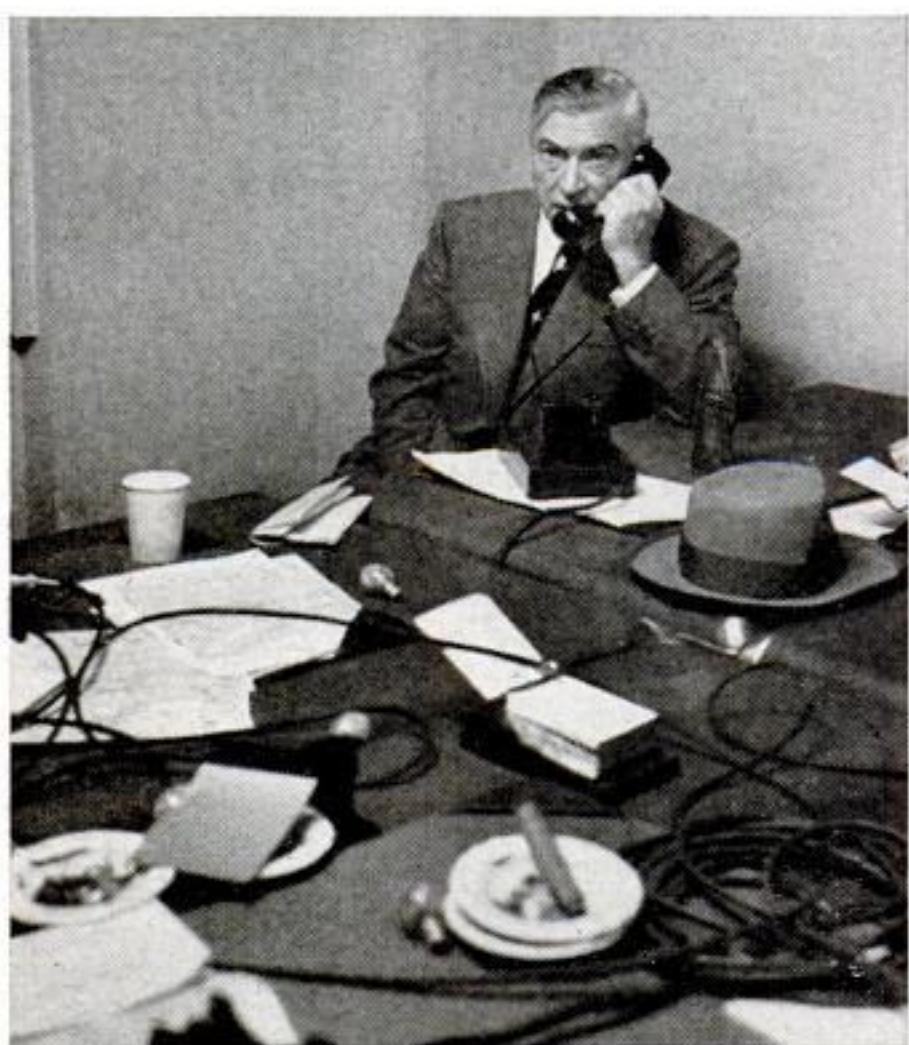
POWER GLIDE in Chevrolet absorbs lady who, needing both of her hands, tucks book under chin.



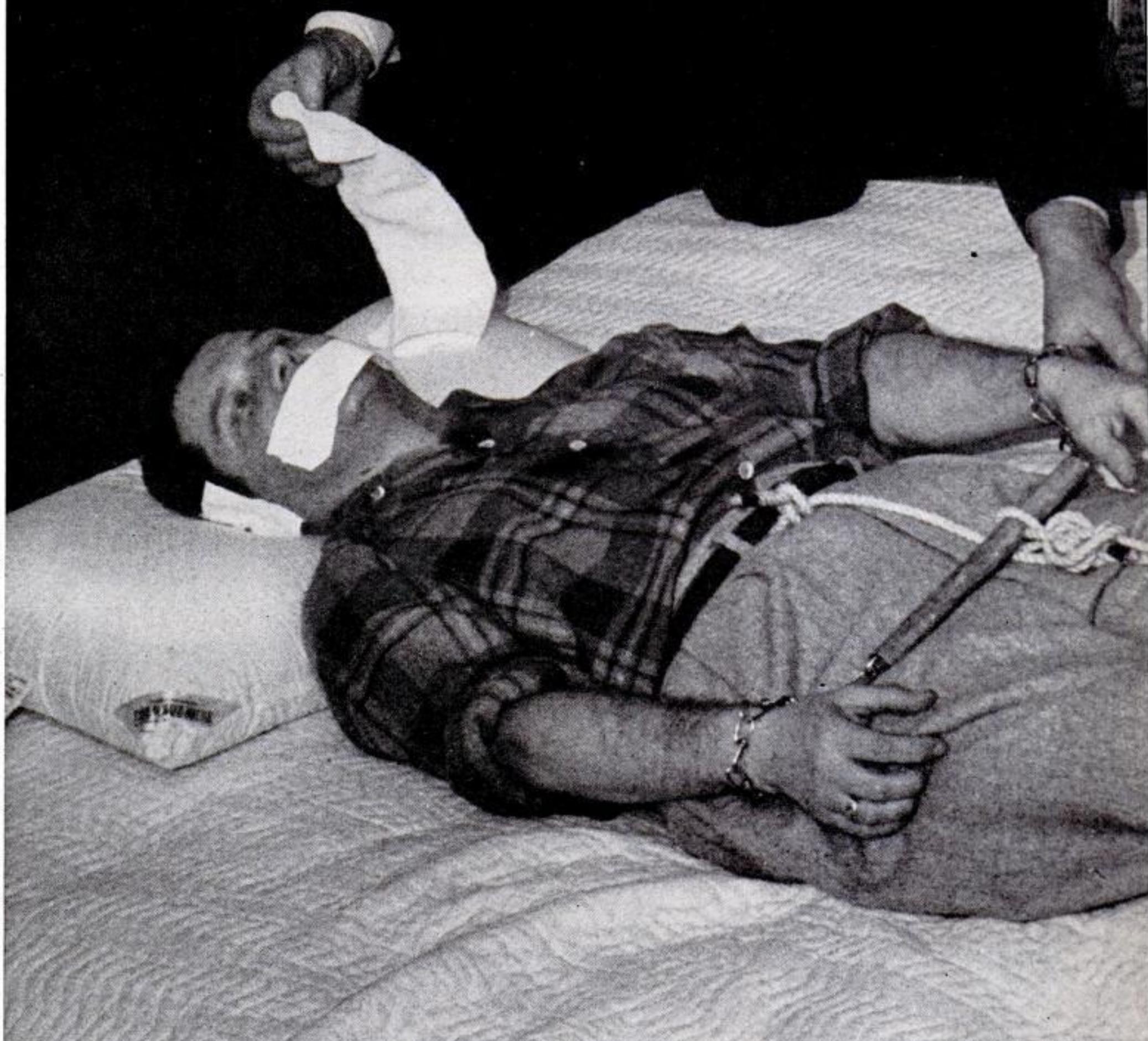
**CAPTORS' HOUSE** where Lennie was held (left of pole) is in San Francisco's Glen Park region.



**RANSOM NOTE**, written by Lennie, told how to prepare money and cautioned wife to guard secrecy.



**DIRECTOR** of search was Chief of Police Michael Gaffey. City force solved case with no outside help.



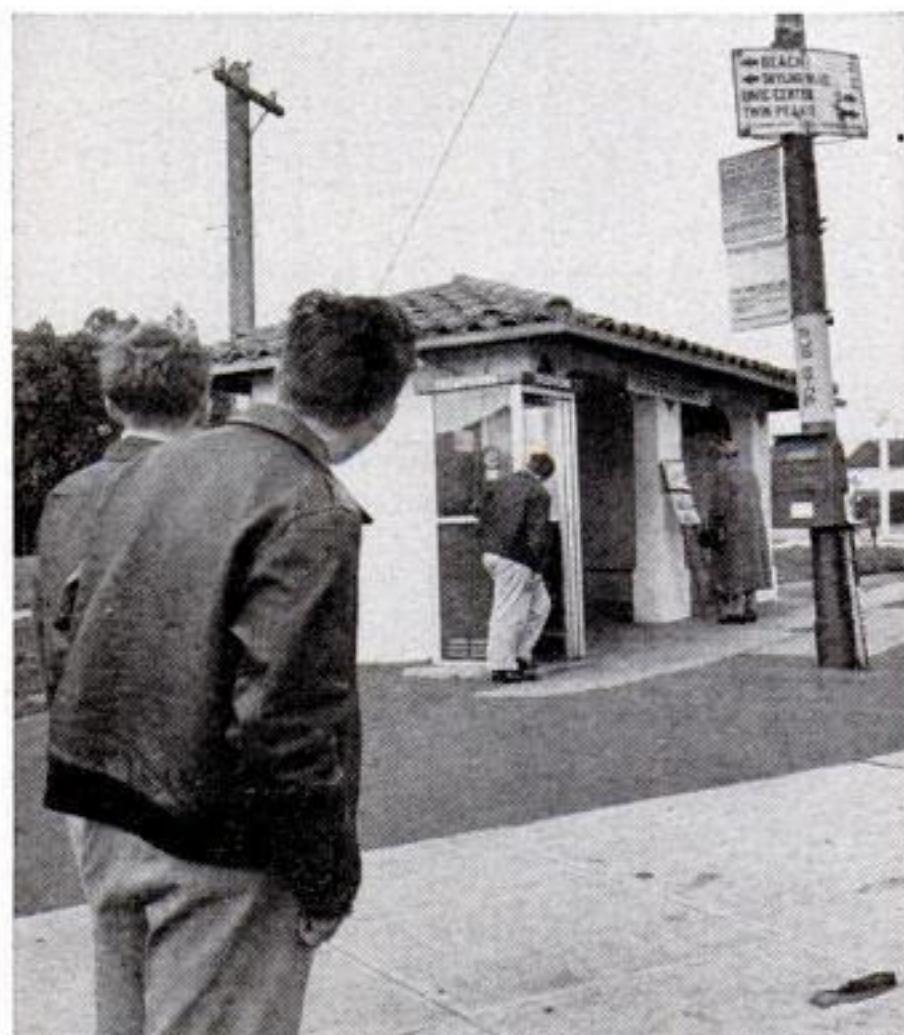
**TRUSSSED UP AND WITH HIS MOUTH BOUND, LENNIE MOSCOVITZ SHOWS HOW HE WAS HELD CAPTIVE.**

## A VICTIM OF KIDNAPING LIVES

After a harrowing 61 hours of jittery waiting during which police and press managed to keep the case a secret, a kidnap victim last week walked out, unharmed, and calmly re-enacted his grisly experience. He was cherub-faced, 36-year-old Leonard Moscovitz. A nicely dressed man calling himself "Mr. Lund" had come into Lennie's real estate office one morning asking about homes for sale. On the way out three days later to look at one, the man asked Lennie to stop at another house to meet a relative who would help finance the deal, and when Moscovitz entered the door he was grabbed and

thrown onto a couch. His abductors—"Lund," whose real name is Harold Jackson, and another named Joe Lear, who had waited in the house—made him write a note to his father, a well-to-do retired realtor, demanding \$500,000 in ransom. Then he was bound and gagged.

Moscovitz' father had already gotten several angry calls from clients with whom Lennie had made other appointments when his wife phoned that the ransom note had been delivered. He called the police, who agreed to keep the case quiet to protect Lennie. San Francisco papers, acting on a tip, soon heard about the



**PHONE BOOTH** which kidnapers used was near their house. Lennie was taken out to make one call.



**OPERATORS** Clara Moon, Grace Rupell, Charlotte Forman spotted call. To suburbs, it was not dialed.



SAUCERS WERE SOMETIMES TAPE TO HIS KNEES SO THAT ANY ABRUPT MOVE WOULD ALERT CAPTORS

## TO RE-ENACT HIS EXPERIENCE

kidnapping, but police persuaded them all to make a pledge of secrecy until the case was over. During the next two days the press, radio and wire services did a miraculous job of suppression. Calls came from as far away as Chicago asking whether the kidnapping rumor was true, but no stories were printed on it.

The secrecy not only saved Lennie's life but it made the kidnappers—both former private detectives—careless. Lennie's father was not able to raise the half million—he is not nearly as wealthy as the kidnappers thought—and in the process of haggling over the money one of

the kidnappers made a fatal error: he made two calls from the same pay booth. Telephone operators had been alerted to trace all calls made to the Moscovitz home, and while Lear was making the second call he was seized by police, who were all over the area. He led them to the house where Moscovitz was held.

Although his life had been threatened, Lennie Moscovitz recovered swiftly. He cheerily reconstructed his torment and displayed a wonderful naiveté about the whole episode. Describing his first moments of seizure, he said, "I was petrified, it being a new experience."



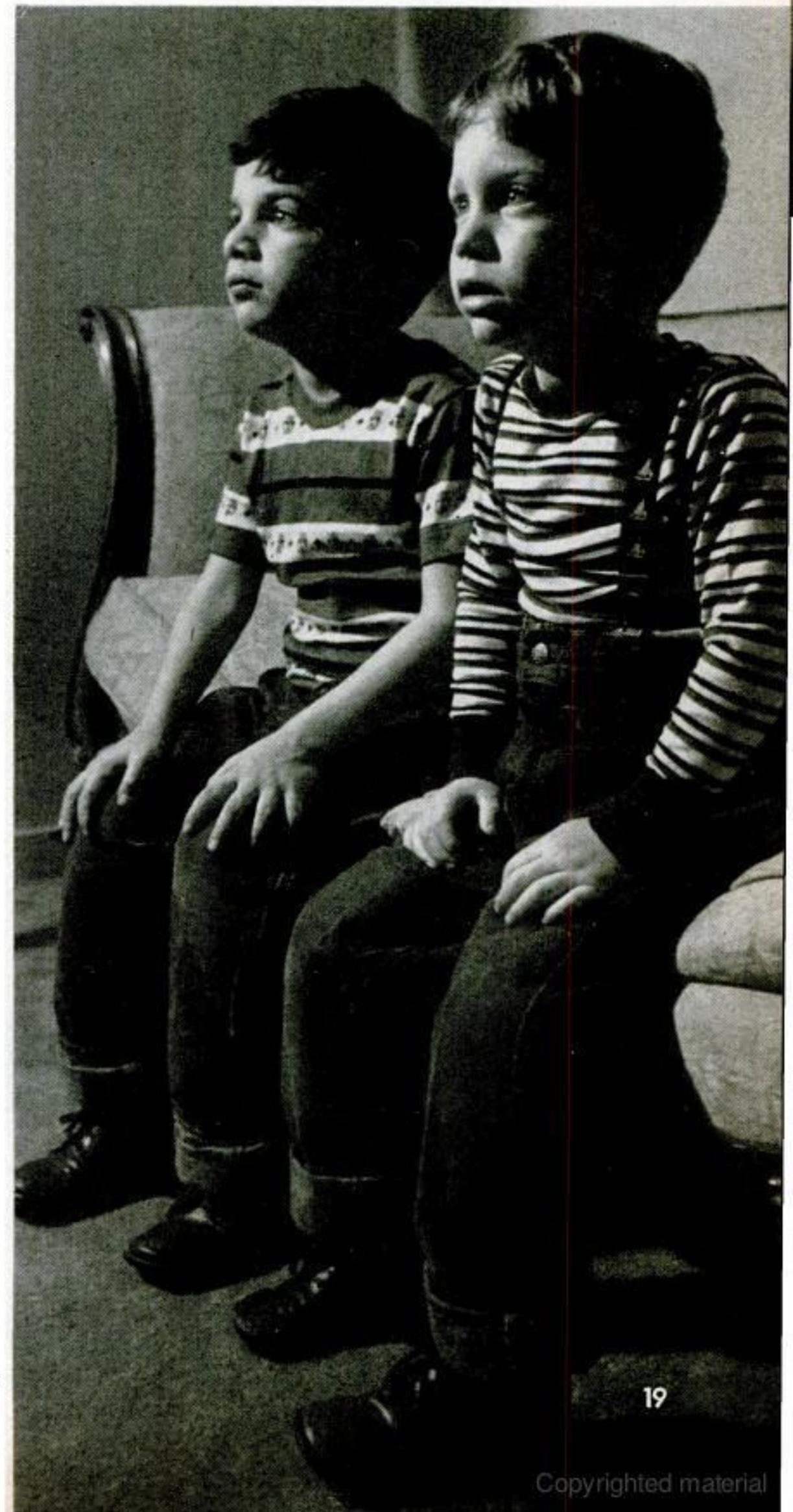
FIRST REUNION brings together Lennie (center) with sister and twin brother at police headquarters.



SECOND REUNION is with mother and father. His mother was near collapse during most of wait.



TWO KIDNAPERS, Lear (left) and Jackson, tower over Lennie at house where crime was re-enacted.



LENNIE'S TWO SONS, WHO WERE NOT TOLD OF KIDNAPING, STARE WONDERINGLY AT POLICE →

# LIFE ON THE NEWSFRONTS OF THE WORLD

## Spain starts feeling its frijoles; President Eisenhower cuts the budget; flood of mud hits California

Spain, possibly emboldened by the signing of a base-building pact with the U.S., shouldered into the world situation last week. With at least tacit approval from Madrid, Arabs in the Spanish zone of Morocco repudiated the new sultan installed by the French and asked Spain to help set up a rival sultan. France quickly warned that the sultan's rights would be protected and sent warships and troops in the Morocco area into "maneuvers." The danger was not that Spanish and French troops would clash but that Arab terrorism might rise.

Spain also officially warned Britain that Queen Elizabeth should not visit Gibraltar on her tour of the Commonwealth. A few days later mobs of students demonstrated in Madrid, Granada, Malaga and Seville, shouting an old Spanish refrain, "We want Gibraltar!" and stoning every British office they could find.

*Pink-faced Pinkerton private detectives, who work for the country's foremost "private eye" organization, had to call in the New York city cops to help them try to crack a tough burglary case. The loot involved: nine revolvers. The robbery victim: Pinkerton National Detective Agency.*



GENERAL CHINA IN HOSPITAL

### Mau Mau lose leaders

General China, one of the Mau Mau's three top leaders, was shot in the throat and captured by British troops while leading a large band of terrorists in an attack. One of the other members of the Mau Mau triumvirate, General Zimba, was killed six months ago. The third and most powerful man, Jomo Kenyatta, who had been captured and jailed last year, was told this month by the Kenya Supreme Court that he must serve out his seven-year sentence which he had appealed. Although substitute leaders would undoubtedly appear, the British hoped this loss of leadership would mark the beginning of the end for Mau Mau terrorism.

**President Eisenhower sent to Congress the first Republican budget in 21 years, asking for \$65.6 billion. The budget is \$5.3 billion less than last year's. Most of the savings are to be made by cutting Army spending, reducing it from 20 to 17 divisions. Navy funds will also be cut by nearly \$1 billion, but this amount will be tacked onto the budgets of the Air Force and of the Atomic Energy Commission.**



BRITISH SOLDIER HEFTS NEW RIFLE

### Tommies will use Belgian weapon

Standardization of arms for NATO pushed ahead last week as the British agreed to accept a Belgian-designed .30-cal. automatic rifle as its standard infantry weapon. The new rifle won out over a British-designed .28-cal. model which the U.S. and Canada had already rejected because it would have meant discarding huge stores of existing .30-cal. ammunition. The U.S. is still testing the Belgian rifle along with new American models, looking for the best single replacement for the Garand M-1 rifle, the carbine, the Browning automatic rifle and the light machine gun.

**The Army arrested Cpl. Edward Dickenson, the first of the two pro-Red PWs who changed their minds and came home, and revealed he may be tried by court-martial on charges of unlawfully dealing with the enemy and improper behavior as a PW. But a Defense Department spokesman bitterly criticized the Army action, saying it upset plans for a last-minute psychological campaign to induce the other 21 pro-Red Americans to come home.**

### Two-headed baby goes home

Mr. and Mrs. Cecil Hartley of Petersburg, Ind. took their two-headed baby home from the hospital (below) and announced once more that they intended to raise him at home "as normally as possible." Curious townsfolk surrounded the Hartley home, hoping to glimpse the unusual child, and the other three Hartley children watched admiringly as one of the baby's heads smiled while the other one slept.



HARTLEYS WITH DONALD AND DANIEL

*From Budapest came word that a Red Hungary state shoe factory, faced with a leather shortage, is turning out 5,000 pairs of uppers made of the cured skins of geese and 10,000 of turkey skin. Goose skin, say the Hungarians, resembles lizard leather, while turkey leather is more like crocodile hide.*

### The nervous blue yonder

Colorado's young men, who had not shown much eagerness to join the Air Guard, saw the light when recruiters ran radio and TV commercials in jive talk. "Billy, boy," the plugs went, "you haven't felt it, man. Slide into the armory for the complete. Air Guardsmen are hip. They feel it. They're the greatest. You can keep on panning gold in Clear Creek while wearing those cool blue threads." When they heard that "Jack, you're not in it, you're just not in it—I mean you're really not in it if you haven't joined the Air Guard. It's real nervous," the young men could not wait. Enlistments tripled, and station managers applauded, explaining, "Our spots have been so porkpie but these are real cool. Dig us, Daddy-O?" National officials dug them, now plan to use jive plugs throughout the 48.



MUD FLANKS ROAD LIKE BANKS OF SNOW

*The fire in the San Gabriel mountains which denuded 15,000 acres of California forests (LIFE, Jan. 11) last week brought a new catastrophe to nearby residents. After a summer of drought, rain finally came, and with no foliage to trap the water a sea of mud flowed down onto the valley town of Sierra Madre. Automobiles and trucks were overturned and half-buried in drifts of mud and houses were filled with goo. The fire, which went out three weeks before, and the mud flood caused \$1 million damage.*

### The fat man dies

Sydney Greenstreet was a 289-pound English actor who, 50 years ago, won acclaim on the U.S. stage as a Shakespearean comic. For 36 years he starred in humorous roles, captivating theater audiences all over the world. Then, in 1941, Greenstreet played his first movie role, a sinister fat man in *The Maltese Falcon*. He did so well that Hollywood kept him busy with "heavy" roles. When he died last week at 74, Americans remembered his spine-chilling talents but few were aware that he had been one of the most skillful Shakespearean players of modern times.

*Finest fresh*  
**ASPARAGUS**  
*in this rich*  
**CREAM SOUP**

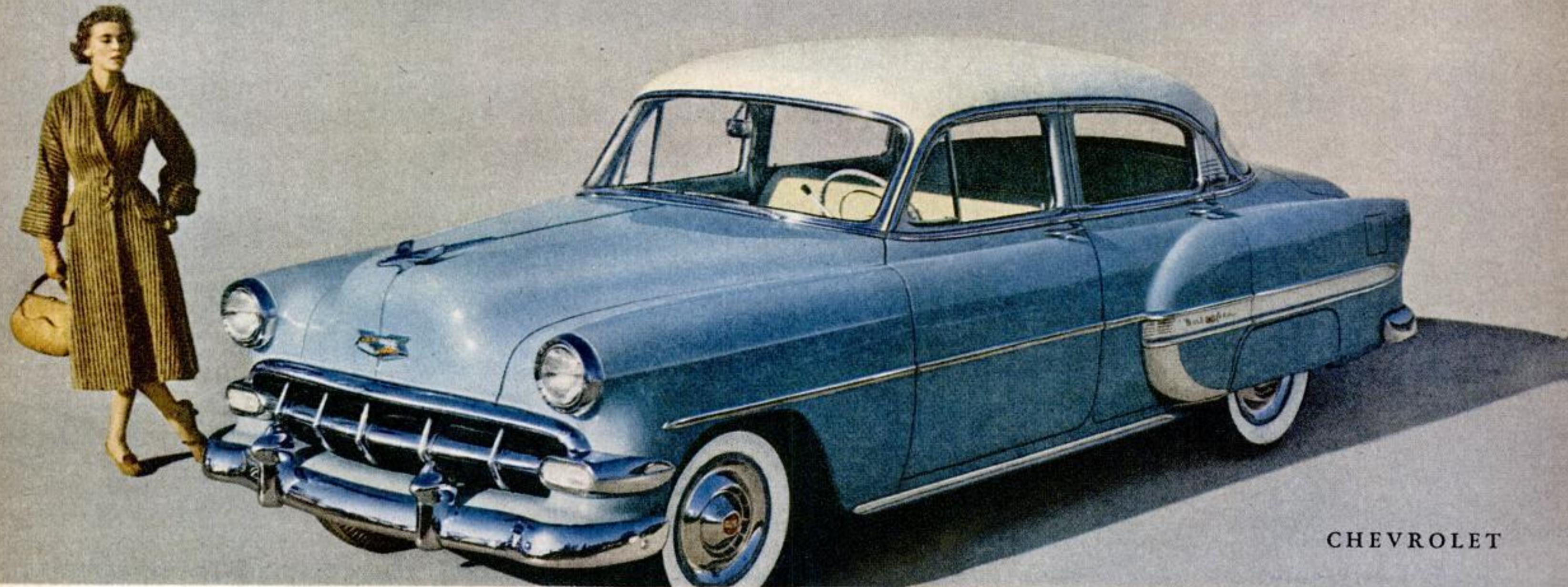


**A taste of Spring** What a fine fresh flavor greets you, with each spoonful of Campbell's Cream of Asparagus Soup! It makes you think of those spring days when the first asparagus comes steaming to the table . . . plump and succulent and tender!

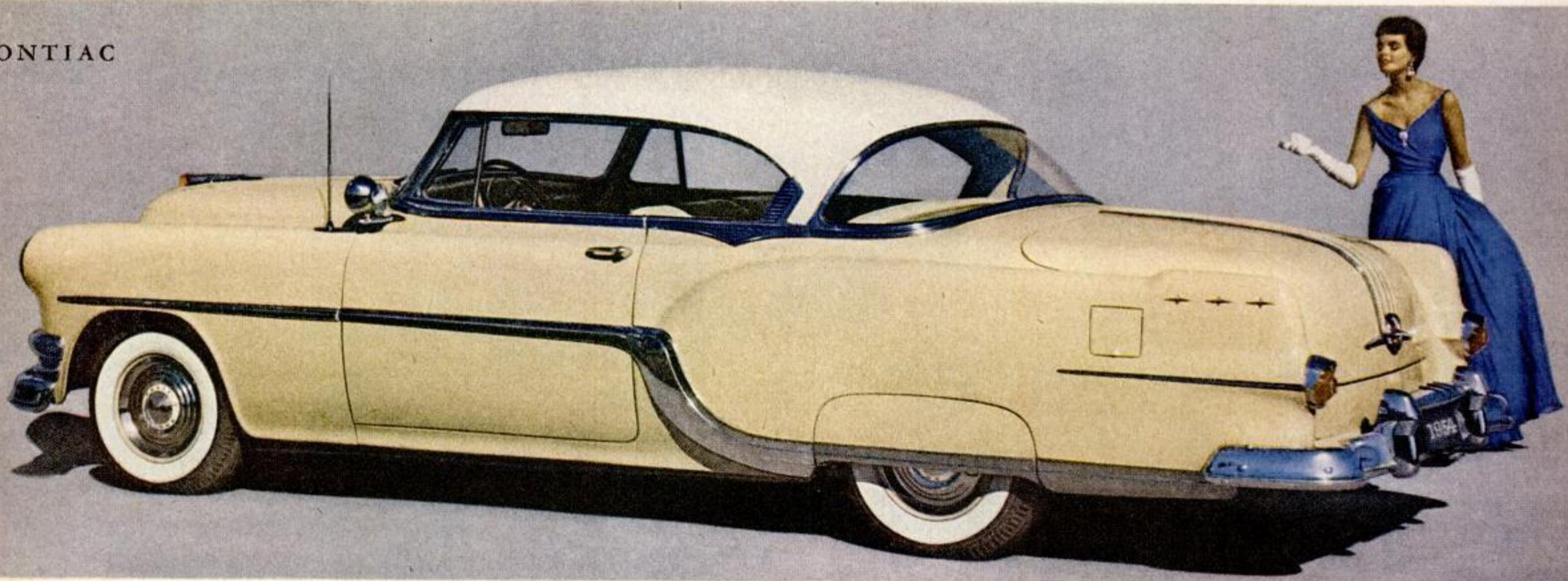
That's because the asparagus in this grand cream soup is best table grade. It is perfectly puréed . . . blended with milk, butter, a dash of celery and just a suggestion of onion, then garnished with asparagus tips. . . . *It's truly delicious!*

**Campbell's CREAM OF ASPARAGUS SOUP**

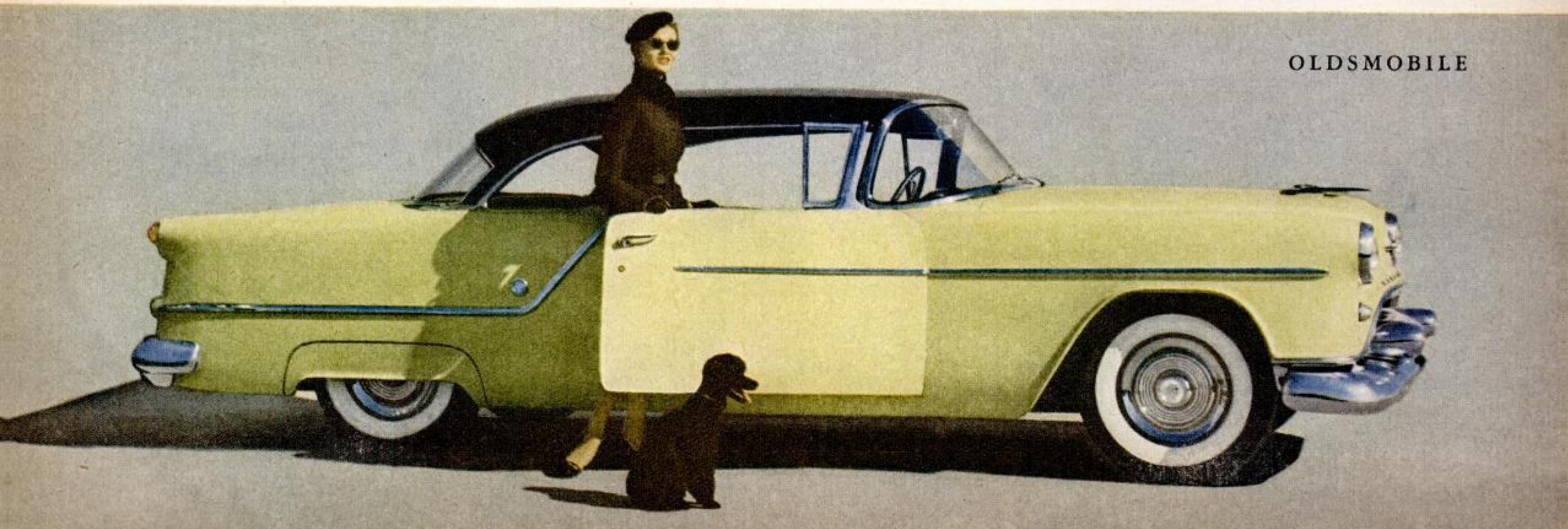
# "CAR OF THE FUTURE" IN FIVE GENERAL MOTORS



PONTIAC



OLDSMOBILE



# STYLING COMES TRUE CARS YOU CAN BUY TODAY

*Once more, General Motors leads the style parade—with five brilliant examples of what the new style trend will be for the years ahead*

Here are the smart new sweep of line—the low, swift look—the arching new expanse of backswept windshield glass—and a host of advanced new engineering features—that were found in GM's "dream cars" only a few short months ago.

But they are dreams no longer. Today they are real. For even as people looked with longing at those "cars of

the future," the toolmakers and the diemakers were busy on the tasks which turned them into production models for 1954.

So now we have ready for your appreciative appraisal the newest, smartest, and most advanced line of automobiles that has come to market in many a year.

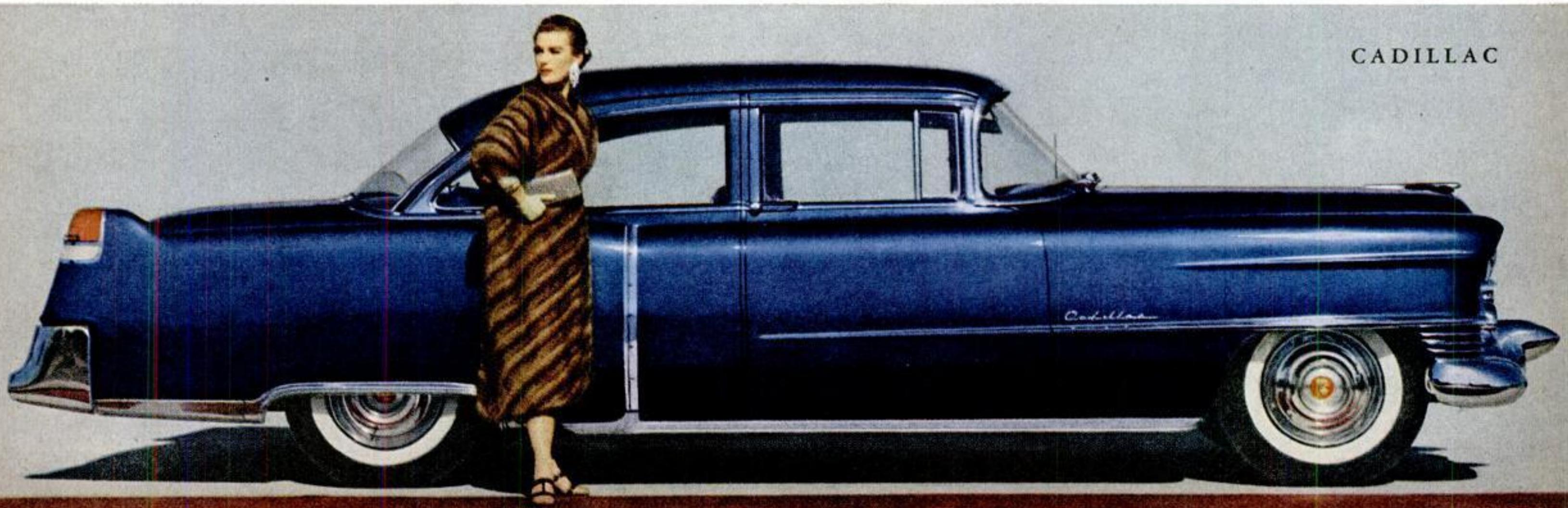
Come see them, and we think you'll agree.

## GENERAL MOTORS

BUICK



CADILLAC



Copyrighted material

# America's Guest Whisky



"There is nothing better in the market"

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

© 1954—B. F. DIST. CORP.



**SCORNFUL POINTER**, flashing on and off, is aimed at David Lansden (on the porch) and his house. Lansden's

neighbor Smith has rigged up a timer which flicks on arrow's light at dusk, keeps it flashing until late at night.



**MISSILES** hurled at his house, including several stones and part of a brick, are examined by Lansden.

## 'DYNAMITE ARROW'

### Neighbor points out foe of segregation

The four-foot red neon arrow pointing at David Lansden's house is the latest thrust against the only white man in Cairo, Ill. who has come out against segregating Negroes in the city's schools. As lawyer for the National Association for the Advancement of Colored People, Lansden is active in its fight to end segregation. People in Cairo have their way of fighting back. Garbage is heaved on Lansden's lawn. His steps are smeared with oil. Rocks pierce his windows. Recently Lansden's neighbor, Connell Smith, erected the arrow on his tool shed. He blandly denies it has anything to do with directing violence to Lansden's house, says it is "so I can see where the dynamite is going off."

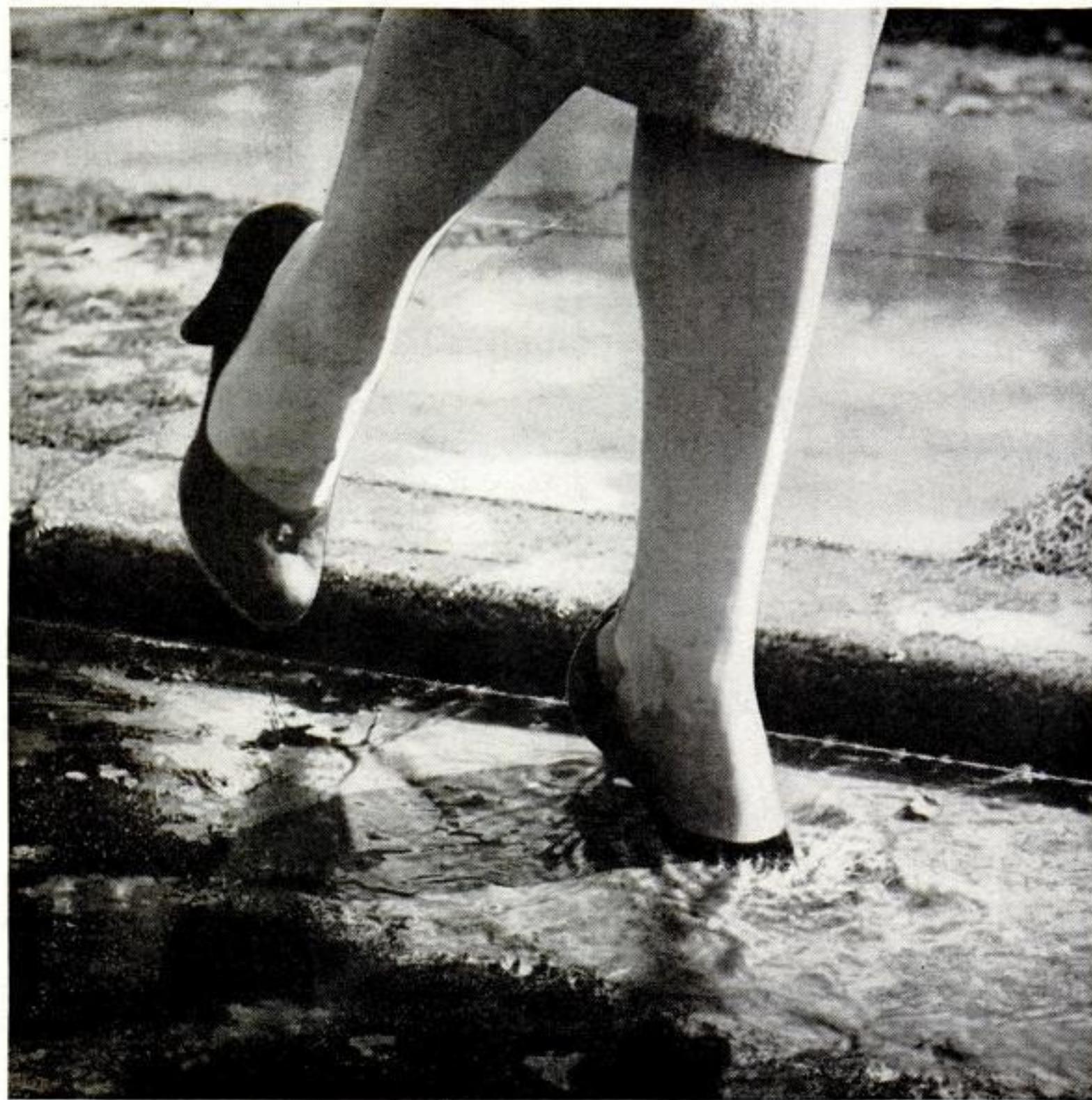
"I don't want to make myself a martyr," says Lansden, "but what am I supposed to do when things like this happen? Let them think they can tramp on me?" He says he has no intention of giving up either his fight or his home.

**Looking  
for  
Something?**

**FOR HOME OR  
BUSINESS NEEDS**

**LOOK IN THE  
'YELLOW PAGES'  
OF YOUR TELEPHONE DIRECTORY**

wet feet today may mean a  
**COLD**  
tomorrow !



at the first sign of a cold—  
take 2 Bayer Aspirin tablets  
with a full glass of water  
and feel better—

**FAST**

Amazing—how quickly Bayer Aspirin makes you feel better! That headachy, feverish feeling, those muscular aches and pains—are relieved, *quickly!*

One reason—a Bayer Aspirin tablet starts disintegrating fast—stopwatch fast—and is ready to go to work almost instantly.

So keep Bayer Aspirin handy. And for soothing relief of sore throat due to a cold, gargle three times daily with 3 Bayer Aspirin tablets dissolved in one-third of a glass of water.

**BAYER  
ASPIRIN**



croched and running behind hurriedly erected defenses,

**AN INCIDENT  
OF THE FRENCH CAMP**

HELICOPTER, PROTECTED BY NAPALM FIRE, LANDS FOR WOUNDED





A VIETNAMESE CHIEF OF SECTION INSPECTS HIS TROOPS WHO ARE HUDDLED AWAITING THE ORDER TO CHARGE FROM SURROUNDED VILLAGE OF HINE SIU

In an obscure series of skirmishes deep in the Laotian jungles the French came up to a test of an all-important policy: creation of a Vietnamese army capable of taking on its own war with the Communist Vietminh. The Communists mounted a drive against the French encamped at Seno airstrip. Brigadier General André Franchi called on Indochinese reinforcements to

protect the airstrip. Sensing that the defending forces were green, Red commanders launched all-out frontal assaults by troops fired up on *chouum*, a strong rice brandy.

The fighting, which started early in January, reached its peak when after two days of infiltrating, the Reds drove the Vietnamese back into log fortifications in a half circle of little

villages. The Third Parachute Battalion, cut off and surrounded, held out in a gallant fight against Communist charges. Next day, their force spent, the Reds pulled back. Then the proud Vietnamese troops stormed over their logs, cleared the area and demonstrated that, properly trained and led, they could prove as tough as the ROK forces had proved in Korea.

OUTSIDE BARRICADE A VIETNAMESE SOLDIER WRESTS GUN FROM DYING VIETMINH AS FRENCH UNION FORCES TAKE OFFENSIVE IN JUNGLE NEAR AIRSTRIP



If his birthday is between  
Feb. 19 and March 21

His sign is Pisces—gallant, resourceful, dependable—a leader. It's fitting that he receive this handsome 21-jewel Lord Elgin Black Knight with 18K gold dial markers. Plus the heart that never breaks—the DuraPower Mainspring. \$89.50

Fed. Tax Incl.

He'd like a  
**Lord Elgin**  
BLACK KNIGHT \$89.50

Everyone will agree  
**YOUR COFFEE TASTES BETTER**

when it's Filtered for Flavor with  
**BLUE STREAK**  
**COFFEE FILTERS**

You can make crystal-clear coffee every time . . . free from sediment-bitterness and dregs . . . more deliciously flavorful. Just press one of these filters firmly into bottom of coffee basket of any Percolator or Drip coffee-maker. Throw filter away with grounds. Everybody likes filtered coffee better!

For ↓ Percolators and for DRIP Coffee-makers ↓

**THRIFTY!**  
Up to a 4 months' supply (160 to 260 filters) for only \$1.00 postpaid—or in 25c packets at dealers

Ask your Dealer—or Order by Mail—use coupon

Schwartz Mfg. Co., Two Rivers, Wis.  
Please mail order for the items checked below, postpaid. Full payment of \$..... enclosed.

Percolator Filters:

<input type="checkbox"/> 260 (3-in.) filters.....	2 to 4-cup \$1
<input type="checkbox"/> 200 (3½-in.) filters.....	6 to 8-cup \$1
<input type="checkbox"/> 160 (4-in.) filters.....	8 to 12-cup \$1

Drip Coffeemaker Filters:

<input type="checkbox"/> 260 (3-in.) filters.....	2 to 4-cup \$1
<input type="checkbox"/> 200 (3½-in.) filters.....	6 to 8-cup \$1
<input type="checkbox"/> 160 (4-in.) filters.....	8 to 12-cup \$1

Name.....  
Address.....  
City & State.....  
Dealer's Name.....

**SCHWARTZ** "Filter for Flavor"  
MFG. CO., Two Rivers, Wis.



## THE SHADOW OF A LEAP

Walter D. Bolton, an amateur photographer, came upon a crowd as he passed the State Hotel in Phoenix, Ariz. He whipped out his camera and pointed it at the hotel roof where a tall figure moved perilously

on the edge. Then, in the afternoon sun, a grotesque shadow flashed down the wall. There was a sound "like somebody pounding a bass drum" and William Failey, a tired, asthmatic hotel clerk, was dead.



**THESE TWO VALVES  
MAY LOOK ALIKE**

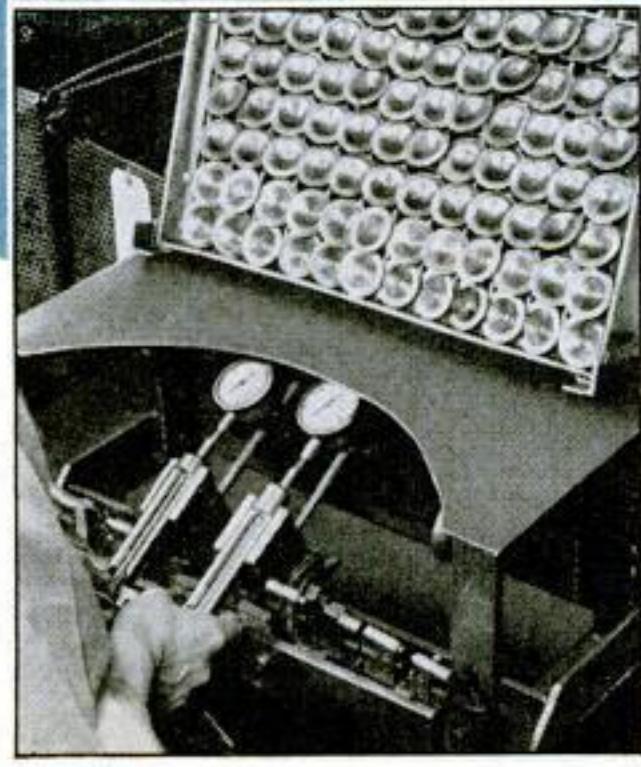
*...but your Chevrolet  
knows the difference!*

**What is the difference** between the two identical-looking valves in our picture? Well, to begin with, one is a Genuine Chevrolet Part. That means it was built to the same *precision specifications* and of the same *fine material* as the original factory-installed valves in your Chevrolet.

But it means even more than that. For Genuine Chevrolet valves are developed and perfected through an unending program of research. They're produced under a rigid system of quality controls. And they're *proved* in mile after mile of gruelling tests at the world's largest proving ground. All this to bring you parts that are made to fit right . . . function better . . . last longer in your Chevrolet. Remember, *only* Genuine Chevrolet Parts offer this important difference to Chevrolet owners.

When you need replacement parts, always *specify* the parts that protect the performance of your Chevrolet—Genuine Chevrolet Parts . . . installed by your Chevrolet dealer and leading independent garages and service stations *everywhere*.

**Always ask for Genuine Chevrolet Parts**



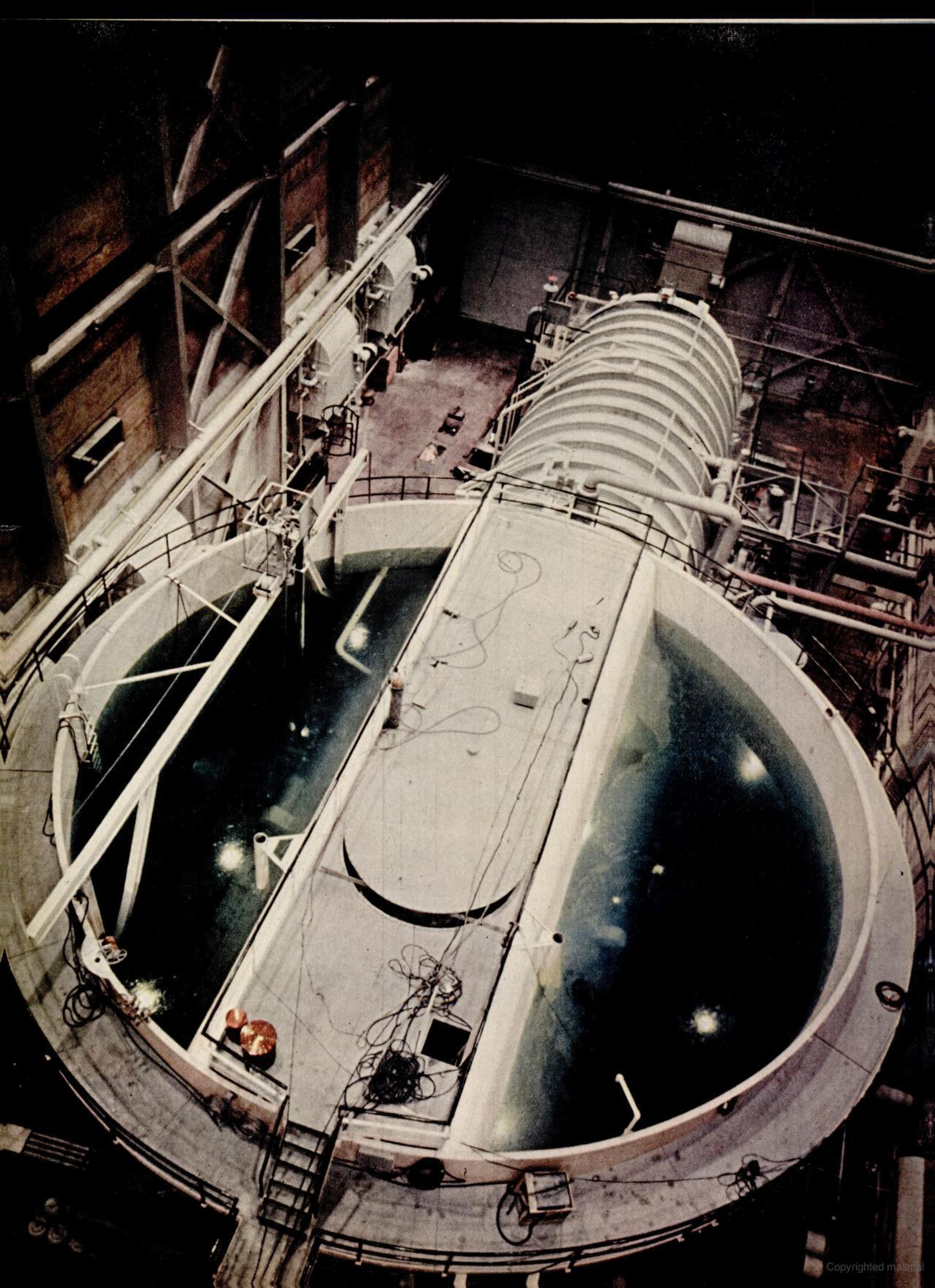
**Tests like this  
assure your satisfaction**

This precision measurement is only one of the many rigid quality checks every Genuine Chevrolet valve must pass before it is approved for shipment.



**Available wherever you go. Made to  
fit right . . . function better . . . last longer**

**YOUR CHEVROLET DEALER**

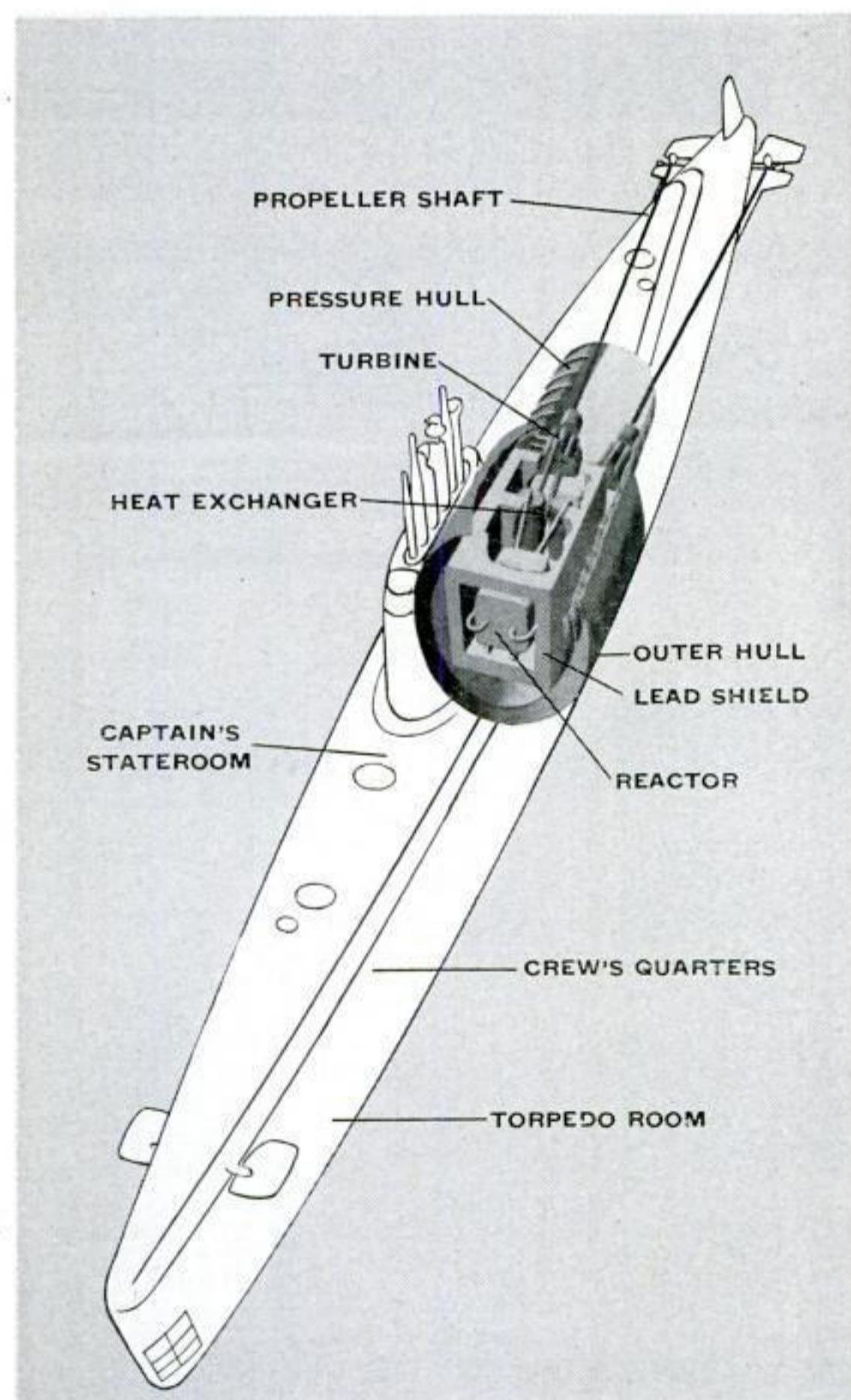


# A LADY LAUNCHES A NEW ERA

President's wife sponsors the 'Nautilus'  
as first atomic sub is readied for service

At the shipyards of the General Dynamics Corporation in Groton, Conn., spectators gathered last week to witness the opening of a new era in naval and industrial history. On hand were Mrs. Eisenhower, Navy Secretary Robert Anderson and 20,000 others who came for the launching of the world's first atomic submarine, the U.S.S. *Nautilus*.

To one man present, Admiral H. G. Rickover, the day marked the end of a long, often bitter struggle against Navy conservatism. Rickover began fighting for the ship in 1947. Finally, in 1951, the AEC asked Westinghouse to build a prototype engine at its desert station near Arco, Idaho. A stickler for detail, Rickover insisted the reactor be built in an actual hull (*opposite page*). This engine is the first power reactor ever built and its operation has solved many problems of peacetime atomic power. A second reactor was started later for the *Nautilus* itself, and many parts of the engine are now installed within the hull.

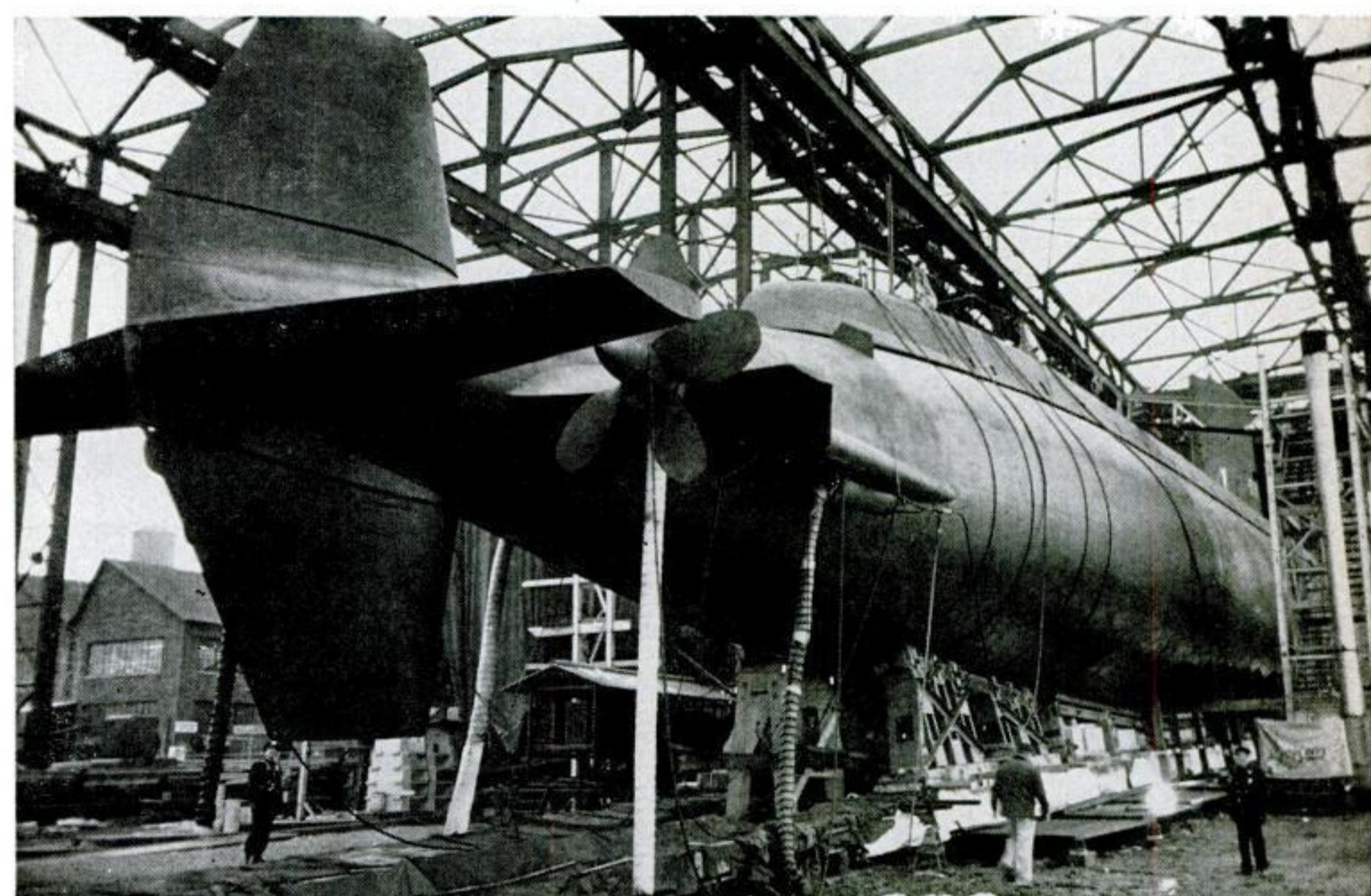


**THE REACTOR** of the atomic sub (above) is surrounded by a lead shield. Water circulating through it is turned to superheated steam and then piped to heat exchangers. There it in turn converts other water to steam, which is piped to the sub's turbines. The prototype reactor at Arco (*opposite page*), to simulate actual conditions, was built inside a submarine hull and surrounded by a tank of sea water. The steam turbines are in the section of ribbed pressure hull which extends away from the sea tank.



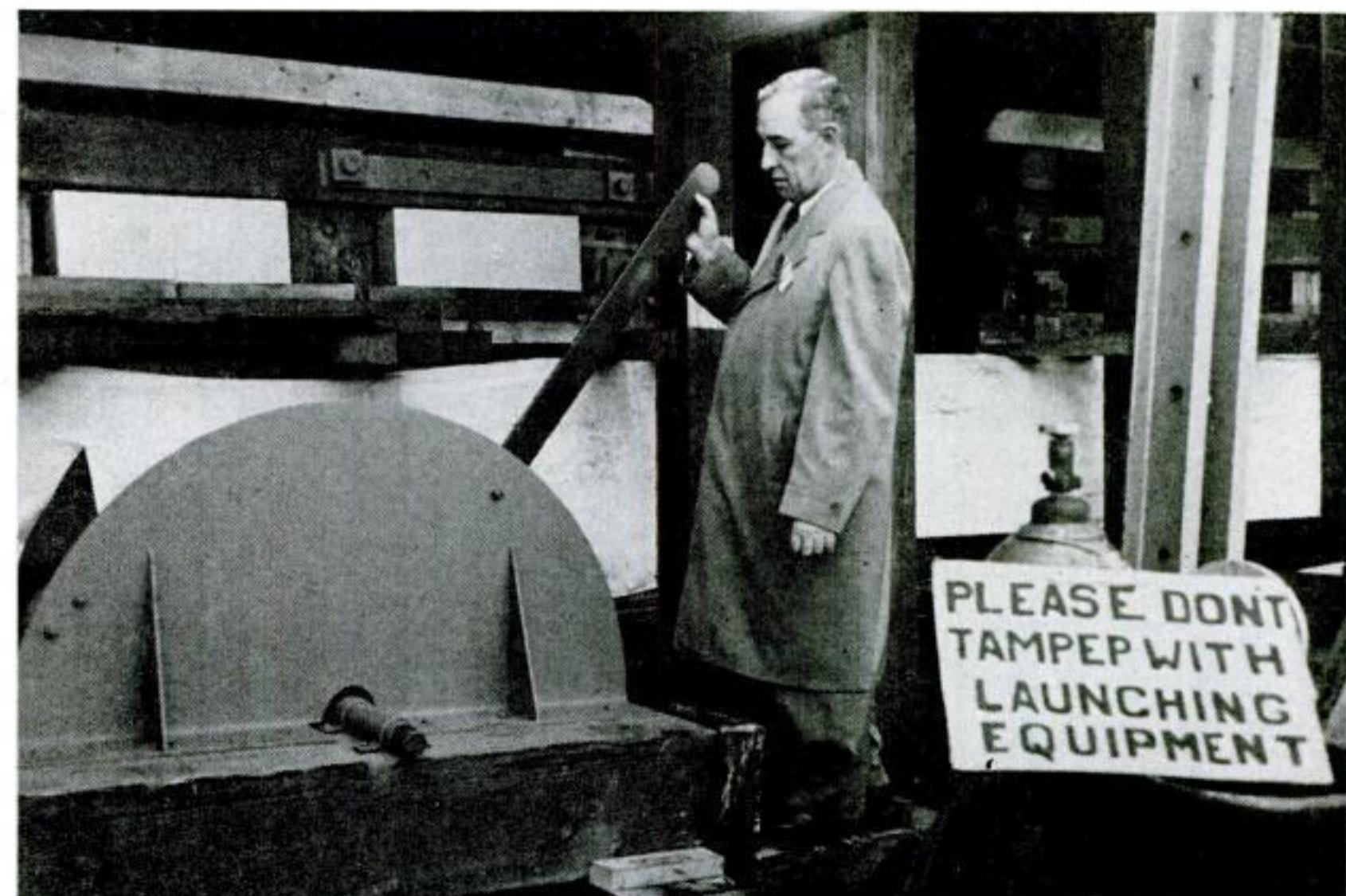
**AT CEREMONY** guests stand for anthem. Left to right are: Admiral Rickover, Mrs. An-

derson and Navy Secretary Anderson, Mrs. Elvira Doud and daughter, Mrs. Eisenhower.



**SUB'S STERN** protrudes impressively from the ways prior to the launching. Pipes from

propellers drain off water poured on wooden bearings which must swell to keep water out.



**LAUNCHING LEVER**, to free ship's cradle so it can slide down ways, is checked by

launching boss Elsworth Moody. Misspelled sign guards against a premature ceremony.

# UPSET STOMACH? HEARTBURN? GAS?



## PHILLIPS' TABLETS BRING QUICK EFFECTIVE RELIEF!

IT DOESN'T PAY to take chances with sour stomach, gas, heartburn, "fullness" or any other symptoms of acid indigestion. So always carry Phillips' Tablets in your pocket or purse—for you never know where or when any of these conditions is liable to cause distress. As delightful to take as candy mints, peppermint-flavored Phillips' Tablets are made from one of the fastest, most effective stomach neutralizers known—and bring almost instant relief. 30 tablets—28¢.

## PHILLIPS' MILK OF MAGNEA TABLETS

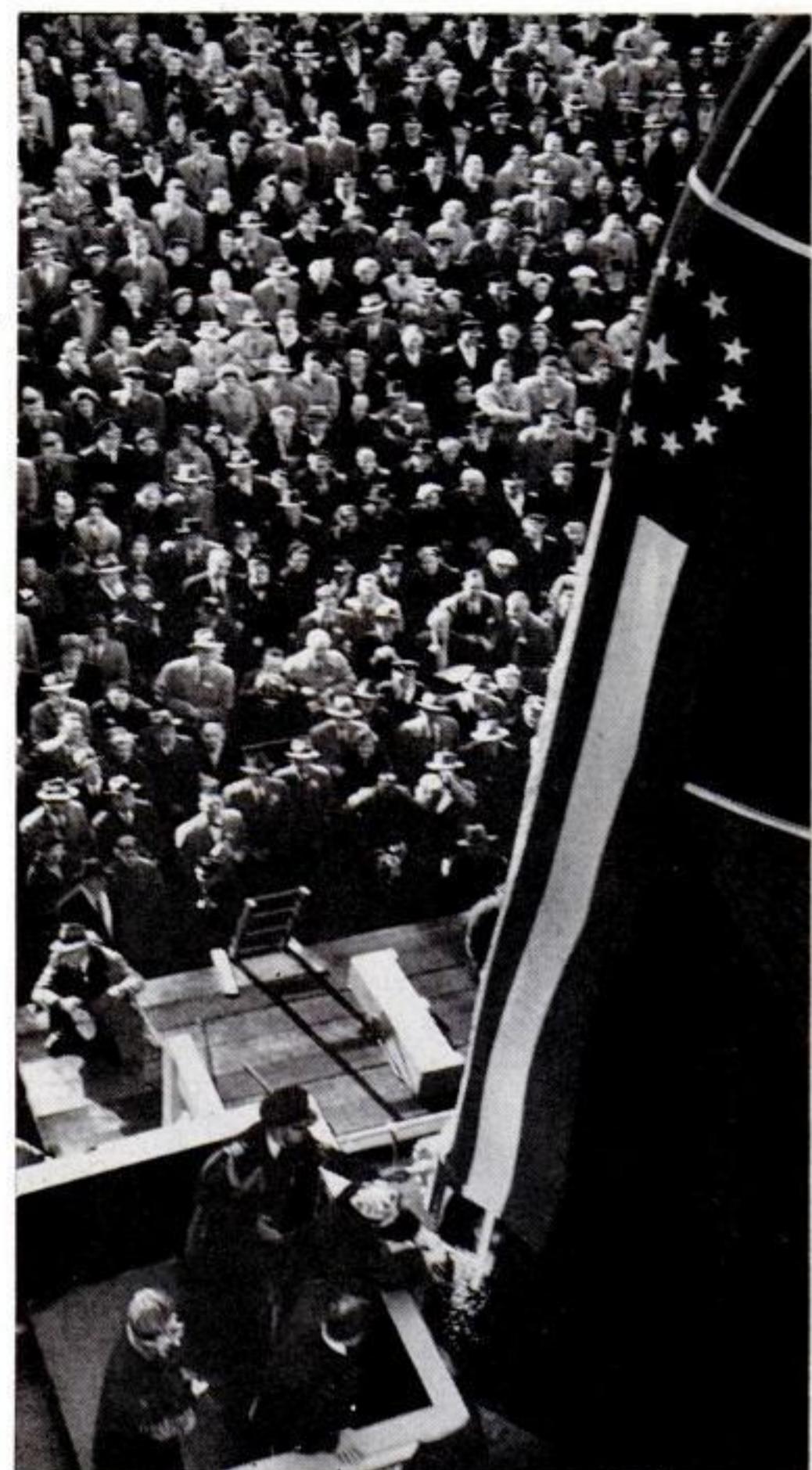
Atomic Sub CONTINUED

## A PROMISING PORTENT, AN AUSPICIOUS FUTURE

A heavy fog had been over the yard all morning but as Mrs. Eisenhower, clutching the bottle of champagne, stepped up to the bow of the *Nautilus*, the sun broke through and shone auspiciously on the scene. A voice yelled down, "Don't miss it, Mamie!" Timing her swing expertly, the President's wife whacked the bow squarely as she said, "I christen thee *Nautilus*." Then the big boat slid down the ways and out into the Thames River (*below*).

Two factors in the design of atomic submarines will bring about a revolution in submarine tactics. Because reactors can run for a year or more without needing new uranium fuel the sub will be able to stay at sea indefinitely, cruising at nearly 30 knots for thousands of miles. Since reactors require no oxygen the ships can complete missions without surfacing for air. To avoid early detection they could even travel beneath the polar icecap. These craft will perform four major roles in combat:

- 1—As raiders they will pursue and attack convoys repeatedly, unlike conventional subs which must lie in wait because of their low submerged speed.
- 2—As "killer" submarines hunting down hostile subs they can invade enemy home waters, spotting the conventional craft as they return for fuel.
- 3—As guided missile launchers they could lie off an enemy shore for weeks, waiting for an opportunity.
- 4—For special missions they could make long patrols along coastlines and land commandos or frogmen.



MRS. EISENHOWER SWINGS a bottle of champagne as *Nautilus* starts down ways toward the Thames River.



AFLOAT, the *Nautilus* is pushed to fitting docks downstream. Hull sides form a continuous curve instead of

flaring in behind bow, as is done with conventional subs whose design is dictated by necessity for surface travel.



## Picture of a man changing his motor oil

It's hard to believe now, we know.

But several years back—before you could buy Royal Triton in most any city—some people who had discovered the amazing purple motor oil on a visit to California were in the habit of ordering it by mail after their return home.

When a product earns this kind of loyalty you think twice before you do anything to it, even to improve it.

Yet we have just announced Royal Triton motor oil in two new all-weather, all-climate grades: Royal Triton 5-20 and Royal Triton 10-30. They lubricate with the thoroughness of a lightweight winter oil, protect with the toughness of a heavy-weight summer oil.

This is only one of hundreds of times since the end of World War II that we have improved a product you, the customer, were more than happy to keep right on buying as it was.

Why don't we wait until you *demand* these new and better things? Because we can't afford to. We are competing for your business, and if we don't constantly better our products our competitors will better us.

Obviously, no matter which one of the oil companies comes in first in this race, the real winner is...you.

**UNION OIL 76 COMPANY**  
OF CALIFORNIA



*Buy American and protect your standard of living*

**"Right Next Door"**  
**RECEPTION**  
**50-100-150 MILES**  
 away from any  
**VHF TV STATION**



**the most Powerful FARTHEST-REACHING ALL-CHANNEL VHF TV ANTENNA EVER MADE!**

Shop for your antenna as you would for your receiver . . . the best set made is only as good as its antenna!

**4½ YEARS OF RESEARCH BY OUTSTANDING ENGINEERS**

No other "fringe area" antennas can match the performance of superbly engineered Super "Katy's" . . . now available in a 1-bay array for medium distances, and a 2-bay array for longer distances and extremely difficult reception areas. *Talk to your dealer or service man.* The performance he promises you with a Kay-Townes Super "Katy" can be delivered!

For The Name of Your Local Dealer or Service Man, Contact

**KAY-TOWNES ANTENNA CO.**  
 BOX 586-C, ROME, GEORGIA



You only get  
One head of hair—  
 Oh Brother! Give it  
 The best of care

—and that calls for an Ace Comb, of course. Won't tear hair, scratch scalp, lose teeth easily or "curl up and collapse" . . . combs safely and handsomely. Famous hard rubber Ace Combs for pocket or home are packaged in individual boxes. Ace costs less because it lasts longer.

American Hard Rubber Company, N. Y. 13.

**ACE®**  
 HARD RUBBER  
**COMBS**



**FRANKLIN FANS,** President A. Whitney Griswold of Yale (*left*) and former Supreme Court Justice Owen Roberts, head of Philosophical Society, get a laugh over one of Franklin's letters at conference held to announce project.

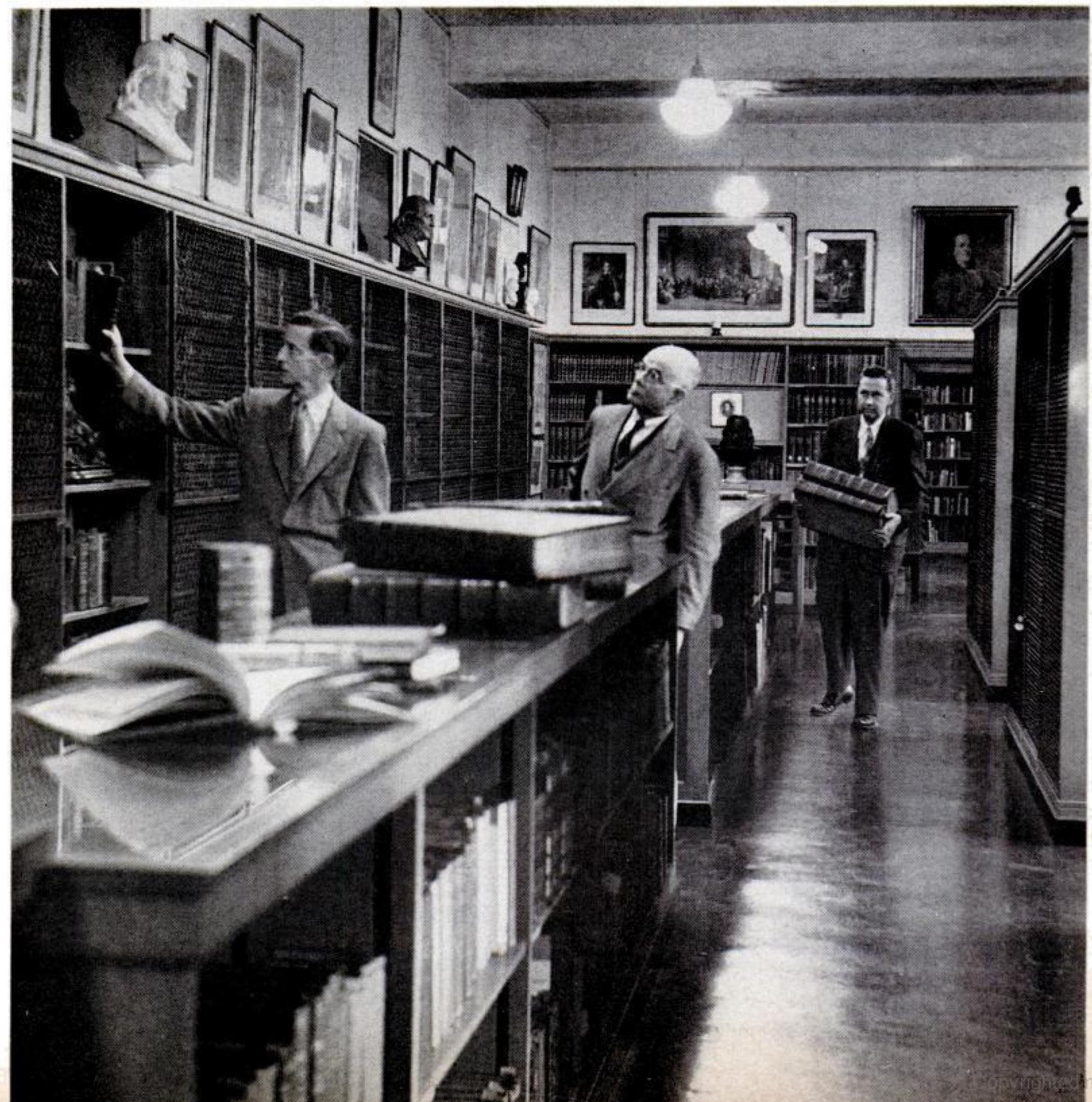
# Poor Richard's Rich Legacy

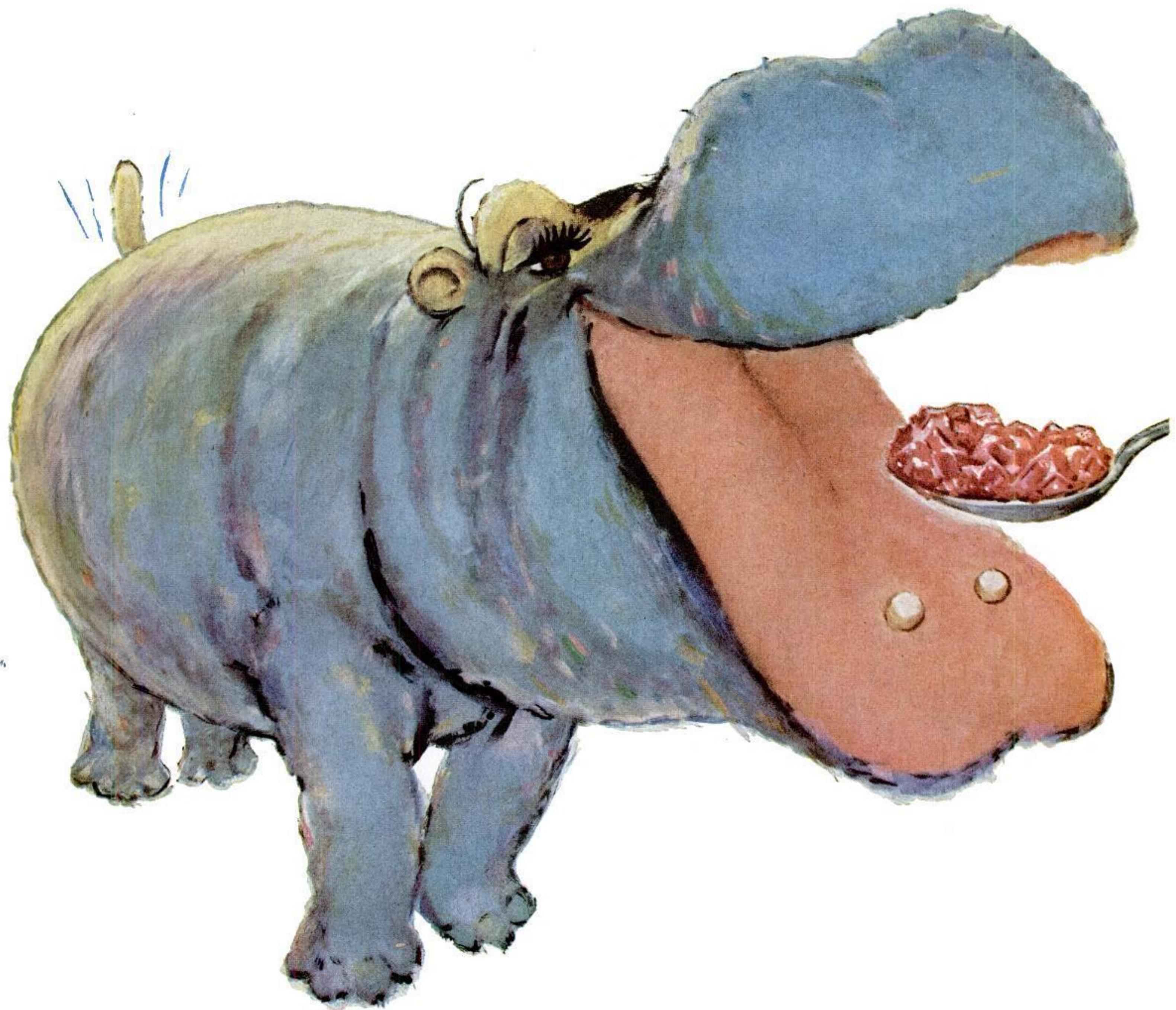
## FRANKLIN STUDY BEGINS

Benjamin Franklin had no trouble putting the plain facts of life into Poor Richard's famous maxims, for instance: "What maintains one Vice would bring up two Children." But the complicated facts of Franklin's own life are harder to come by. A Jack-of-all-trades and just about the most versatile man since Leonardo—he started the first circulating library in America, invented bifocal glasses, checked the Declaration of Independence for errors—Franklin left such a welter of papers and writings that scholars have never collected and properly edited all of them.

On the 248th anniversary of Franklin's birth last month, the American Philosophical Society, which Franklin founded in 1743, and Yale University announced a mammoth project which will eventually bring all the information on Franklin's life and historical influence into a new collection in New Haven. Once it is there scholars can sift it, then get on with the second phase of their work: compiling a 30-volume edition of Franklin's papers and a revised *Autobiography*. Its directors estimate the project, which is financed by a \$600,000 grant from LIFE and the Philosophical Society, may take over 20 years, but they expect the completed volumes to stand as a definitive work for 200 years. Settling in to the task, they will be comforted knowing they can expect to work relatively undisturbed. "The busy man," says Poor Richard, "has few idle visitors."

IN "FRANKLIN FACTORY" AT YALE, PROJECT DIRECTOR LEONARD LABAREE (LEFT) WORKS WITH HIS ASSOCIATES





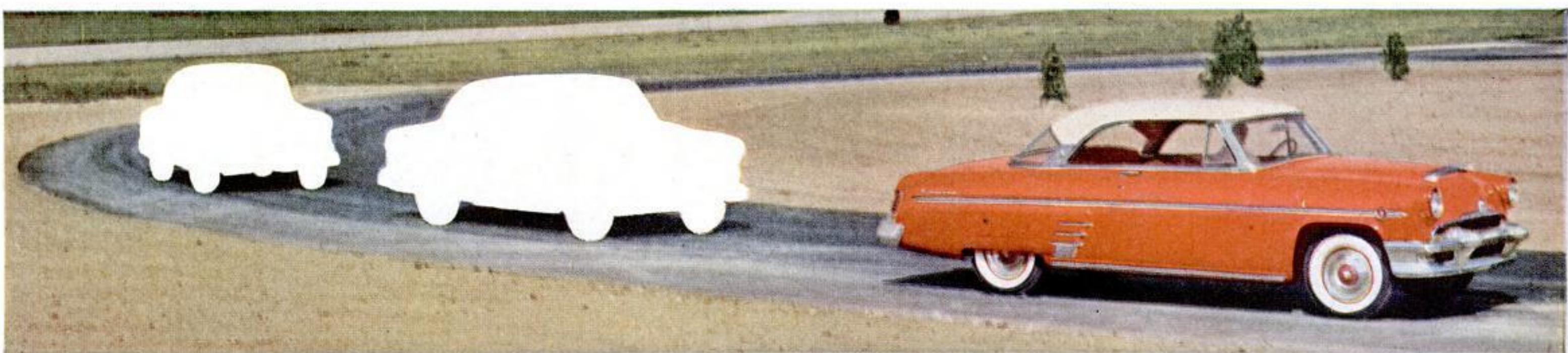
When I'm eating Jell-O I wish I were a hippo

...because then I could take even bigger  
mouthfuls of my favorite dessert!

Now's the time for



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP. Copyr. 1954, General Foods Corp.



THE 1954 MERCURY, with its entirely new overhead-valve engine, topped other cars compared in test-track runs—for on-the-road performance, for easy handling, for safe, sure control at all times. And although 28% more powerful than last year's Mercury, it can give you even more miles per gallon.

# Now 161-Horsepower V-8 —and see how easy it makes any driving!



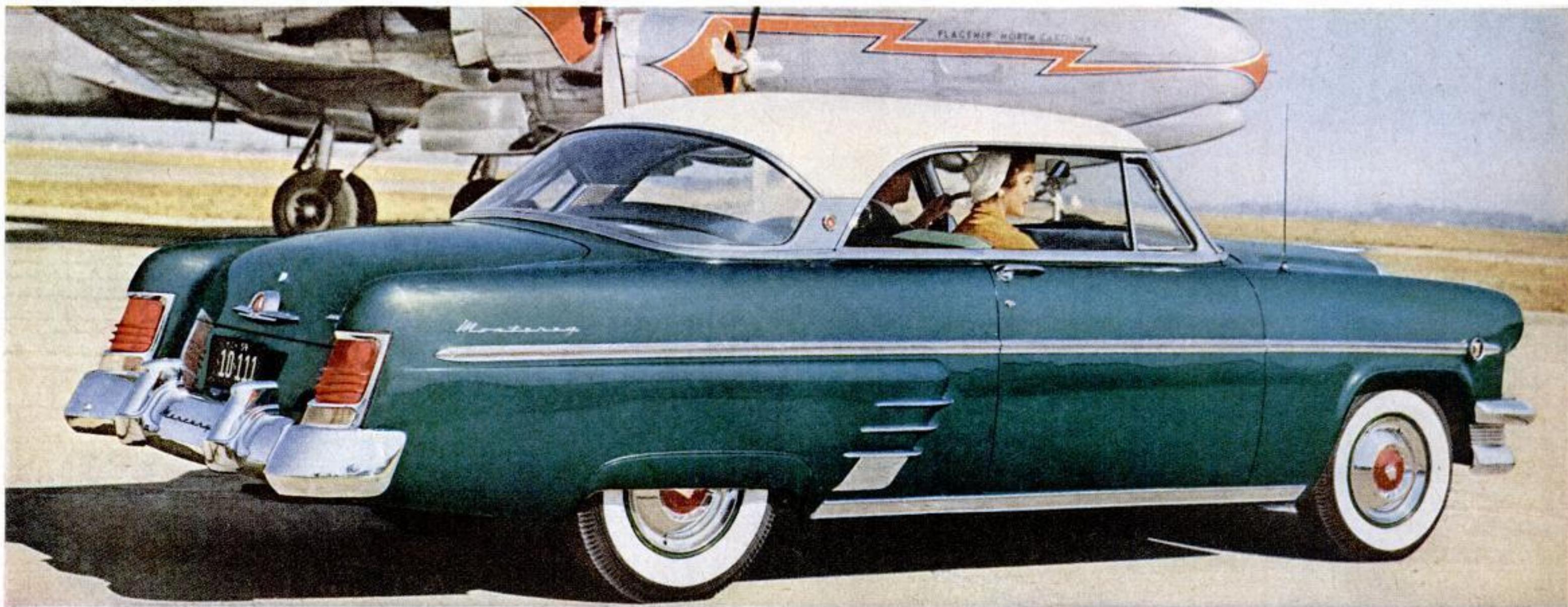
FAR-EASIER PASSING—NEW 4-BARREL CARBURETOR automatically releases emergency reserve power when you need it.



FAR-EASIER CORNERING—NEW BALL-JOINT SUSPENSION—Another first-in-its-field for Mercury for better handling.



FAR-EASIER HILL CLIMBING—No strain, no hesitation. You maintain your speed effortlessly—with power to spare.



MAKE DRIVING AS EASY AS YOU WANT—with optional 4-way power seat, power steering, power brakes, Merc-O-Matic Drive, electric window lifts.

YOUR first ride will prove it . . .  
Here's an entirely new kind of power for a popular-priced car.

It's smoother, more efficient power—with tremendous reserve capacity—that takes you from a standing start to cruising speed effortlessly without strain or tension. It's more restful

power—as quiet on the open road as the wind slipping by. And it's safer, more sensitive power—responds faster to your touch.

The new 1954 Mercury is designed to make driving safer, easier. Your Mercury dealer invites you to come in and see for yourself.

THE CAR THAT  
MAKES ANY DRIVING EASY

New 1954

# MERCURY

MERCURY DIVISION • FORD MOTOR COMPANY

# It Shouldn't Happen to a Blonde

HOLLIDAY SPOOFS FAME IN FUNNY FILM

Judy Holliday's *It Should Happen to You*, an engaging fable about a girl from Binghamton, N.Y. who just couldn't stand not being famous, is one of the funniest films to come out of Hollywood since the same actress won an Oscar for *Born Yesterday*. Made by Columbia without benefit of wide screen or deep screen, it is a pointed lesson on how expert acting, clever writing (by Garson Kanin) and meticulous direction (by George Cukor) can make a good movie. Judy again plays the dizzy, disarming, but honest, blonde, never at a loss for a wisecracking Hollidayism (p. 38) and imbued with a wild desire to make a name for herself at any cost. Thanks to the mixed blessings of TV and outdoor advertising, she wins fame with sudden and hilarious ease. But it almost costs her her self-respect and her man. In the end she admits that fame is "nothing, absolutely nothing!"



DREAMING OF FAME, Judy, as a nobody called Gladys Glover, gazes at vacant billboard (top of page).

DREAM SIGNS fill empty space as Judy stands entranced. Then she really buys the space for 90 days.



CONTINUED ON NEXT PAGE

JUDY HOLLIDAY CONTINUED

## SOME NEW HOLLIDAYISMS



GLADYS IN THE ADVERTISING WORLD

ADVERTISING EXECUTIVE  
GLADYS

*There's no reason for you to be unreasonable.  
I don't think I'm unreasonable. I think I'm  
reasonable. You're the ones that are un.*



GLADYS ON TELEVISION MARRIAGE PANEL

HOSTESS      *To get back to our topic, "At what age should a girl marry?" Gladys, what do you think?*  
GLADYS      *I think if they're big enough they're old enough.*  
HOSTESS      *And there's the question of parents' consent.*  
GLADYS      *To do what?*



GLADYS ON A SOFA

GLADYS      *You must be on the lonesome side.*  
A WOLF (Peter Lawford)      *Yes. Yes (biting her ear), I am.*  
GLADYS      *You ever think of getting a parrot?*

CONTINUED ON PAGE 40

You're  
a  
sweetheart!

That's what they'll say  
about you when you send  
Gibson Valentines. Right now  
you will find a *complete*  
selection at your favorite  
store. To be sure you send  
the finest, always choose...

**GIBSON**  
Valentines

The Gibson Art Company  
Cincinnati, Ohio  
Publishers since 1850



Be ready to remember

*Always keep a few greeting cards at home  
for birthdays, anniversaries, and friends who  
are ill. Then you'll always be ready to remember.*

**Kodak**  
TRADE-MARK



Indoor snapshots—  
as easy to get  
as the ones  
outdoors

Life's happiest moments  
so often occur indoors. And now  
they're yours to keep.



Eastman Kodak Company  
Rochester 4, N.Y.

With today's flash cameras, you always get the right amount of light where you want it, when you want it. You're just as sure of good pictures indoors as out.

Nothing new to learn. Just press the button on your camera, the flash bulb goes off automatically, and you've got your picture.

So don't pass up those priceless moments. See your Kodak dealer soon.

It's simple—it's sure—it's so inexpensive—the Brownie Hawkeye Camera, Flash Model, only \$7.20 including Federal Tax. Flashholder, \$4. Just put on the Flashholder, pop in a flash bulb, and shoot.

New, thrifty Duo-Pak holds two rolls of Kodak Verichrome Film for black-and-white snapshots. One for your camera . . . one for a spare. In the popular sizes 620, 120, and 127.



## With a Smile!

**W**E'RE IN BUSINESS to pay losses—and to pay them with a smile.

That's the whole purpose of insurance—to soften the blows of adversity as far as possible by replacing the monetary loss.

Yes—there are times when we resist claims—but that is only when they are excessive, fraudulent or in a case of third party liability—when the people we insure are not legally at fault. This is in the public interest—for the amounts you pay for insurance are based upon the loss experience of the industry in each type of insurance written.

When you buy insurance in long-established capital stock insurance companies through a dependable agent or broker, you can be sure that in case of loss you will get prompt, friendly assistance and every dollar you are entitled to—with a smile.



For the name of a nearby America Fore agent call Western Union by number, ask for operator 25.

**America Fore**

\* INSURANCE GROUP \*

For Peace of Mind insure with

- ★ The Continental Insurance Company
- ★ Niagara Fire Insurance Company
- ★ The Fidelity and Casualty Company of New York

- ★ Fidelity-Phenix Fire Insurance Company
- ★ American Eagle Fire Insurance Company

JUDY HOLLIDAY CONTINUED

## FAME'S MIXED BLESSINGS



**SKI-HAPPY GLADYS**, finally famous, poses before fake backdrop as her big advertising campaign as the "unusual average American girl" gets started.



**UNHAPPY GLADYS**, stuffed to the eyebrows for a phony "before-after" weight-reducing ad, sours on fame, decides she wants to be unknown again.



**REPENTANT GLADYS**, through with fame, hires a skywriter as most direct, if public, means of getting back man who had given her up as hopeless.



## Chapel Hill

*broadloom  
by Bigelow  
is the  
best carpet  
value*

*in ages!*



The very moment you set eye or foot on Bigelow's Chapel Hill broadloom you'll know why it's such an outstanding value.

Bigelow's Chapel Hill brings you the lovely decorator colors . . . the richly sculptured texture that you love in carpets costing twice the price.

And wait till you step on its lively, springy pile. Chapel Hill feels so wonderful underfoot! The rich, thick yarns tell you that this fabulous carpet is destined for a long and beautiful life.

A perfect blend of wool and Bigelow's own carpet-rayon, Chapel Hill hides soil, foot and scuff marks. Ask to see Chapel Hill at your Bigelow retailer's today. You'll agree it's every inch a luxury carpet . . . except for the price.

**Get your free copy** of *Carpets—Their Selection and Care* at your Bigelow retailer's. Or send name, address and 10¢ to Home Service Bureau, 140 Madison Ave., New York 16, N. Y.



See Chapel Hill at your Bigelow retailer's. Discover how little it costs to carpet a room or your entire home. Budget terms available.

- 1 Woodland Rose—for the room that needs warmth.
- 2 Dover Grey—a wonderfully neutral color to flatter any room in your home.
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- 4 Doeskin Beige—a lovely light shade . . . yet it shuns soil and foot marks.

Chapel Hill is available in other charming patterns (not shown here).

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MORE POWER FOR AMERICA

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**BIG CIRCUIT BREAKERS** act something like the simple household fuse the electrician is showing to these boys. They help protect the power lines that supply whole cities. If short circuits occur, they can switch off an enormous amount of power, then switch it on again in a fraction of a second—so fast your lights hardly even blink.



GENERAL  ELECTRIC

saw

# helps make electricity today's greatest bargain

**Huge General Electric circuit breakers help electric utilities to bring you more electric power for better living**

The towering circuit breakers pictured at left will help to make possible new progress by far-sighted electric utilities in bringing you today's economical, dependable electric power.

**Like giant fuses**, they will protect new super-power 330,000-volt transmission lines for the American Gas and Electric Co. system. Operating at the highest voltage ever used in America, these lines will be able to carry more electric power than any others in existence and so help to keep down the cost of delivering electricity.

**In a twentieth of a second**, if overloading or short circuits occur, the circuit breakers will switch off enough electric energy to hurl a 100-ton locomotive 460 feet in the air. Then, just as quickly, they will switch the power on again when the danger has passed. Fast action like this not only safeguards expensive electric equipment, but also keeps electricity more dependable through the hazards of storm and accident.

**Huge circuit breakers** such as these are just one of the many kinds of "switchgear" made by General Electric to help protect and control the enormous amounts of electricity required today.

**Engineering enterprise** and the financial daring of electric utilities in undertaking a 20-billion-dollar program of expansion since the war, are outstanding reasons why the supply of electricity continually keeps ahead of our growing demands. And thanks to constant technical progress, electricity comes to you at prices that make it the greatest bargain your dollar can buy. General Electric Company, Schenectady 5, New York.

954-1



**SHORT CIRCUIT TEST EXPLOSION** at General Electric's multi-million-dollar Switchgear Development Laboratory at Philadelphia shows what can happen when tremendous amounts of electricity get out of control. High power tests at this laboratory assist G-E engineers in designing all sizes of circuit breakers and other switching equipment to help keep your electric supply dependable under all conditions.

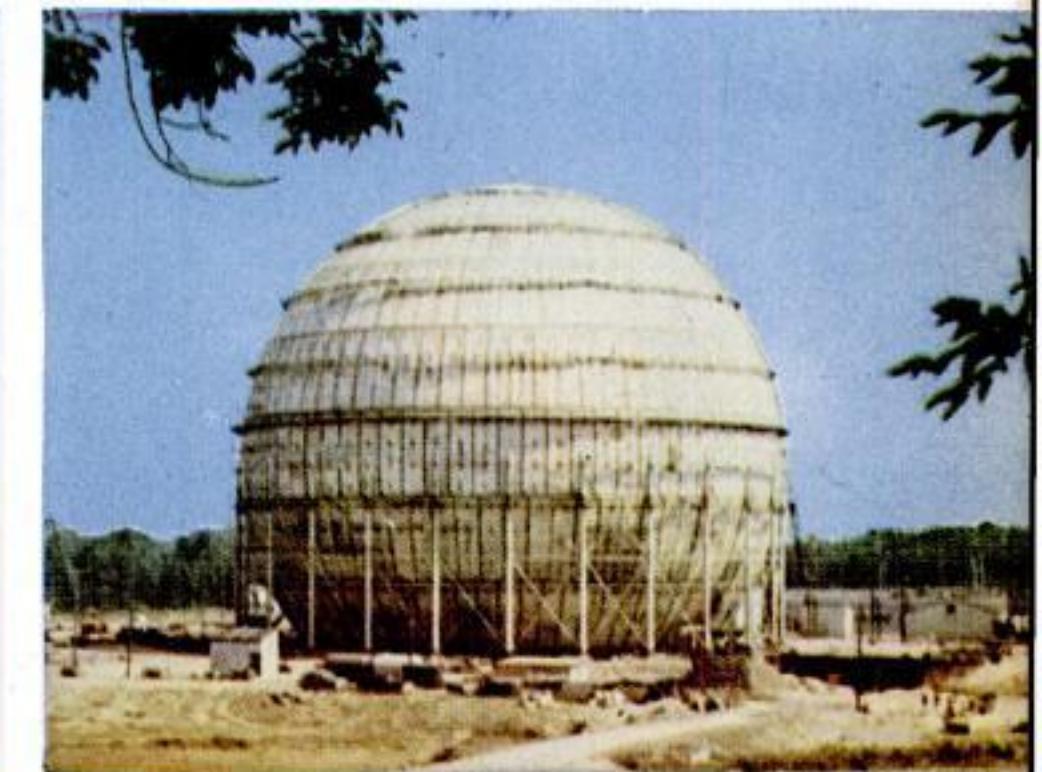
## Engineering enterprise and financial daring make America strong



**OVER 60,000 MILES** of transmission lines have been built by electric utilities since World War II as part of a 20-billion-dollar expansion program. Protecting these lines are G-E circuit breakers and other control equipment.



**THREE REASONS** why electric utilities must now supply more electricity are shown above. Operating at the same time, all the TV sets, automatic washers and dryers bought since 1946 would use electricity equivalent to 25 million horsepower.



**HUGE STEEL SHELL**, called a "Hortonsphere," will house the prototype of an atomic power plant for a U. S. submarine. The power plant is being built by General Electric. G-E research and engineering work constantly to keep America strong.

*Progress is our most important product*

**GENERAL ELECTRIC**



# REVOLUTIONARY NEW RICE

NO OTHER RICE LIKE IT!

Just add to boiling water  
to make  
**PERFECT RICE**  
instantly!



No washing! No rinsing!  
No draining! No steaming!

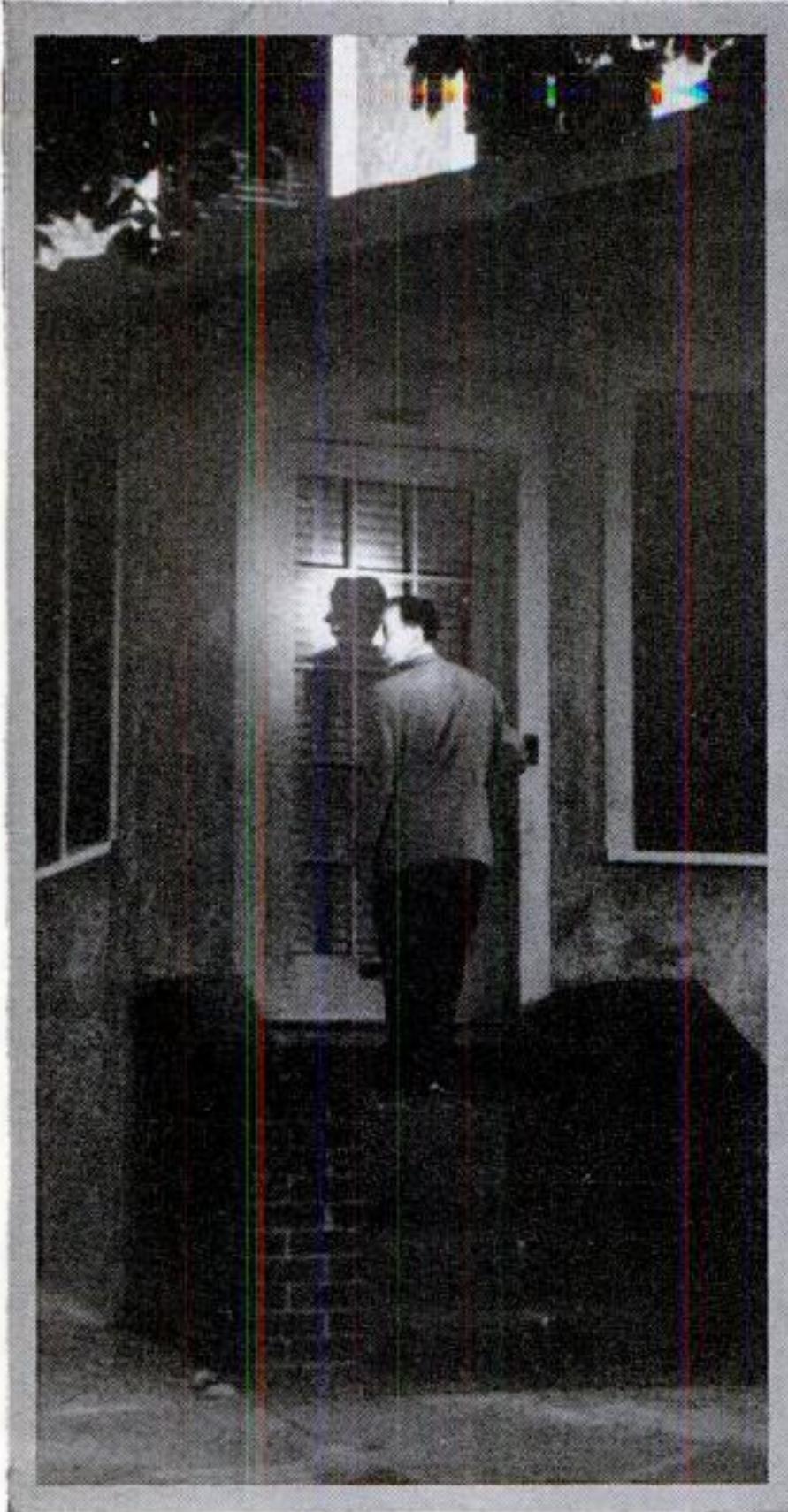
Rice used to be tricky to fix. Now it's as easy as this—just add Minute Rice to boiling water! This *pre-cooked* rice comes out snowy, fluffy, tender for *sure*—perfectly delicious every time! No fuss, no sticky pans to scour . . . and it's so easy on the budget. Ask for the big Economy Package!

A Product of General Foods

## Simple To Fix . . . Simply Delicious MINUTE RICE WITH LAMB KEBABS

Fancy preparing an epicurean feast so fast? In the few minutes it takes to broil the kebabs, the Minute Rice is fixed to perfection! For 4, merely add 1½ cups Minute Rice and ½ teaspoon salt to 1½ cups boiling water. Cover and remove from heat; let stand 13 minutes. It's really amazing!

Minute Rice is the ideal base for so many marvelous meals—for casseroles, jumbles, à la King dishes, desserts. You'll find quick-fix recipes on every package—family tempters only Minute Rice makes!



**REAL VICTIM** of mistaken identity, Balestrero, stood outside his home in LIFE story illustration.

## BALESTRERO'S NIGHTMARE

### 'Life' story of musician falsely accused of theft is hit on TV

The man on the doorstep, innocently going home to dinner, has just heard a strange voice that will plunge him into a nightmare. He is Christopher ("Manny") Balestrero, unhappy hero of *A Case of Identity* by Herbert Brean, which appeared in LIFE last summer (June 29). This month Robert Montgomery produced a TV play (NBC) which re-enacted with admirable directness the events of LIFE's true story.

Balestrero, who was a bass player at New York's Stork Club and lived with his wife and two small sons in Queens, was thus hailed on Jan. 14, 1953 by three police officers and driven to the precinct station. With no idea why he was arrested, he answered what seemed to him endless and senseless questions, and was finally identified by several witnesses as a bandit who had twice robbed an insurance company. After four months of anguish, Balestrero was cleared when the real criminal confessed. Meanwhile his wife became mentally ill under the strain and was confined to a sanitarium. This is as far as LIFE's report and the TV drama went. Today, with his wife still seriously ill, Balestrero is working, doing housework and trying to bring up his sons alone.



**VICTIM ON TV** is played excellently by Robert Ellenstein, who re-enacts scene in front of Queens

home where Balestrero was hailed by police and caught in web of misery that changed his whole life.

## Balestrero's Nightmare CONTINUED



**BEWILDERED BALESTRERO** in TV drama is grilled by the police officers. Sent to jail, he is finally released on \$5,000 bail, waits three months for trial.



**AFTER EXONERATION** Balestrero is cheered by Stork Club band. Today real Balestrero plays in hotel band in order to get home two hours earlier.

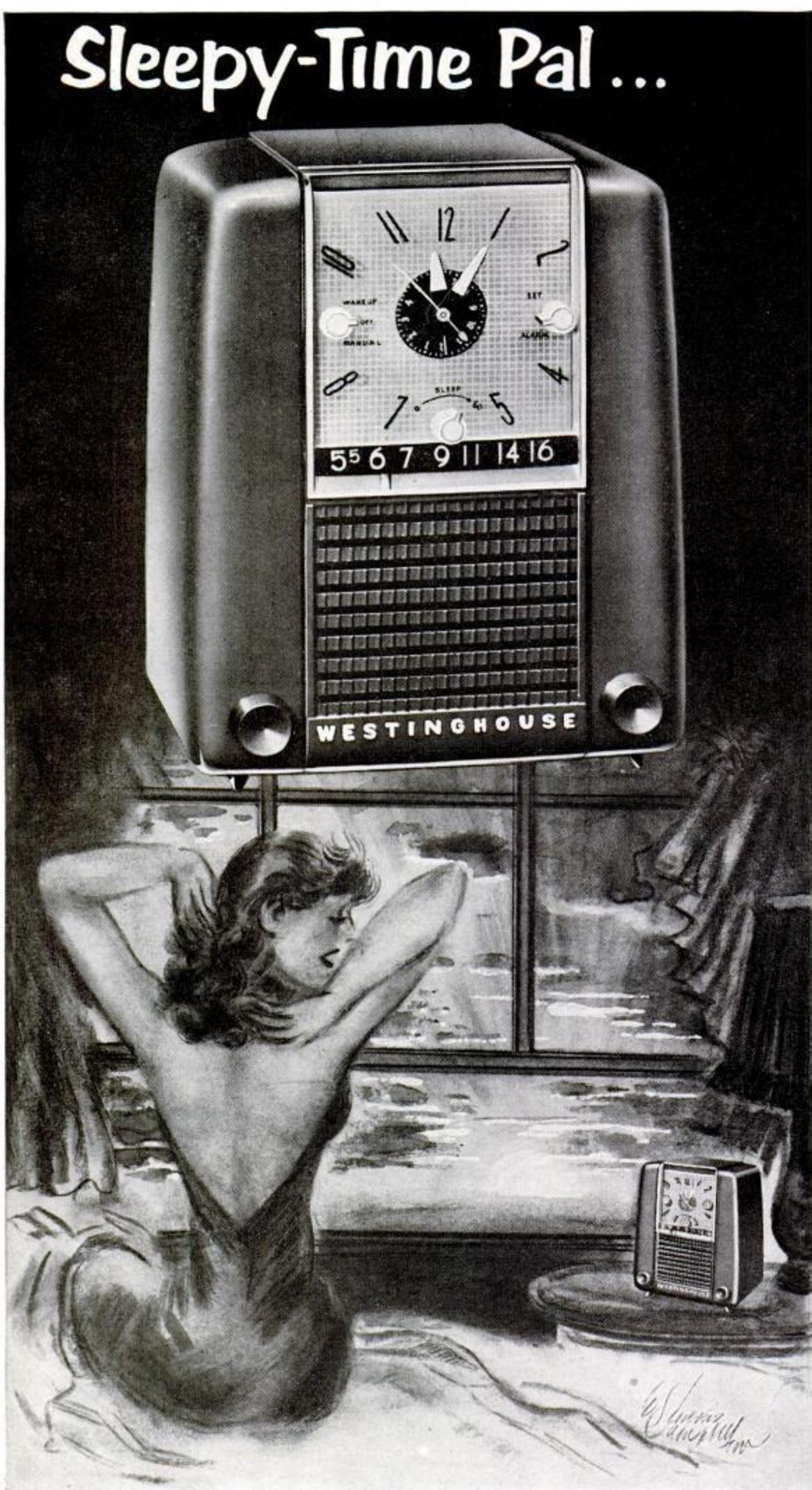


**SHATTERED WIFE** (Actress Florence Anglin) is unable to take any joy in husband's release and has to continue her confinement in a mental hospital.



**WATCHING OWN STORY** on TV, Balestrero (right) smiled with lawyer, O'Connor, who always believed him innocent and has become closest friend.

## Sleepy-Time Pal ...



### NEW 1954 WESTINGHOUSE CLOCK RADIO...

. . . sings you to sleep—shuts itself off—wakes you gently, with music. And your Sleepy Time Pal starts coffee perking, turns other appliances on or off. Safety alarm sounds, if you oversleep. Space saving design in maroon or ivory.

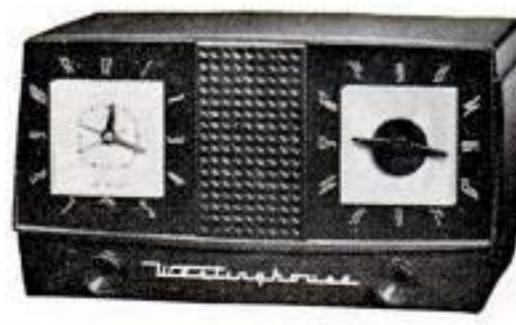
Model 397T5 **\$39.95**

#### Wake up to this wonderful value!

Smartly styled economy clock radio wakes you with music. Rich brown finish.

Model 420T5 **\$24.95**

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# Is there a risk in smoking?

YOU HAVE BEEN reading articles recently about the ill effects which may result from cigarette smoking.

We have followed every step in this development with deepest concern. As pioneers in developing filtered smoking we have the greatest interest in any new facts on the subject which may be brought to light.

We have consulted with leading research scientists who report wide differences of opinion regarding the effects of cigarette smoke.

Nevertheless the question is of such grave nature that as long as the answer is in doubt, every cigarette smoker owes it to himself to take every precaution for his protection.

The first of these precautions is to secure the advice of your physician. The second precaution is to use the best means available to filter out those elements in cigarette smoke which are known to irritate the respiratory system.

For this purpose we have long advocated, and millions of smokers all over the world have long used, the Dunhill Denicotea crystal filter cigarette holder.

This filter holder was invented over twenty years ago to trap the irritant tars and nicotine in cigarette smoke. Its efficient Denicotea filter is made of silica gel crystals—the same material used in industrial gas masks.

Unlike dabs of cotton, crepe paper or fiber commonly used in cigarette filter tips, the big Denicotea crystal filter is 1-7/16 inches long. Its length, together with the remarkable filtering properties of silica gel, traps a very large amount of the tars. You can actually see it accumulate in the filter. It is obvious that these tars are better in the filter than in your mouth, nose, throat—and lungs. When the filter turns black you merely throw it away and slip in a fresh, clean filter.

You also get important protection from the length of the holder itself. The hot smoke of your cigarette can reach temperatures as high as 140° in your mouth, intensifying the irritant effect. With Denicotea, the smoke is not only cleansed but cooled as it travels through the holder.

No other cigarette holder filters like Denicotea—no filter tip cigarette can contain a filter as efficient, as long, as thirsty for nicotine and tars.

No matter which brand of cigarettes you smoke—long or short, filter tip or plain—take the sensible precaution of using a Dunhill Denicotea filter holder, *for safer smoking.*

***It's like cutting down on smoking  
without giving up a single cigarette.***



**DE-NICOTEA** *crystal filter  
cigarette holder*  
FOR SMOKERS WHO THINK

Three sizes—short, medium or long—for men and women—\$2.50 and \$3.50

# NOTHING LIKE IT!...the first and only Hand Lotion with AQUASIL\*

# PROTECTS HANDS LIKE A MAGIC GLOVE!



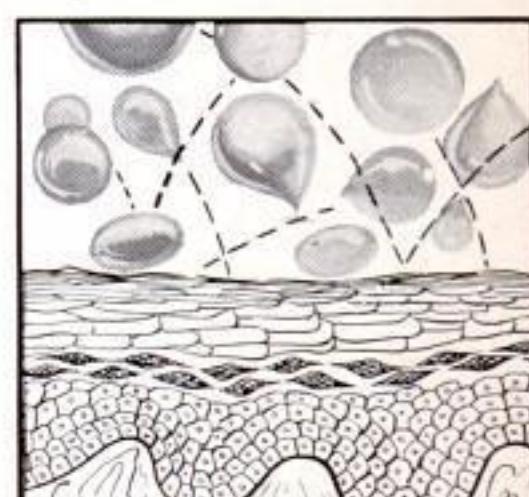
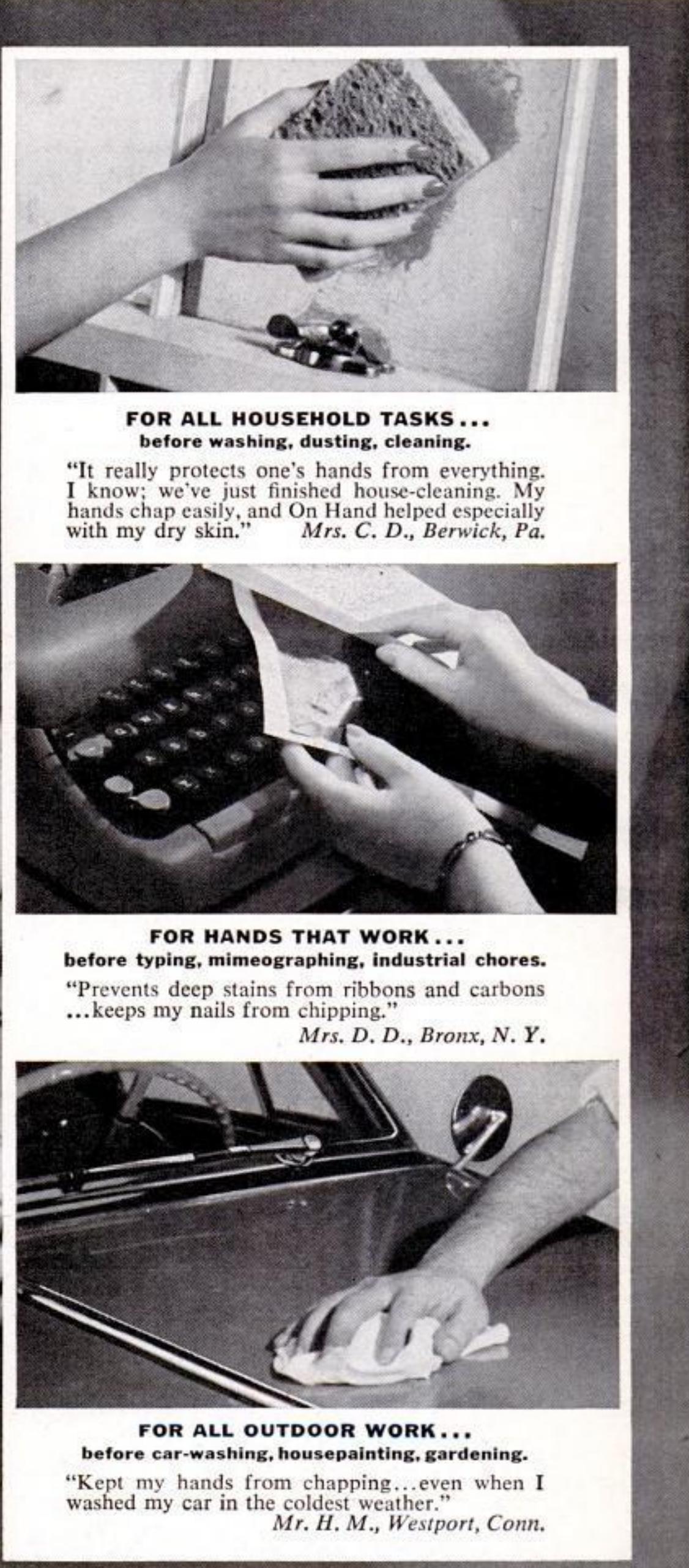
## Not a Cosmetic—but an Exclusive New SILICONE Preparation that Gives Complete Skin Protection!

ON HAND works in an entirely different way from ordinary cosmetic-type creams and lotions. It's a protective lotion to be used *before* work...helps prevent dry skin before it starts! ON HAND contains Aquasil...new silicone marvel of chemistry that actually *repels* water. ON HAND is non-greasy, mildly antiseptic, allows pores to breathe while guarding skin's natural deep-down oils. *Quick self-spreading action* makes rub-in unnecessary.

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enough for 80-100 applications

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**How Aquasil Protects:**  
Drawing shows amazing water-repellent qualities of Aquasil! Invisible film of silicone makes water bounce right off...without the pore-clogging results found in other creams and lotions.

# HOT WEATHER WARM-UP

New, inexpensive resort fashions make the rounds of newly popular Puerto Rico

Now that a winter vacation has become almost more of a staple than a luxury, designers are bringing out resort wardrobes at prices that match modest paychecks. These new winter sun styles, all at \$40 or less, are shown here in Puerto Rico, newest addition to the popular resort circuit. Unlike less frequented Caribbean islands shown in LIFE three weeks ago, Puerto Rico is on the

main line for sea and air travelers, now attracts as many tourists as Bermuda for a relatively inexpensive vacation in the sun. Below, on Caribe Beach, are three new tight knit tubes (Sportwhirl, \$9) worn with snorkels for breathing under water. These clothes, photographed by William Helburn, are sleek, favor white, red and brilliant blue, and above all will be wearable next summer.



HOT WEATHER WARM-UP CONTINUED



**OVERGROWN SWEATER** made in thick but lightweight knit (Geist & Geist, \$25) buttons down the front. These bulky sweaters are designed to be worn over bathing suits.



**UNDERSIZED TRENCHCOAT** in cotton gabardine (Loomtogs, \$10) is abbreviated version of authentic detective garb. This is Luquillo Beach, an hour's drive from San Juan.



RUFFLED BLOOMERS and narrow bra (Loomtogs, \$10) are, seaworthy, but native "cha cha" hat (Martha Sleeper, \$15) is not.

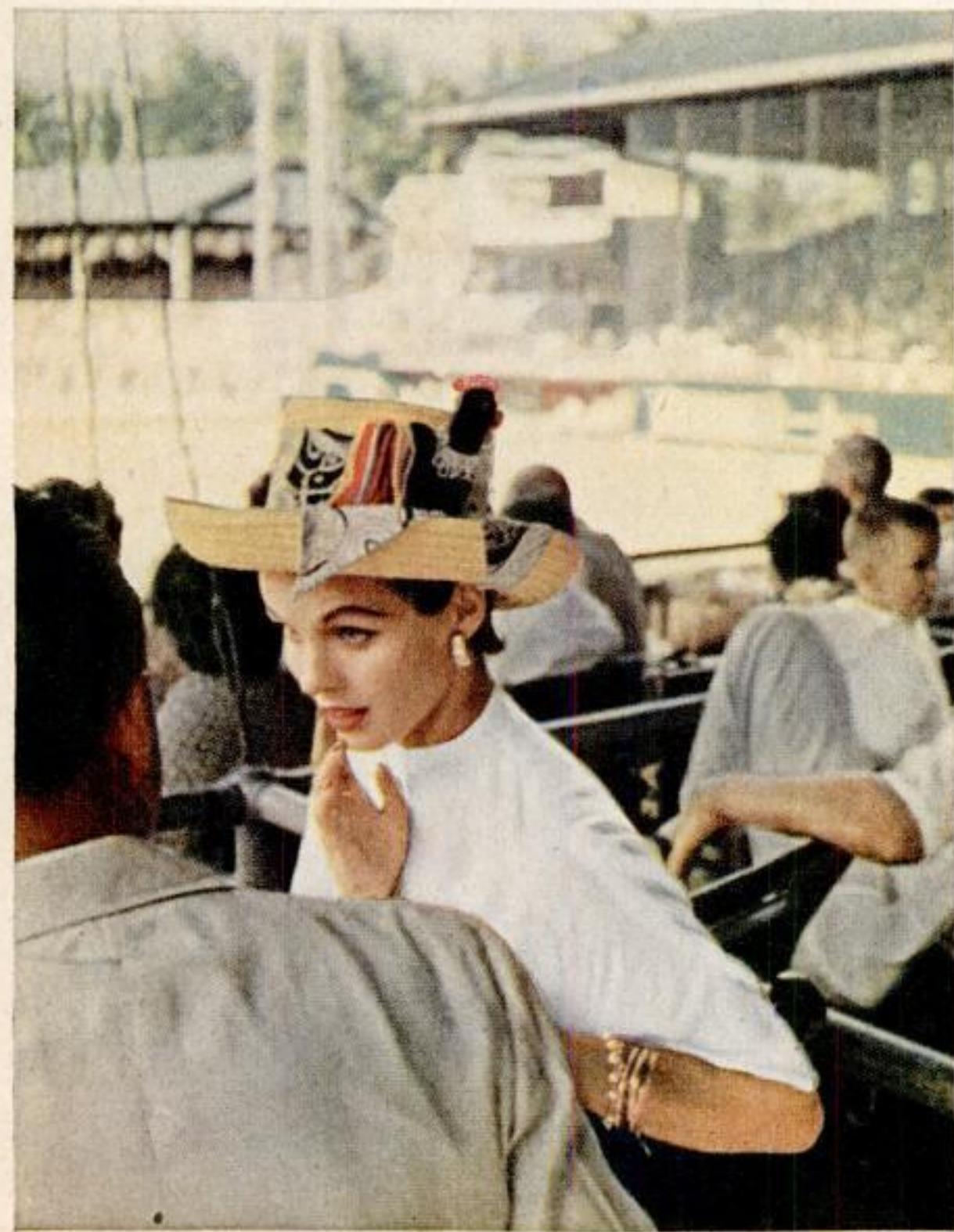


KNEE-LENGTH SKIRT over playsuit (Jeanne Campbell, \$19) is shown in Sleeper clothes shop which serves rum drink free.

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# PARQUE DE BOMBAS.





**LOCAL HAT** of straw is worn with high-necked dress (B. H. Wragge, \$40) at San Juan baseball park. Games of the Puerto Rican league are regularly sold out during the season, October through February.



**TRAVEL DRESS** made of Dacron-cotton fabric needs no ironing after being washed (David Crystal, \$35). Wearer holds a fighting cock, a champion at the local sport, second in popularity to baseball.



←**FIREMAN'S RED** used in cotton poplin shirtwaist dress (Reid & Reid, \$15) matches equipment in one of the world's oldest existing volunteer firehouses, gaudy Parque de Bombas in village of Ponce.

**VELVET STREAMERS** trail down back of short cotton evening dress (Jerry Gilden, \$18) shown at roulette table in Casino of the Caribe Hilton Hotel. Gambling was legalized in Puerto Rico in 1948.

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HURLING GUEST taking accepted way of entering Piff Paff Pouf nightclub—on a slide—wears bare top called San Juan cooler

(\$6) and hand-screened skirt (\$14.50, both Martha Sleeper) over colored petticoats. Waiters in background wear striped T-shirts.

## TOUGH FOR THE TROPICS

Awnings and beach umbrellas have been stripped of their striped canvas for some tough new skirts and pants which remain crisp-looking even in the tropics. Heavier and hotter than denim, these canvas play clothes are usually topped by cooler, lighter-weight fabrics. The flared skirt below has a low-backed cotton halter. The tapered pants (White Stag, \$9) shown on the cover are worn with a boy's cotton shirt and a 4½-inch leather cinch by Roger Van S.



CANVAS SKIRT (\$13), worn here in sentry box at San Juan's old Fort San Gerónimo, has halter top (\$4, both White Stag).



**AMERICA HAILS**

**THE Challenger STREAMLINER**

**NO EXTRA FARE!**

Remember the Challenger! Previously acclaimed as the nation's most popular "economy" train, it has now returned to the rails streamlined from stem to stern. It glides from Chicago to Los Angeles in just 39½ hours—only one night en route . . . from Los Angeles to Chicago in 39¾ hours. And *no extra fare!*



*Smartly appointed Diner serving budget meals. Primarily for Coach travelers but available to all passengers.*

**COACHES**—All seats reserved, all equipped with reclining backs and pull-out leg rests.

**PULLMANS**—Modern, streamlined sleeping cars. Berths, roomettes and bedrooms.

**BUDGET MEALS**—Served in "Coach" Diner. Breakfast 65¢, luncheon 85¢, dinner \$1.00.

**DINER-LOUNGE**—A Combined Lounge and Dining Car for Pullman passengers. Variety of fine meals, freshly prepared, graciously served.

**HALF-FARE FAMILY TRAVEL PLAN**—A saving in rail fare when boarding the Challenger—or any Union Pacific train—on any Monday, Tuesday or Wednesday.

**UNION PACIFIC RAILROAD**

*Road of the Daily Streamliners*

# T. S. ELIOT TURNS TO COMEDY

The high-brow poet's popular new play is a milestone in a distinguished career

by T. S. MATTHEWS

THE world's most distinguished living poet, the highest-browed of all literary high-brows, has at the age of 65 written a commercially successful play on the subject of bastards. The play, whose deliberately archaic title is *The Confidential Clerk* (meaning "private secretary"), is primarily an entertainment: a comedy, not a sermon. Some of the audience come with defensively furrowed brows, preset jaws and their mental fists up, prepared to battle or at least resist Mr. Eliot's perplexing profundities; but they soon relax and, to their pleased surprise, enjoy themselves. For the play is as smooth as a gumdrop and can be taken in with the same lack of effort, in spite of the fact that it is also about God, and the relation between parents and children, and the mystery of reality, and loneliness, and love, and paying the piper. But none of these themes intrudes itself in any painful or even provocative way. As a play, as entertainment, it is a much slicker article than his last one, *The Cocktail Party*, which was a Broadway hit four years ago.

Since its first performance at the Edinburgh Festival last August, *The Confidential Clerk* has been playing to packed houses in London and is apparently settled in for a long run there. Next week it will open in New York, with another cast and a slight change in pronunciation (from the English "clerk" to the American "clerk"). Mr. Eliot will not be present at the New York opening; he will be on a winter vacation in South Africa. If he did show up, the audience would probably not know it. Mr. Eliot is a shy man and does not like to take curtain calls.

For the quiet and scholarly man he looks and is, Thomas Stearns Eliot has had a resoundingly successful career. He has received honorary degrees from 14 of the world's most famous universities. He can sign the initials O.M. after his name, signifying that in 1948 the King of England had bestowed on him the Order of Merit—an honor restricted to 24 living people. The same year he got his O.M., Sweden awarded him the Nobel Prize for Literature. When he was editor of the now defunct *Criterion*, a solemnly high-brow literary quarterly whose circulation never passed 900, the influence of that littlest of little magazines, a David among Goliaths, was out of all proportion to its subscribing audience. It is still remembered with reverence and awe as slinging a lethally accurate pebble. And with one poem, *The Waste Land*, Eliot became the acknowledged leader of the Lost Generation's poets, as Hemingway was of story-writers, and set a literary fashion in verse whose modified echoes are still audible and lively.

Senator McCarthy has somehow not yet got around to accusing Mr. Eliot of treason, but the awful fact



POET-PLAYWRIGHT ELIOT sat for this photograph when lecturing at Harvard in 1947 in a rare U.S. visit. He is not coming for the New York opening.

is that he changed his allegiance from the U.S. to Britain. He started off normally enough by being born in St. Louis of the same old American family that produced the Harvard Eliots. He was the youngest of six children, whose father was a teetotaler and nonsmoker and a successful businessman. His grandfather, who came from Boston, had founded St. Louis' first Unitarian Church and started Washington University. Perhaps it was his uncomfortable New England ancestry, but T. S. Eliot always felt like a displaced person wherever he was. In St. Louis he missed New England; in New England, where he went to school at Milton Academy and Harvard, he felt a nostalgia for Missouri. In England he seems synthetically American; in the U.S. synthetically British.

Oxford, where he stayed only a year, was the first fatal step toward expatriation. He never came back to the U.S. again except for visits. Finally, in 1927, he became a British subject. He says, "In the end I thought: 'Here I am, making a living, enjoying my friends here, I don't like being a squatter, I might as well take the full responsibility.'"

He has never been a poet in a garret or supported himself by his typewriter. After a brief period of schoolmastering in an English boys' school, he became a bank clerk in London. He was a good bank clerk too. Then he took a job with the London publishing house where he has worked ever since and in which he is now a full partner, Faber & Faber. There he is regarded as the firm's best writer of blurbs for book jackets. He has come to very good terms with his job: in the mornings he works at home on his own writing and goes to the office from noon to half past six.

Eliot married an English girl in 1915. She died seven years ago after a long illness that had confined her to a hospital for most of their married life. He now lives in a sedate, comfortable, steam-heated flat in Chelsea, overlooking the tree-lined embankment of the Thames. His companions are a cat and another old bachelor, John Hayward. No one is invited into his workroom there, but in his small cluttered office on the top floor of Faber & Faber's he is urbanely accessible. An afternoon visitor to his office will get tea, with milk but no sugar.

What made Eliot so influential among other poets? How did he attain such a vogue? *The Waste Land*, published in 1922, was not

only high-brow and difficult but also obscure. Its hidden allusions and veiled references were only partly explained by the seven pages of notes the author appended to its 433 lines. Then why did it make such an impact? Because it put the modern situation into memorable words. Almost anybody who read it could see and recognize that the waste land is the modern world. Almost

## THE AUTHOR

T. S. Matthews has been a student of literature, and the works of T. S. Eliot in particular, for more than three decades. He joined TIME magazine as a book reviewer in 1929, became managing editor in 1943, editor in 1950. He resigned recently, is now living in England.

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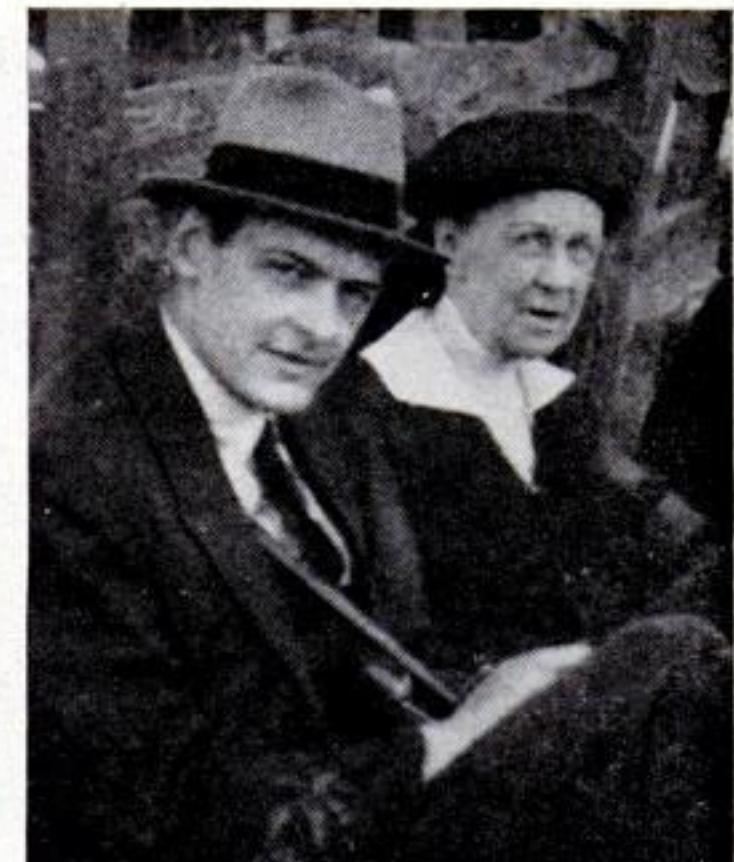
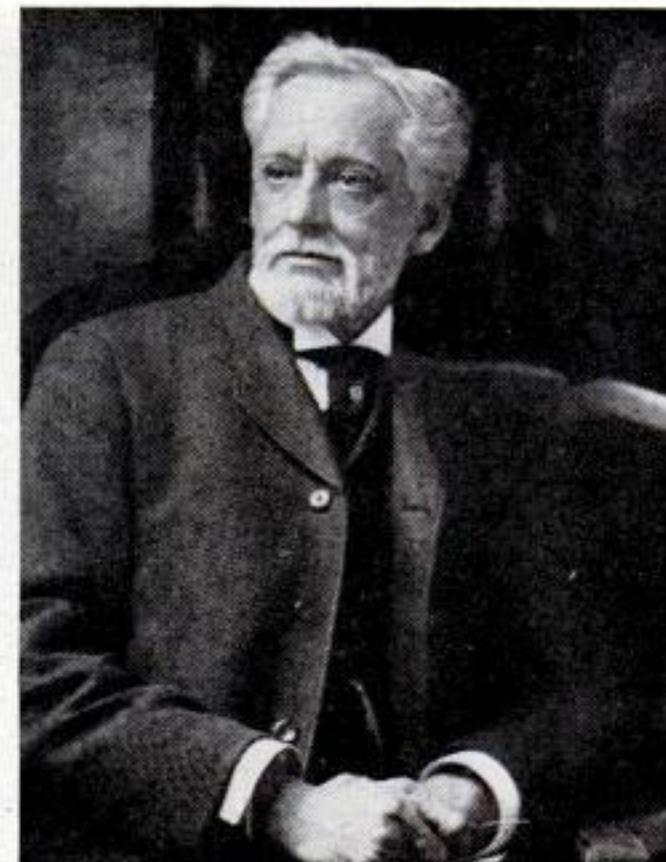


**ELIOT'S CHARACTERS** in *The Confidential Clerk* are all linked together by strange Mrs. Guzzard (Aline MacMahon, right), who eventually untangles their complex relationships. From left to right are Colby, the new confidential clerk,

who believes he is Sir Claude's illegitimate son; Lady Elizabeth, Claude's wife who fancies Colby is her own missing son; Sir Claude himself; Eggerson, the retiring clerk; Lucasta, Sir Claude's illegitimate daughter; Kaghan, her fiancé.



**THE ELIOT FAMILY** had many gifted individualists. Grandfather Eliot (left) founded St. Louis' first Unitarian Church and Washington University, also reputedly ran a station on the slaves' underground railway before the Civil War.



Grandmother (second from left) was the sister of a poet. Father (second from right) was president of a brick company. Mother (at right with son Tom) brought up six children, lead civic reforms and wrote an epic poem about Savanarola.

## T. S. ELIOT CONTINUED

anybody, whether he appreciated all the poem's ironies or not, could feel the force of such lines as: "I will show you fear in a handful of dust." Most inhabitants of the 20th Century needed no scholarly exegesis to let such passages as this make their skin crawl:

'My nerves are bad tonight. Yes, bad. Stay with me.  
'Speak to me. Why do you never speak. Speak.  
'What are you thinking of? What thinking? What?  
'I never know what you are thinking. Think.'  
I think we are in rats' alley  
Where the dead men lost their bones.

They needed no profound knowledge of English literature to understand:

When lovely woman stoops to folly and  
Paces about her room again, alone,  
She smoothes her hair with automatic hand,  
And puts a record on the gramophone.

No poet had described the irrelevances, the despairs, the crudities and hopelessness, the seamy side of modern man's condition so pungently and pithily as Eliot. For a while he was the delight of the adolescent, the Bohemian, the enlightened pagan: they thought he was saying what they felt but could not express. But Eliot's poetic progress has taken him steadily away from the land of despair (though *The Waste Land* was not really a poem of despair but of grim appraisal) to the even stonier uplands of faith—in *The Rock*, *Ash Wednesday* and the tremendous *Four Quartets*, the greatest poem the 20th Century has produced and perhaps its only great poem. In that progress from agnosticism to religion he has lost many of his early followers, but he

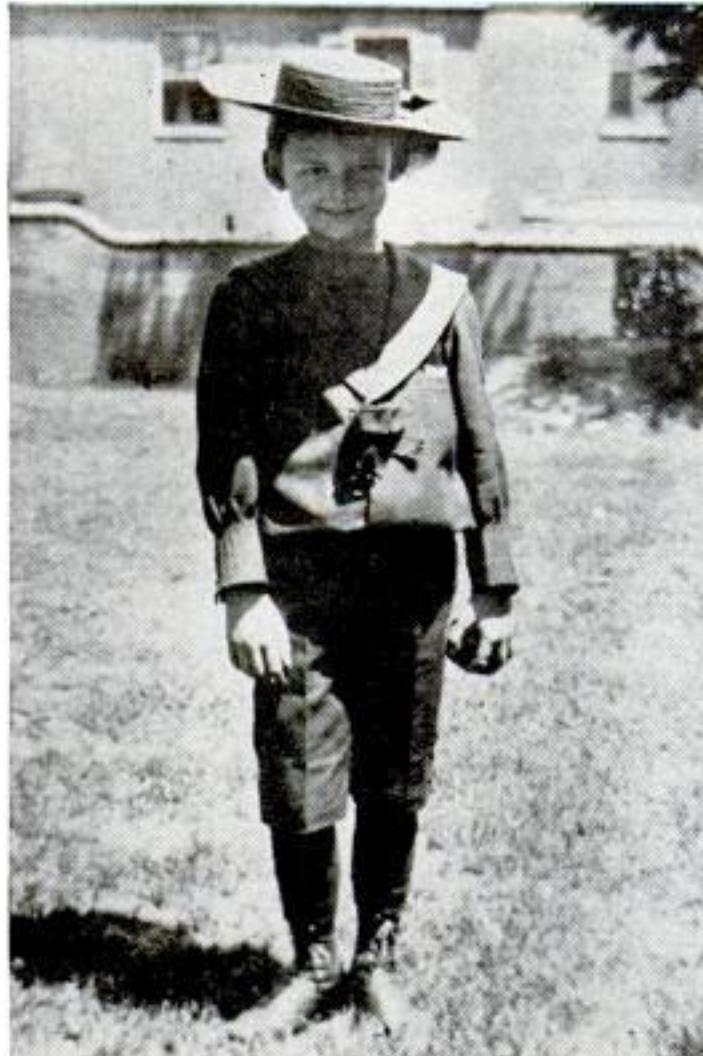
has gained a wider audience and the deepening respect of the literary world as a whole. If he is not the Great Cham of Literature that Sam Johnson was, he is in some respects the modern equivalent, and inevitably some mutterings have now begun to be heard against his undisputed pre-eminence.

He is an extremely careful, slow and meticulous writer. It took him about two years ("with certain interruptions") to write *The Confidential Clerk*. It was his fourth play (the first two: *Murder in the Cathedral*, *Family Reunion*). Not being a professional playwright, Mr. Eliot does not attempt to keep up with the output of the Broadway craftsmen: it takes him a long time to get a play finished, and then it takes him a long time to get the play out of his head, which he feels he has to do before he can start another. For a poet, he has always been an exacting self-editor. During rehearsals of *The Confidential Clerk* he cut about five pages from his final version—mostly to hold the running time of the play down to the desired two and a half hours, but in some cases because he decided that the lines were superfluous.

All of his plays have been written in verse, though the verse has been getting less and less noticeable in each one. Why did he bother to write the play in verse, if the verse turns out to sound just like prose? Because he likes to and because he considers that he invented this particular form of verse dialog. "If it doesn't seem to the audience to be verse, then it isn't, and it doesn't matter. If they like the play and think it's prose, that's quite all right with me." And it would be like Mr. Eliot to enjoy as a quiet joke the fact that an audience can listen to verse and understand it without ever being aware that it is verse they are listening to.

For the same sort of reason he made his play a comedy. "If you want to say something serious nowadays, it's easier to say it in comedy than in tragedy. People take tragedy seriously on the surface. They take comedy lightly on the surface but seriously underneath."

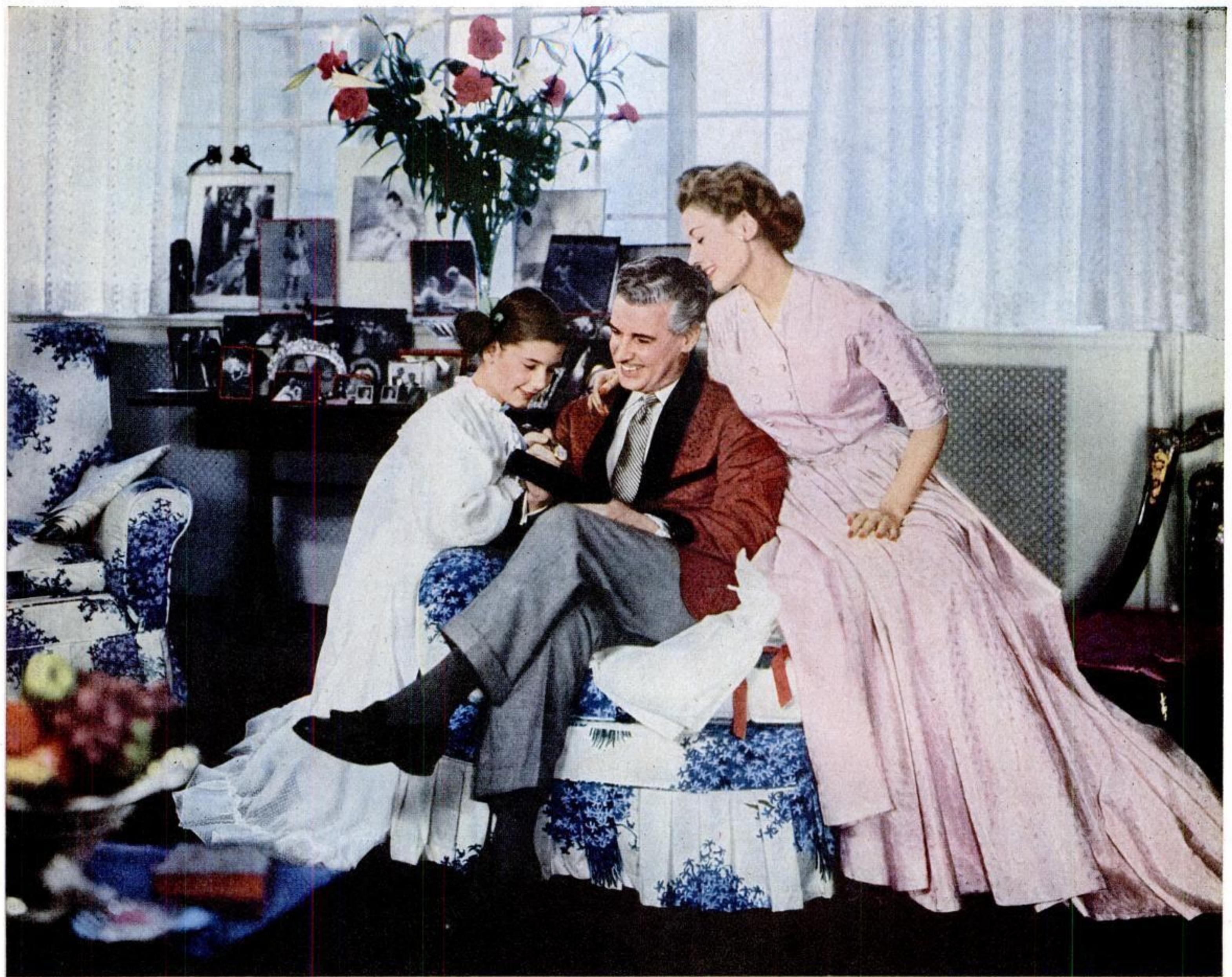
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**THE YOUNGEST ELIOT** was brought up in a home where smoking and drinking were prohibited and fine conversation was encouraged. Tom was a frail but handsome boy (left) who preferred the books in his father's library to outdoor



sports. By the time he was 38 he had become an editor at London's Faber & Gwyer (later Faber & Faber) publishing house (center). In 1948, to the applause of Sweden's royal family (right), he received the Nobel Prize for Literature.

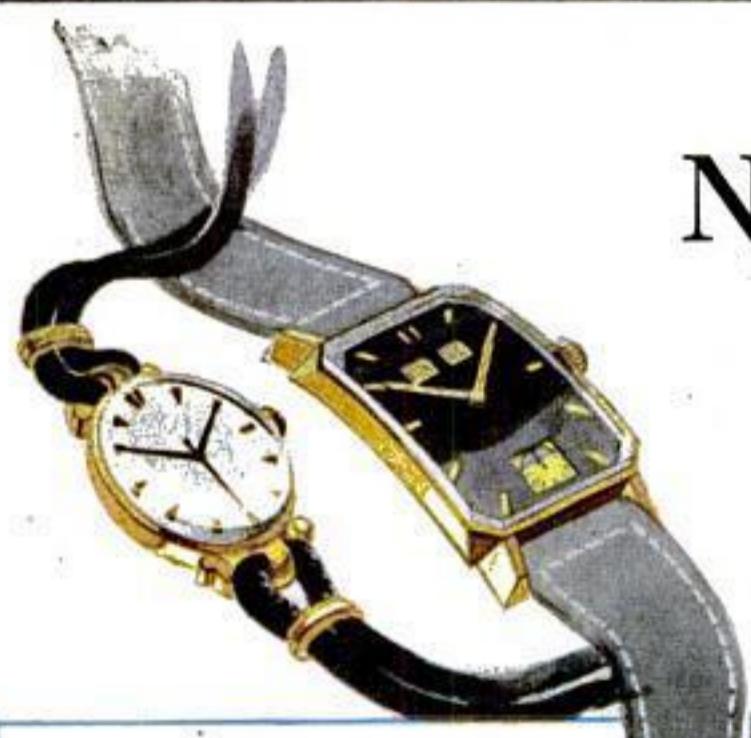


*For the gifts you'll give with pride, let your jeweler be your guide*

## New companion for an old timer...

If he's like most men, the watch he owns is an old timer that can't compare in styling and accuracy with the finest of today's jeweled-lever Swiss watches. Whether you choose a self-winder, calendar watch, chronometer—or just a beautiful companion to his old timer—your jeweler can give you the best advice.

*The Watchmakers of Switzerland*



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THE MAN TO SEE BEFORE  
YOU BUY A WATCH



TIME IS THE ART OF THE

**Swiss**

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A craftsman himself, your jeweler understands what Swiss watch craftsmanship can mean in pleasure, perfection and pride of ownership. And notice that most jewelers wear fine Swiss watches themselves!



For maximum accuracy, your watch deserves expert servicing. Your jeweler will always keep the fine jeweled-lever Swiss watch he sells you in the best running order, in the shortest time, at the least possible cost.



*Two new Arrow Gabanaro colors  
—Fashion White and Target Red.*

## *Every beau needs an Arrow (Gabanaro)!*

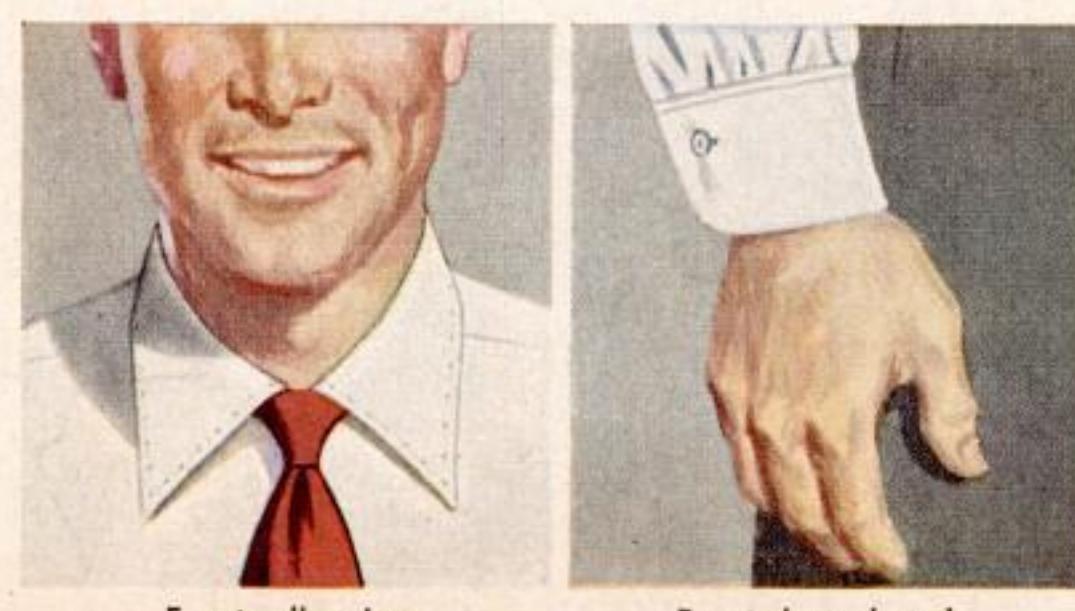


Because it's one sport shirt that *fits* as though it were custom made *for him*.

It stays that way because it's labeled "SAN-FORSET"® for permanent fit, longer wear.

The fabric is a WASHABLE rayon gabardine, as durable as it is luxurious to the touch. Gabanaro comes in a vast variety of colors, and features the exclusive ARAFOLD collar.

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Exact collar size.

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**ARROW**  
SPORT SHIRTS

by Cluett, Peabody & Co., Inc.

A lean, rather stooped six-footer, T. S. Eliot does not look like the popular idea of a poet. Though he seems years younger than his age, his appearance is prim, gaunt and a little anxious. Though even men-about-London are apt to wear their hair long, by American standards, Mr. Eliot does not. He dresses in the uniform of the banker or the professional man: black hat, dark suit, black shoes, a rolled umbrella. When he is listening or talking, his face is benign and quizzical, rather like a kindly but sharp-minded old spinster who could obviously say a good deal more than she does—if she knew you better, or were not so polite.

He is a shy man who has built up a shy man's defense against the crude clangors of the outside world. In the presence of his deprecating stoop, his polite but evasive smile, it is hard to believe that he once had, among his friends and colleagues, a reputation for practical jokes. At a solemn board meeting of Faber & Faber which happened to fall on July 4, he set off a bucket of firecrackers between the chairman's legs. But if he is recognized by a stranger on a bus and challenged with being the famous Mr. Eliot, he is apt to panic and get off at the next stop. Few men ever lived who had a clear picture of themselves as they appear to others, but Eliot's sensitive observation and sardonic humor have enabled him to sketch a self-portrait which, though a caricature, catches the likeness:

How unpleasant to meet Mr. Eliot!  
With his features of clerical cut,  
And his brow so grim  
And his mouth so prim  
And his conversation, so nicely  
Restricted to What Precisely  
And If and Perhaps and But . . .

One of his favorite authors is Conan Doyle. He can quote the Sherlock Holmes stories by the paragraph. One passage he likes to cite has Dr. Watson reporting to Holmes the scene of a crime: it took place in the garden of a house they had both known some years before, and Watson describes the garden and its wall in rather verbose terms. "Cut out the poetry, Watson," said Holmes. "I note that it was a high brick wall." That, Eliot points out, is what he has been trying to do all his life—cut out the poetry. The result has been language stripped to its spare essentials: at Eliot's best, some of the most memorable and economical lines in English poetry. He has followed the same rigorous habit in his verse-plays, though there the language, being less intense, has the effect of extremely lucid prose—or a kind of heightened conversation in which no one hesitates for the exact word.

### The plot: illegitimacy

THE curtain rises on the spacious clerk's office in the London house of Sir Claude Mulhamer, a successful financier. Sir Claude and Eggerson, his old confidential clerk who has just retired, are discussing Eggerson's successor, young Colby Simpkins.

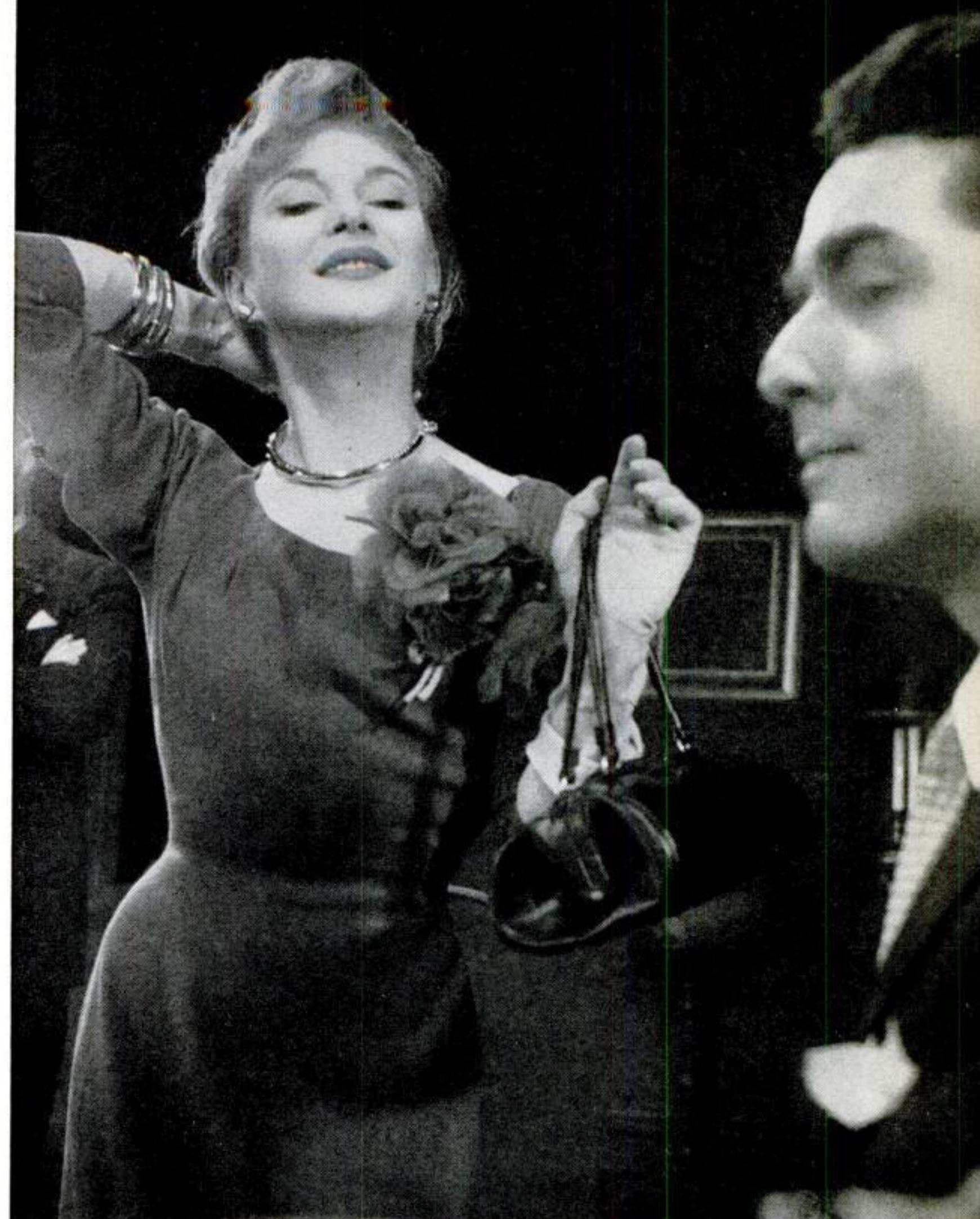
It turns out that Colby is really Sir Claude's illegitimate son, though no one but these three are in on the secret. Sir Claude is anxious to have his flighty wife, Lady Elizabeth, take to Colby; in that case, Sir Claude will adopt him.

The complications begin to thicken when Lady Elizabeth, just back from the Continent and one of her periodic forays in search of the latest spiritual fad, reveals that she too has had an illegitimate son but does not know what has happened to him. She begins to look speculatively at Colby as her own long-lost child.

Another member of this unusual household is Lucasta, Sir Claude's pretty ward, an unhappy young woman who is about to get herself engaged when she spies Colby, and that gives her other ideas. The man she is nearly engaged to is a bumptious, rising young City man (British for Wall Streeter) named B. Kaghan (always so referred to and pronounced Bee Kaygan), who is obviously not out of the top drawer but is considered quite good enough for Lucasta. Why? Because Lucasta is also an illegitimate child of Sir Claude's. Just as Lucasta and Colby are on the verge of falling in love, she tells him that she is Sir Claude's daughter—not knowing (though he does) that that makes Colby her half-brother.

A grand right-and-left of revelation takes place in the last act, when the "aunt" who brought up Colby is summoned. In a series of cross-examinations it becomes apparent that Lady Elizabeth's lost child is not Colby, but—of all people—B. Kaghan. Lady Elizabeth takes the shocking news like a blueblood but cannot bear to have him call her "mother" straight away: she compromises on "Aunt Elizabeth."

Colby is not Sir Claude's son after all. Colby's father, long dead, was a second-rate organist, and Colby's "aunt" is his mother, who practiced the deception on Sir Claude in order to get the advantages she did get for Colby, though she thereby lost him as her son.



THE PLAY'S YOUNG HEROINE is Lucasta Angel (Joan Greenwood), who playfully exercises her wiles on shy, young Colby (Douglas Watson), newly come to live and work in Sir Claude's household. Below: Lucasta abandons her giddy ways and starts to form a romantic friendship with Colby, who sees beneath her chuckleheadedness and introduces her to the pleasures of serious music.





**MOTHERLY DELIGHT** radiates from Lady Elizabeth (Ina Claire) as she chats to young Colby. She insists upon believing that he is her long lost son.

#### T. S. ELIOT CONTINUED

Having thus shattered several illusions, Colby's mother goes back to her accustomed loneliness; Lucasta and B. Kaghan plan to marry; Colby goes off with Eggerson, who will get him a second-rate job as organist in his suburban church; and Sir Claude's hopes are left in ruins—but with some faint hints that he and his wife may at last find some comfort in each other.

As the play progresses, other themes emerge beside the central one of "Whose baby are you?" One of them is on the relation of a father and son, with overtones that suggest that this theme leads into others: the relation of an individual to God and the acceptance of "that state of life to which it has pleased God to call us." When Colby finds out who his real father was, he says to Sir Claude:

But now I know who was my father  
I must follow my father—so that I may come to know him . . .  
It doesn't matter about success  
I aimed too high, before. Beyond my capacity.  
I thought I didn't want to be an organist  
When I found I had no chance of getting to the top . . .  
But my father was an unsuccessful organist . . .  
And I am content to follow my father . . .

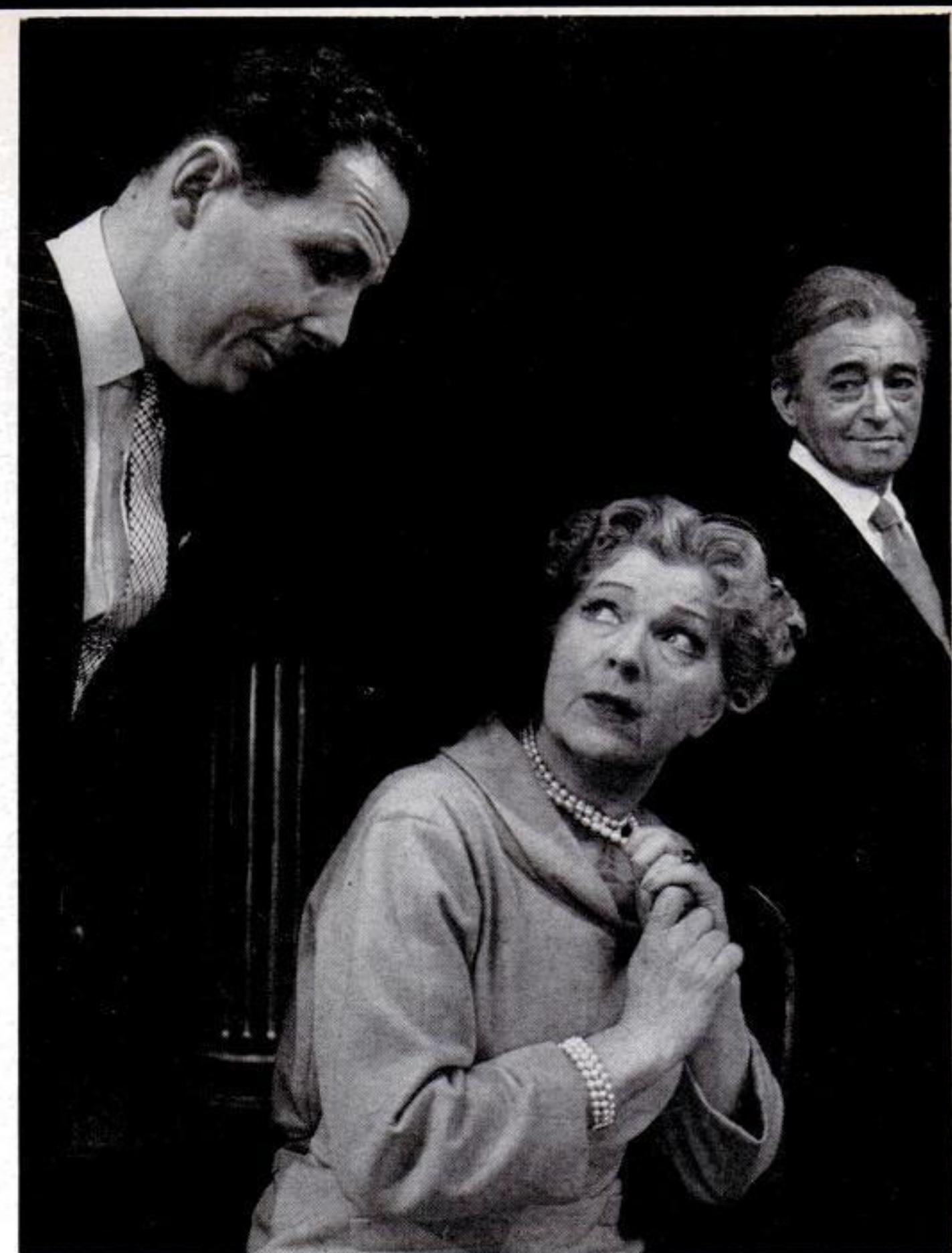
These lines, looser than formal verse, have the effect of very clear prose when they are spoken by expert actors. But occasionally they gather greater intensity, and then their effect, even if it is still of prose, is of a heightened prose that says almost what poetry says. Lucasta speaks:

. . . And now there's nothing,  
Nothing at all. It's far worse than ever.  
Just when you think you're on the point of release  
From loneliness, then loneliness swoops down upon you;  
When you think you're getting out, you're getting further in,  
And you know at last that there's no escape . . .

Colby, who is always a polite young man, can pass sentence of death without raising his voice:

At the time when I was born, your being my mother—  
If you are my mother—was a living fact.  
Now, it is a dead fact, and out of dead facts  
Nothing living can spring.

Ordinary conversation does not get much said and does not say that little very well. *The Confidential Clerk* is a poet's demonstration that people can say what they mean with the greatest clarity, using quite ordinary words and can, furthermore, say a great deal more than is usually said. If we were all capable of talking poetry, we might



**MOTHERLY DISAPPOINTMENT** overcomes Lady Elizabeth, watched by husband, as she learns her son is Kaghan (Richard Newton), whom she dislikes.

in fact talk it only to ourselves, in soliloquies, but the capability would vastly improve the scope and clarity of the prose we talked to one another. Eliot's characters, with the possible exception of Eggerson, all give the impression of this capability of poetry, and although their dialog rarely attains the breathtaking pace of poetry, it often exceeds the legal speed limit of ordinary prose.

Is the play anything more than dialog? Nothing really happens in *The Confidential Clerk*: it is a series of revelations of what happened long ago and the present consequences. And nobody could deny (Mr. Eliot, for one, freely admits it) that the situation is extremely improbable. The characters, however, are far from being improbable. As a playwright Eliot is allowed to put his characters into the most farcical of plots, but as a poet he cannot lie about them.

He went all the way back to the Greeks to borrow the central situation. In Euripides' *Ion* a son is claimed by both husband and wife as theirs by another parent. Eliot has not, like the French playwright Anouilh, in his *Antigone*, taken a classic Greek story and translated the whole thing into modern terms: all he has taken is what he calls "a permanent situation" and developed it into a modern form.

Eliot started with one central, germinal idea: a son whose true paternity is in doubt. Then, as his characters developed, other incidental themes developed with them, so that the finished play, in his words, is "a kind of arrangement of different themes. It's a different situation according as to whether you're looking at it from the point of view of one character or another." Eliot is famous for his evasiveness about his own writing: he is a hard man to pin down on "what it means"; he thinks it should and does speak for itself. Is Mrs. Guzzard, Colby's real mother, meant to symbolize Pallas Athene, goddess of wisdom, as well as a suburban housewife? Eliot would probably not deny it, if charged. And at one point her language is pretty regally charged for a mere suburbanite:

**MRS. G.**: Wishes, when realized, sometimes turn  
Against those who have made them.

*(to Lady Elizabeth and Kaghan)*

Not, I think with you.

*(to Lucasta)*

Nor, as far as I can judge, with you.

Perhaps you are the wisest wisher here . . .

And whose son would you wish to be, Colby:

Sir Claude's—or the son of some other man,

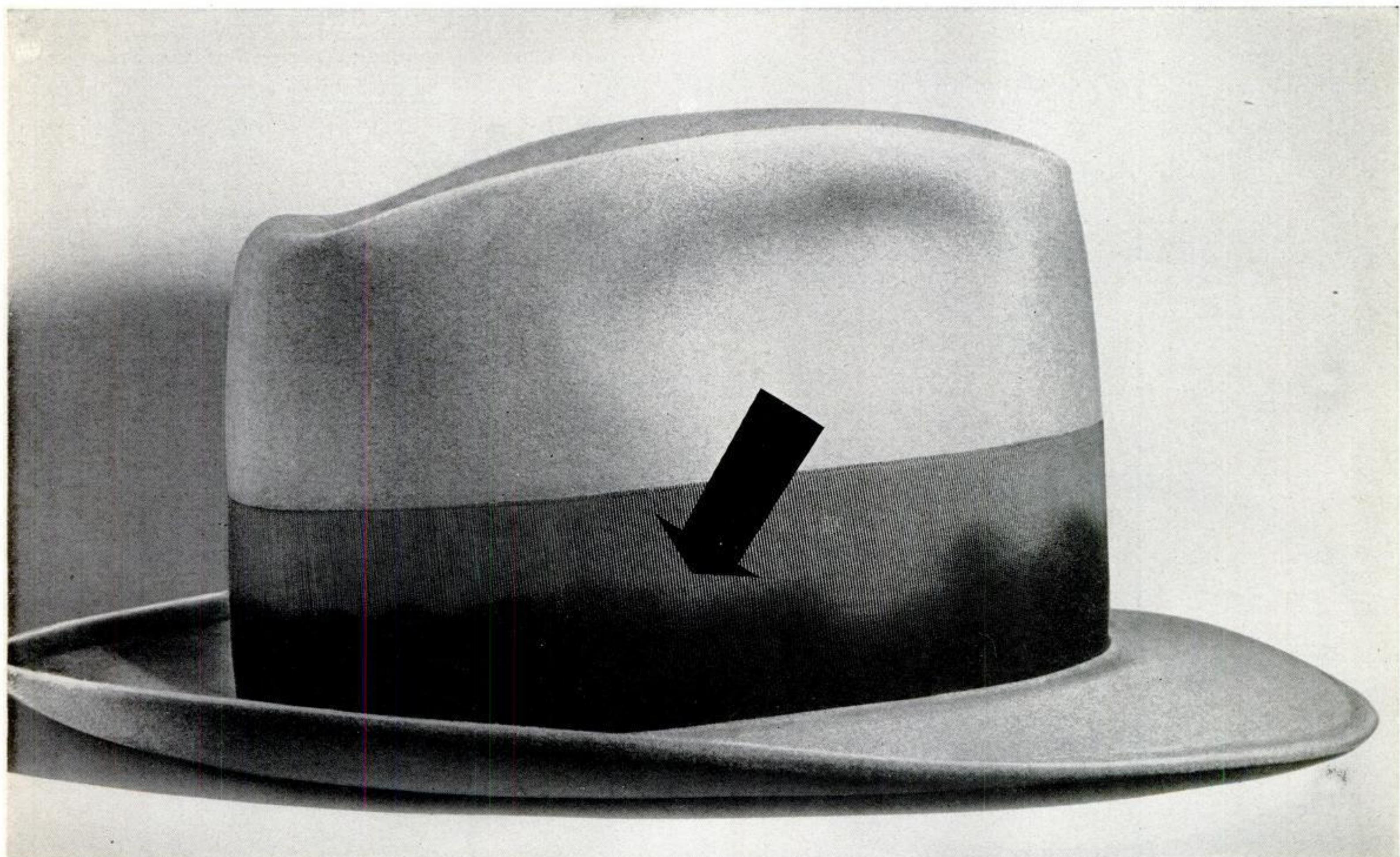
Obscure and silent. A dead man, Colby?

Be careful what you say.

**COLBY**: A dead obscure man.

**MRS. G.**: You shall have your wish. And when you have your wish  
You will have to come to terms with it. You shall have a father  
Dead, and unknown to you.

CONTINUED ON PAGE 64



Wives: Make him a gift of this amazing new hair preparation that ends this problem!

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## T. S. ELIOT CONTINUED

But the audience does not care whether a play springs from Greek tragedy or Ur of the Chaldees or a West Side gym; it doesn't care fundamentally whether the play drives home a moral truth or kids the pants off righteousness; what the audience wants first and foremost is entertainment. Does *The Confidential Clerk* supply that? It does indeed, if the applause of London audiences is any indication.

### The question: how good is it?

**C**OMPARISONS will inevitably be made: with Eliot's earlier plays, with Thornton Wilder's, with Christopher Fry's. How good is it? Few, even of Eliot's enthusiastic fans, will claim that it should be bracketed with the best of Shaw or Ibsen: it is more likely to be compared—and compared favorably—with Oscar Wilde's *Lady Windermere's Fan* or *The Importance of Being Earnest*. (One notable distinction: Wilde tried for wit at the expense of everything, including his plays; Eliot has religiously abstained from wisecracks, though his lines rouse plenty of laughs.) It is not as fresh and exciting theater as Thornton Wilder's *Our Town* or *The Skin of Our Teeth*. Its carefully concealed verse and its no less carefully concealed Christianity masquerading as polite drawing-room comedy are as different from Christopher Fry's roistering rhetoric as a perfect lady is from a hoyden. One theatergoer, after seeing Eliot's *The Cocktail Party*, said that he felt like stumping up the aisle on his knees, beating his breast and exclaiming *Mea culpa!*, whereas he came from Fry's *The Lady's Not for Burning* with springy step and roving eye, looking for a pretty girl to kiss.

The effect of *The Confidential Clerk* is somewhere well between. Audiences do not emerge from it with the downcast eyes of convicted sinners or with the hopeful gleam of happy life-lovers; most are merely pleased, though some are thoughtful. And anyone can carry away with him plenty of food for thought from such passages as Sir Claude's explanation of his love of ceramics:

For me, they are life itself. To be among such things  
If it's an escape, it's an escape into living . . .  
I want a world where the form is the reality  
Of which the substantial is only a shadow . . .  
There are moments, contemplating some masterpiece  
When I seem to be united with the soul of the maker . . .  
I sometimes have that sense of identification  
With the maker, that I spoke of—an agonizing ecstasy  
Which makes life bearable. It's all I have.  
I suppose it takes the place of religion . . .  
I dare say, truly religious people—  
I've never known any—can find some unity.  
Then there are also the men of genius.  
There are others, it seems to me, who have at best to live  
In two worlds: each a kind of make-believe.  
That's you and me . . .



A SECRET LOVE is told to Colby by Sir Claude (Claude Rains) who, in the eloquent passage above, explains his passion for the cool beauty of ceramics.

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Try them today—see how well they wear! Cannon Mills, Inc., 70 Worth Street, New York City 13.

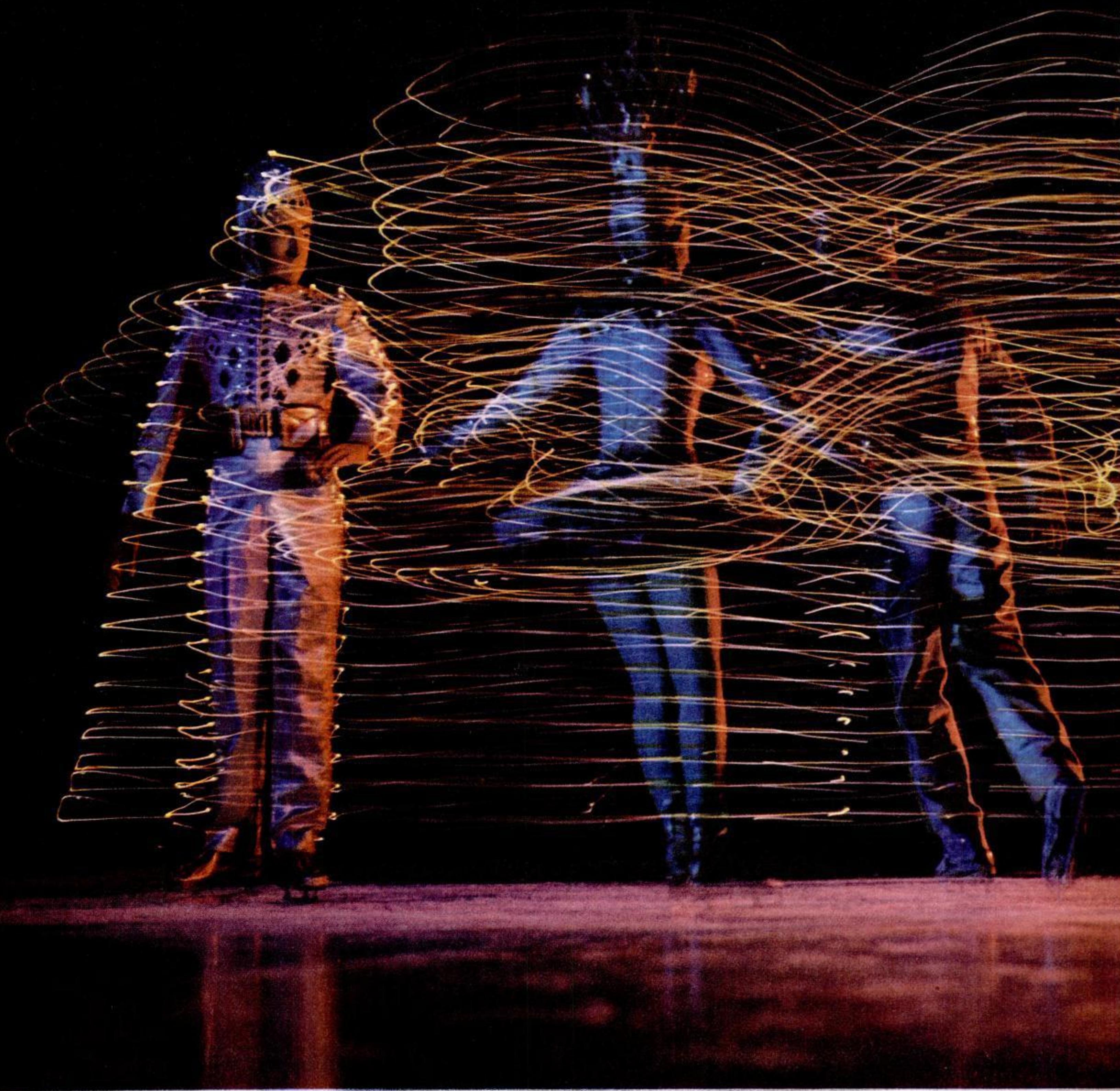
P. S. To All Men: *Long-wearing Cannon stockings win the way to your Valentine's heart!*

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by the makers of Cannon towels

and Cannon sheets



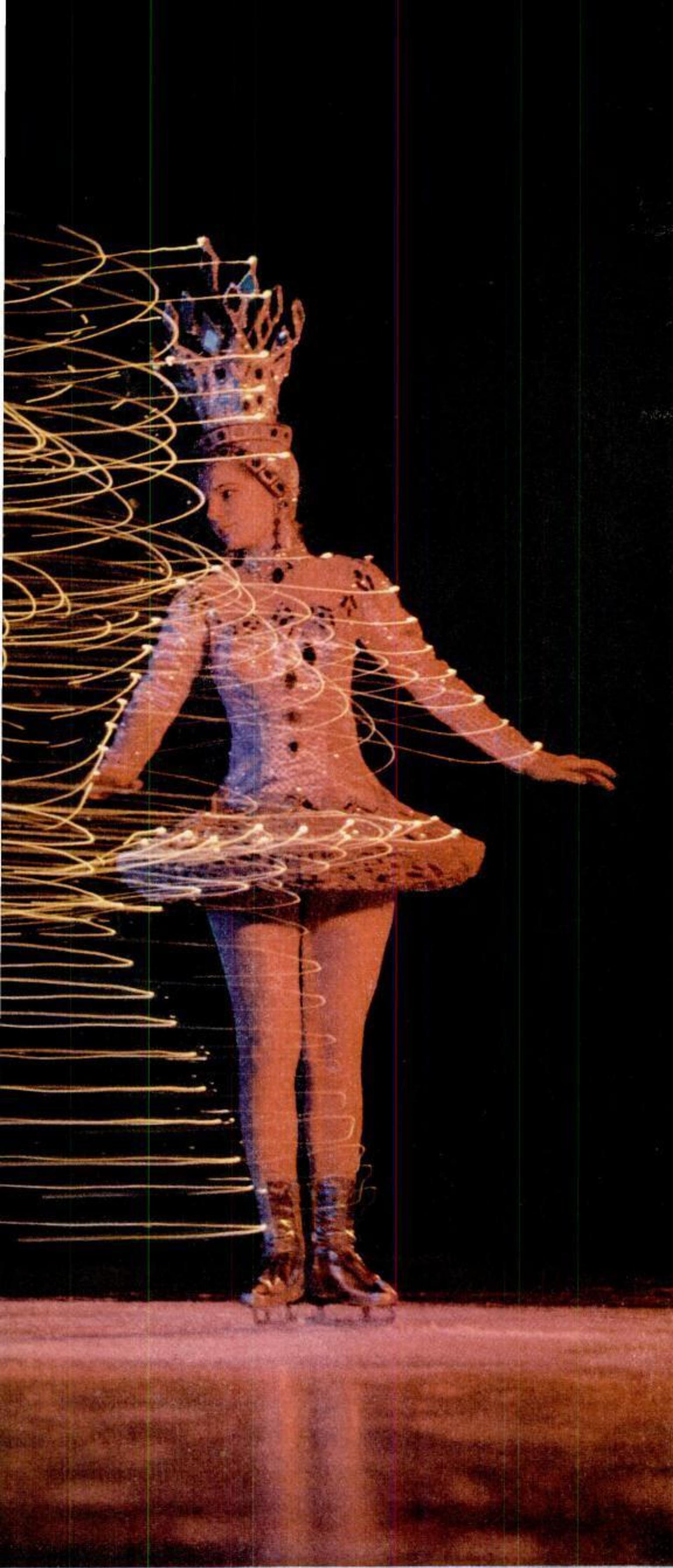


# Human Electric Tops

## LIGHT BULBS ON SPINNING ICE SKATERS MAKE LUMINOUS DOODLES

These whirling doodles of light, that look like old-fashioned exercises in fancy penmanship, are created by skaters in the *Ice Capades* which are now making a cross-country tour of the U.S. As part of a spectacle called the "Jubilee of Light," celebrating the 75th anniversary of Thomas Edison's first practical incandescent bulb, 58 skaters come onto the rink, each with dozens of tiny light bulbs sewed into his or her costume.

Electric power for the bulbs is provided by batteries concealed inside of hats, beneath belts and under skirts. For the number's grand finale the performers switch on their lights and swirl over the ice in gaudy patterns of brightness. To get the bizarre effect seen on these pages, Photographer Bradley Smith opened and closed his camera shutter at intervals, catching multiple images of skaters as they made these intricate spirals of light.

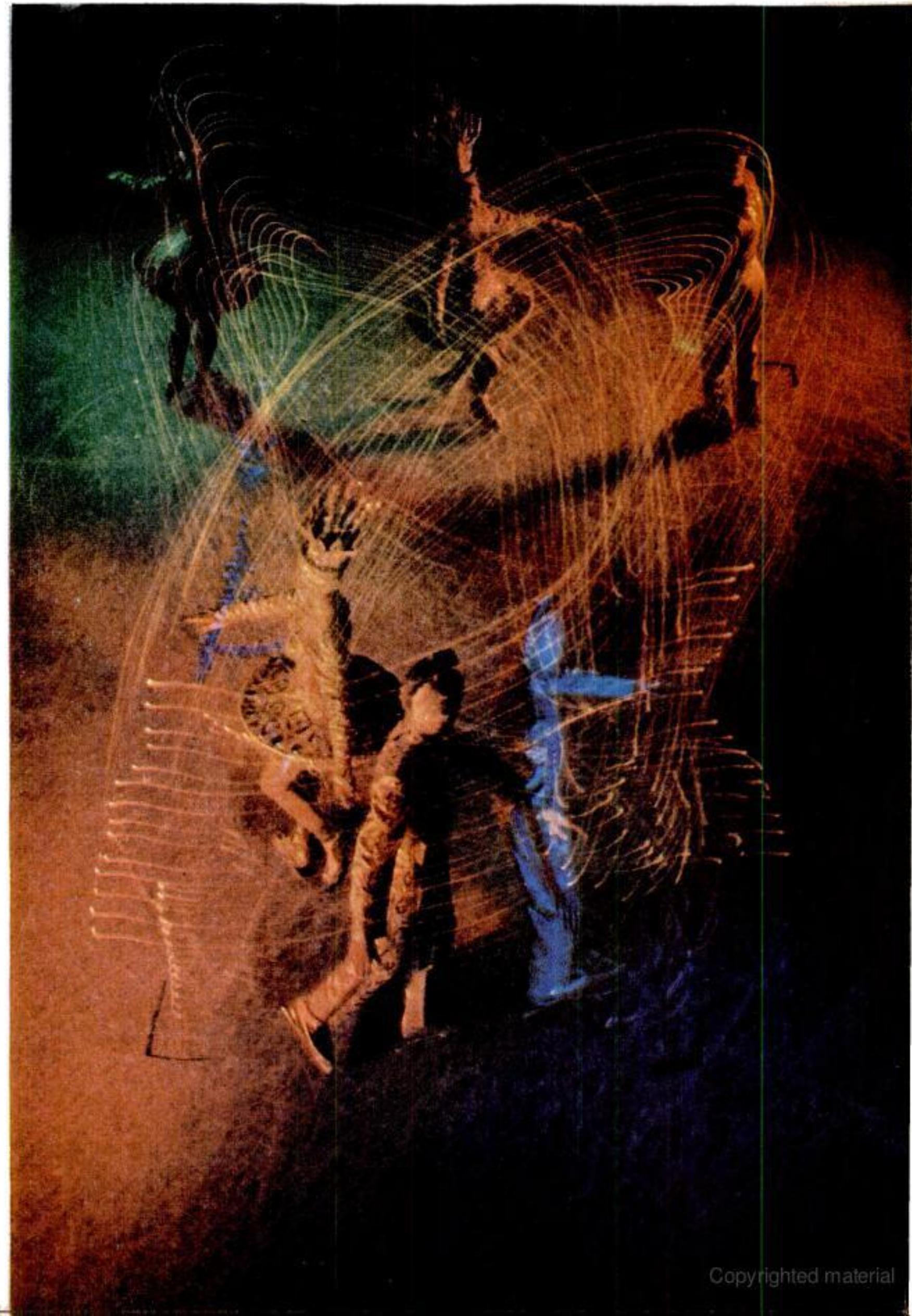


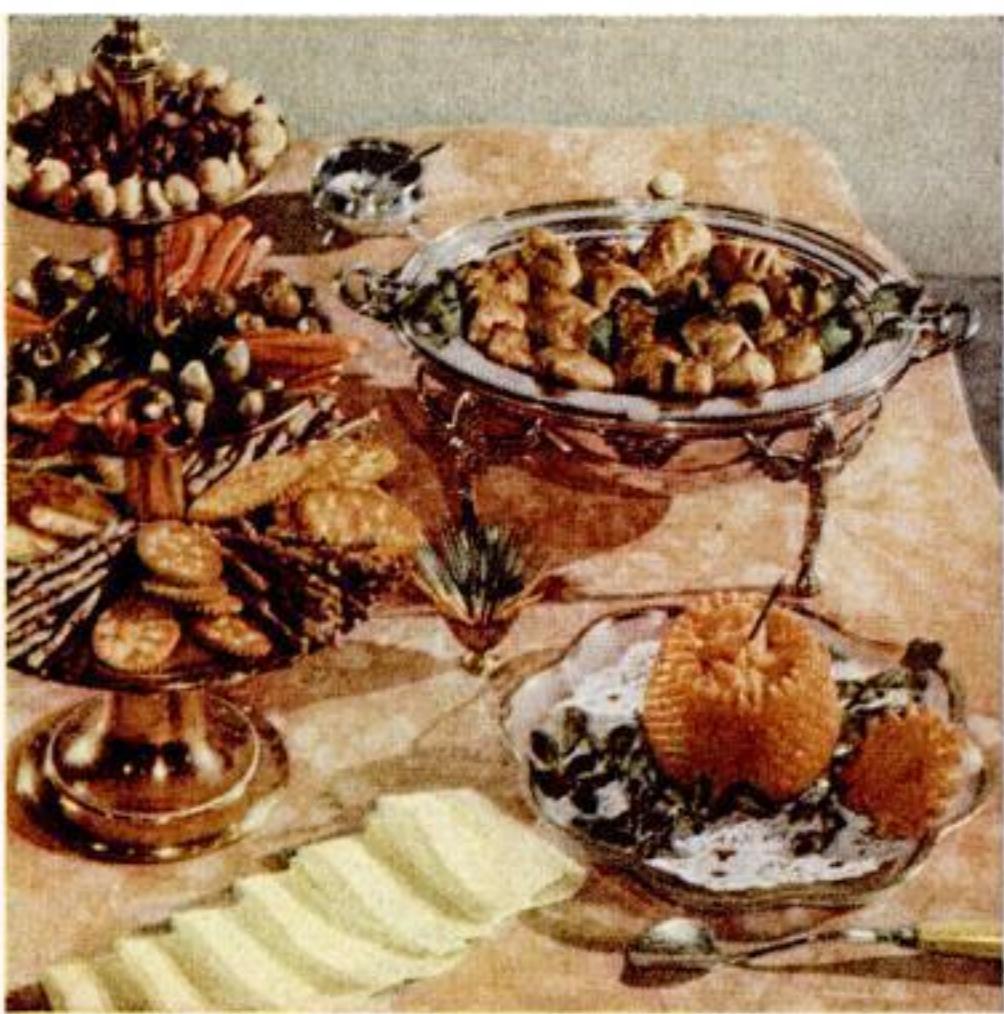
**TWO SPINNERS** look like four in this picture taken in darkness with camera shutter kept open to catch light streaks. Skaters show up twice as lights are consecutively flashed.

**FIGURE EIGHTS** are made by two skaters who appear in ghostly images under different colored lights as multiple flashes catch them in progressive stages of their maneuver.



**WHIRLIGIGS** appear as the skaters stand in one spot and rotate. The girl in background is standing inside of an elaborate costume built around her on a revolving pedestal.





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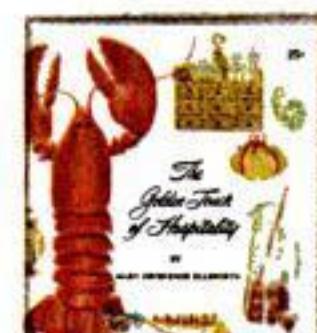


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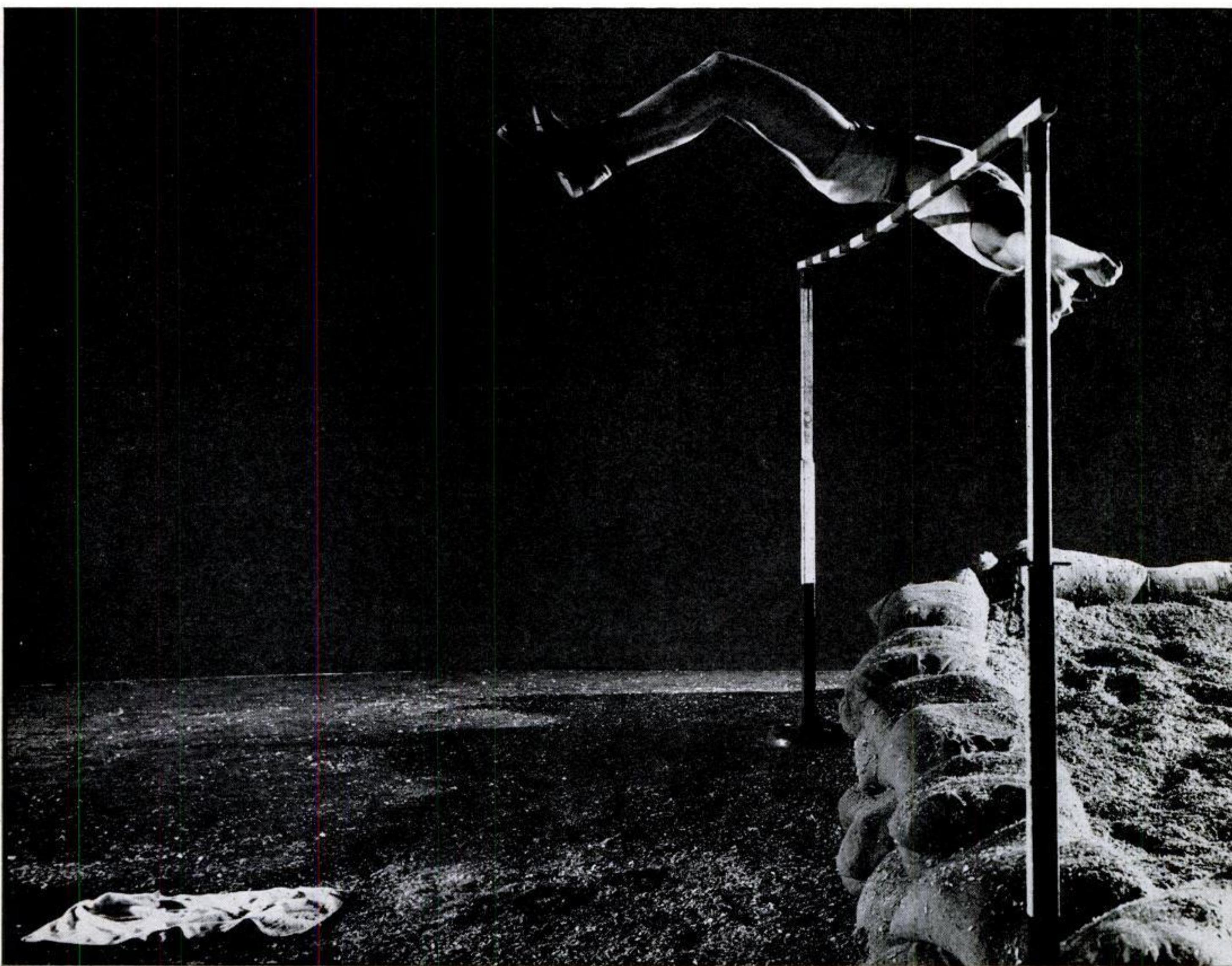
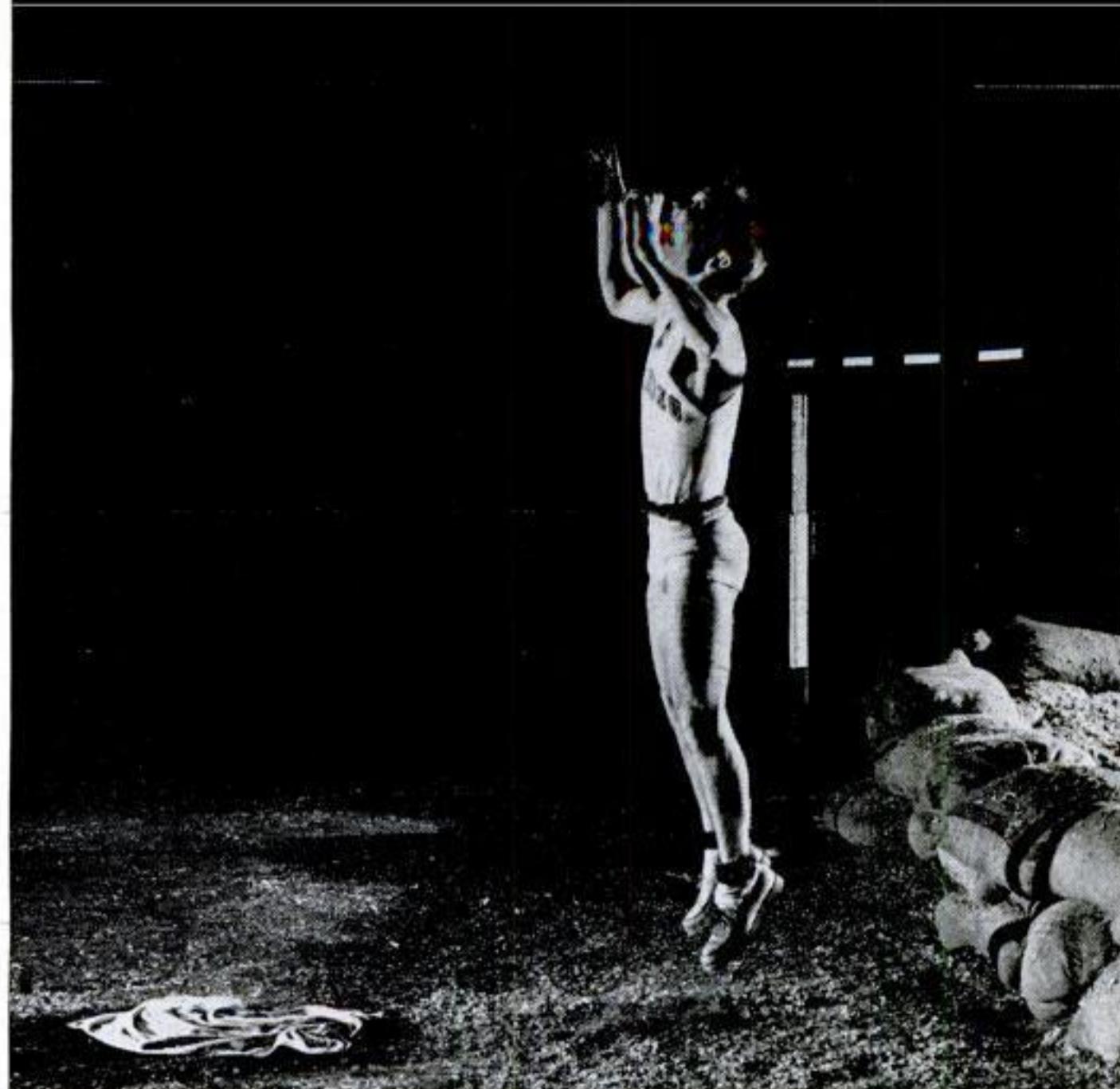
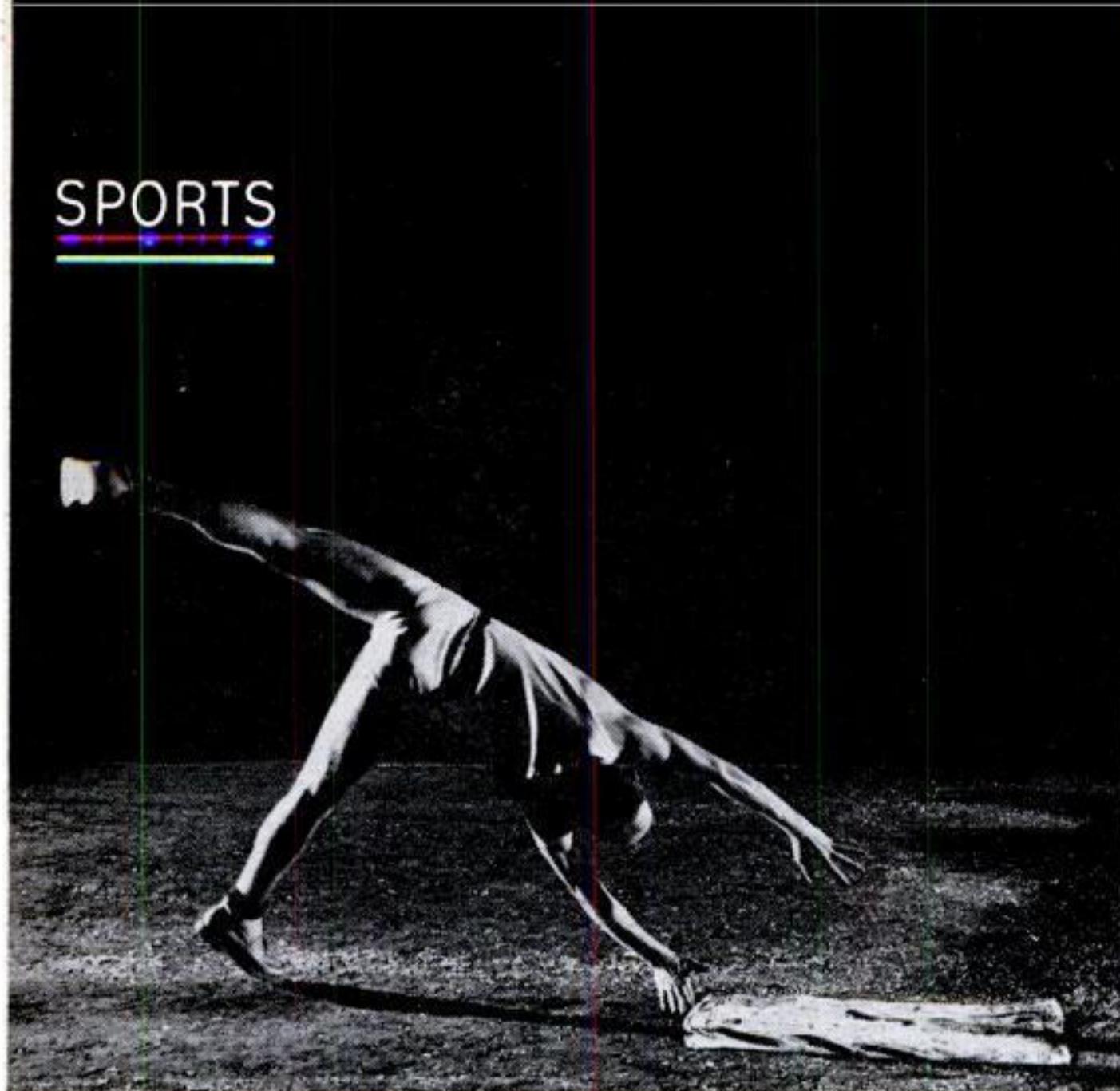
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## TUMBLER THREATENS HIGH JUMP RECORD

Dickie Browning of the University of Illinois is the National A.A.U. tumbling champion who thinks he can use his acrobatic skill to break the world high jump record. Last week the 20-year-old Browning tried his jumping style for the first time on a regulation high jump runway. Starting with a twisting cartwheel (*top, left*) and vaulting into a soaring back flip (*top, right*), he cleared 6 feet 8 inches (*big picture*). This is  $\frac{3}{4}$  of an inch above the Big Ten record and only  $3\frac{1}{2}$  inches shy of the world's record set just last summer by Olympic Champion Walt Davis of Texas.

But Browning has more than sheer altitude to contend with. "It's a hoax," cried Illinois Track Coach Leo Johnson, starting off what promises to be the hottest track argument of the year. "The kid hasn't been able to clear anything yet off one foot, and the rule says specifically that only one foot can be used." Browning is already at work learning a one-foot take-off (*p. 72*) and is certain he can perfect it. If and when he does, track experts will still have to decide whether Dickie's great leap is a real running high jump or just a wonderfully high tumble.

CONTINUED ON NEXT PAGE

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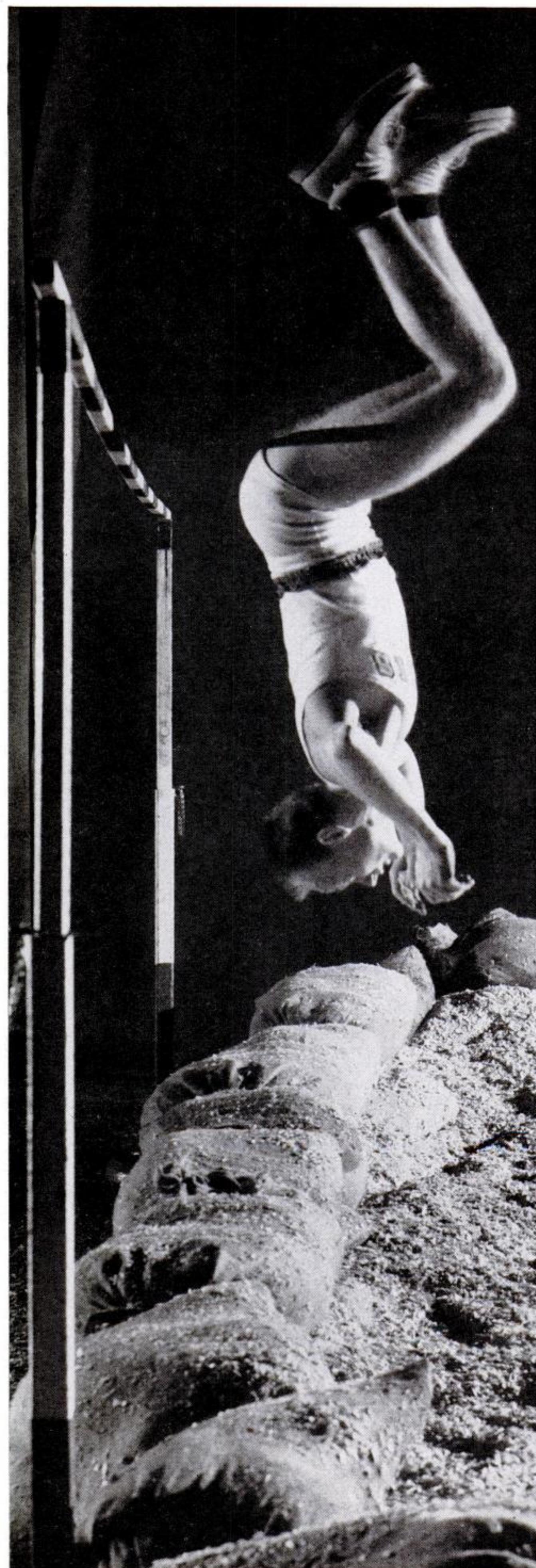
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Red Cap Ale



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Tumbling CONTINUED



HEADED DOWNWARD after clearing 6 feet 8 inches, Browning appears set to fall on his face. Instead he will do quick flip, land safely on his feet.

CONTINUED ON PAGE 72

Tomatoes 'n peppers  
pickles 'n spice,  
Simmered together  
'n blended just nice.  
Soon as you taste it  
You'll love it because  
it's the

**real home-made kind!**

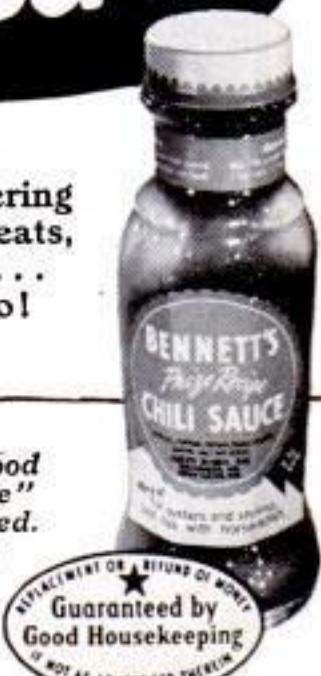


**Bennett's  
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M-mm! mouth-watering flavor-magic on meats, poultry, sea food ... and in cookery too!

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GUARANTEE! PIN CAN'T PASS THROUGH THE HEAD

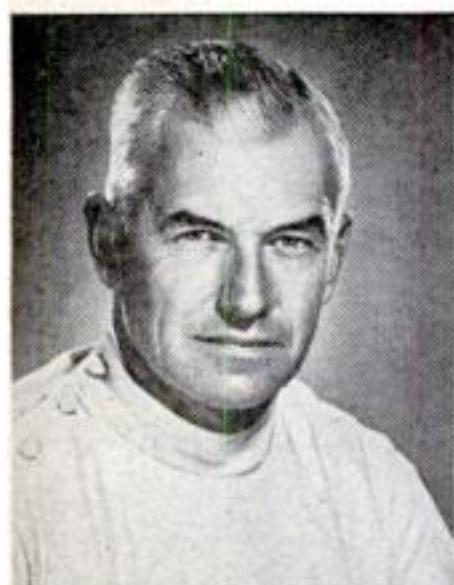
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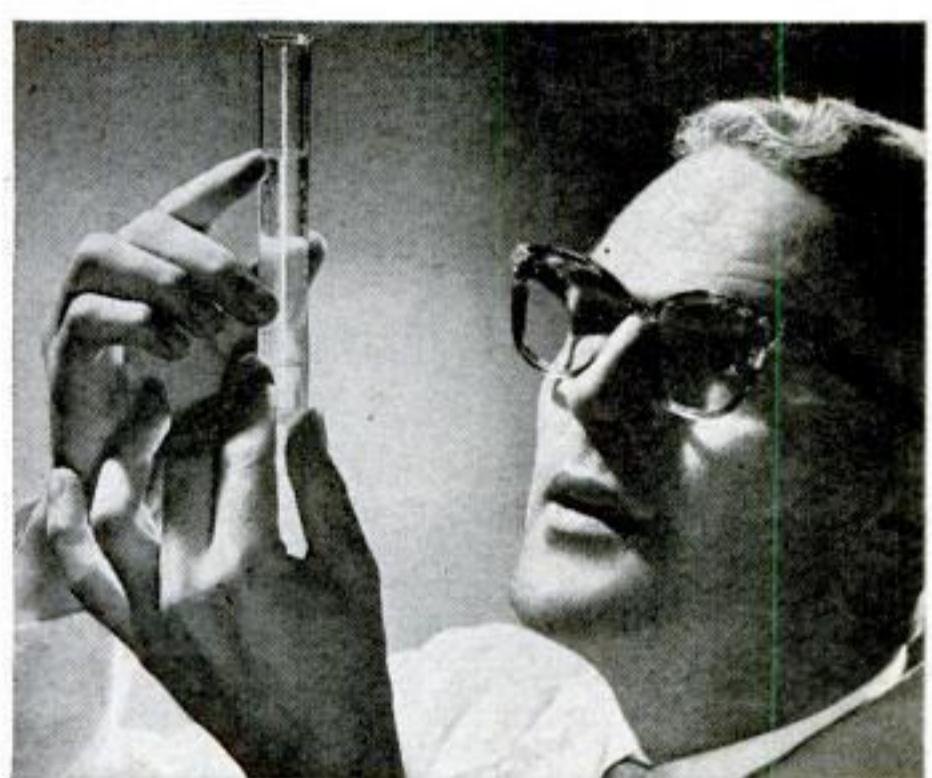
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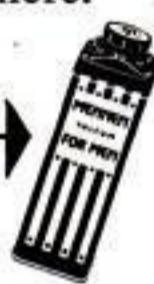
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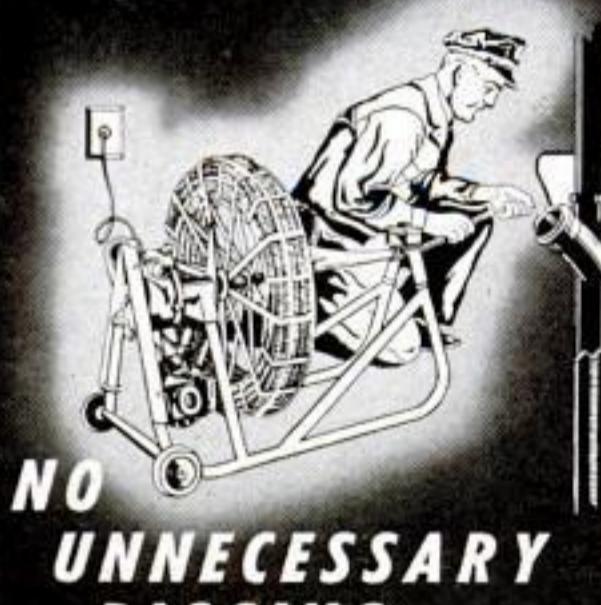


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**19 Years Dependability**

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- Used by millions of home-owners with complete satisfaction.
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**COUGHERS!**

**DOCTORS  
AGREE  
MENTHOL  
BRINGS  
RELIEF**



Luden's Menthol Medication goes where your cold goes—to help clear your nose, to help soothe your throat. You get **FAST** relief.

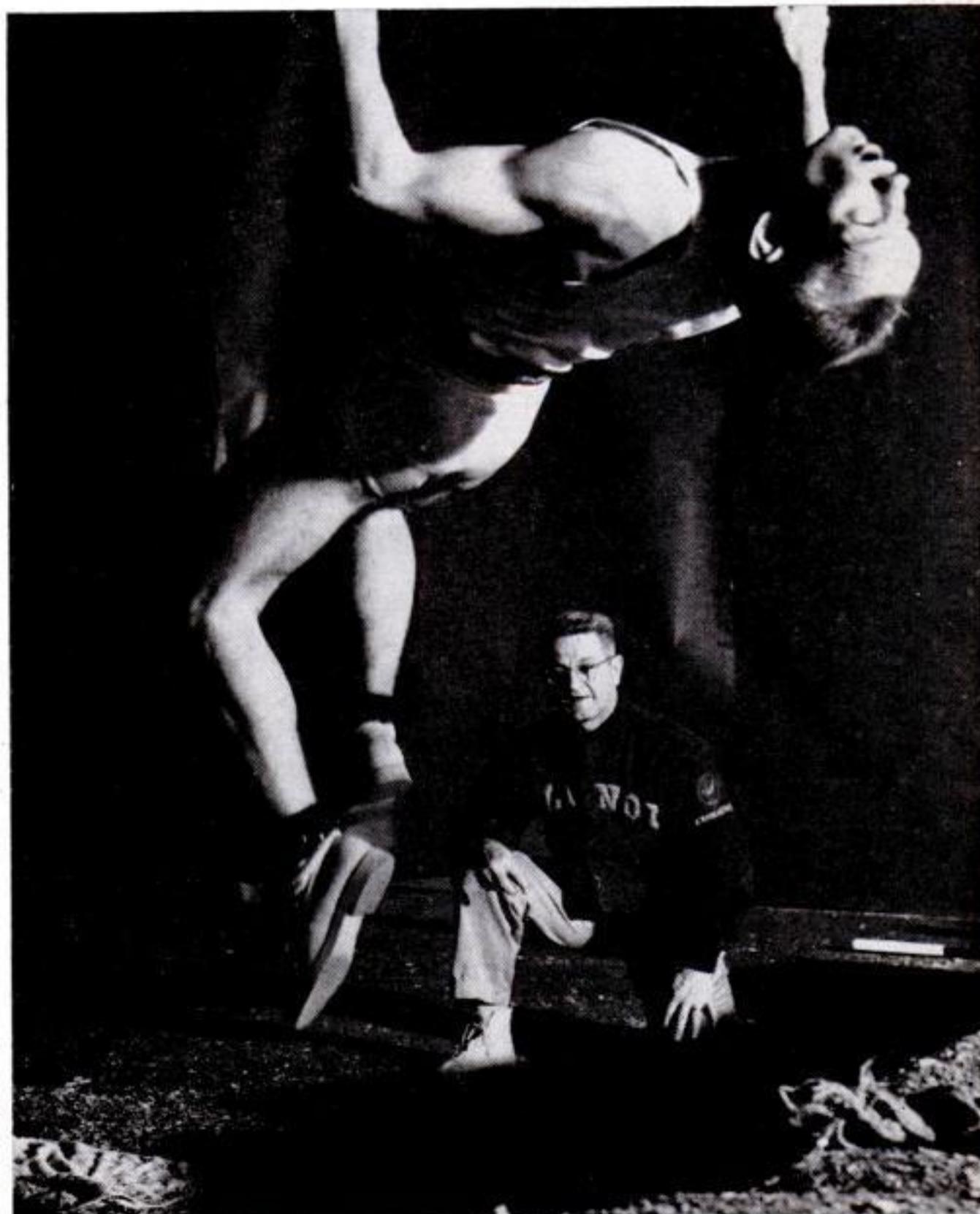


**5¢**

**Tumbling** CONTINUED



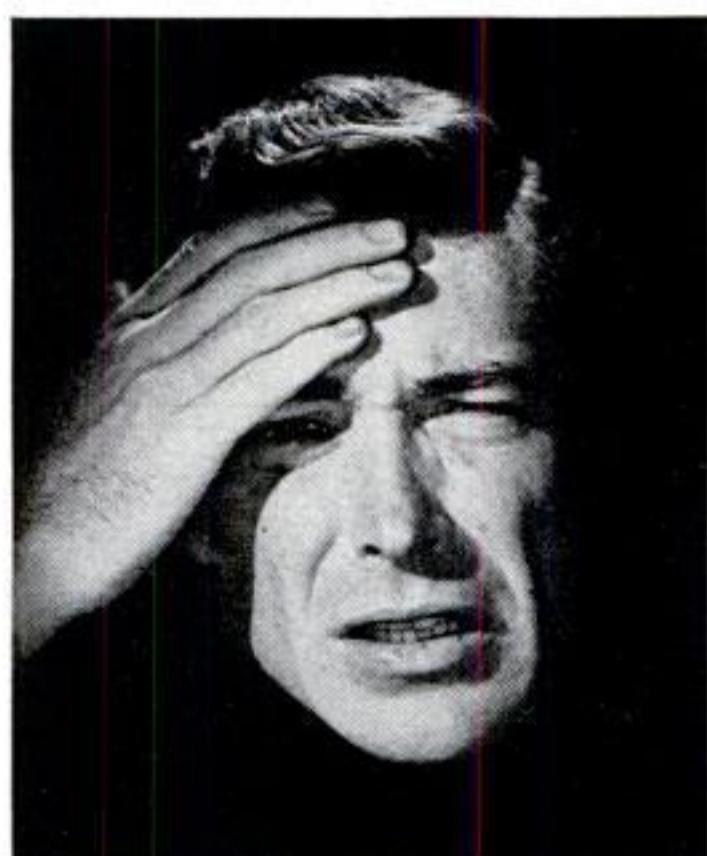
**WARMING UP**, Browning hits bar trying to flip over head of Illinois gym coach, Charley Pond, who stood under bar at the start to prevent bad spills.



**TRYING ONE-FOOT TAKE-OFF**, Browning does flip. He wears coach's heavy shoes because his gym sneakers were too thin for the dirt runway.

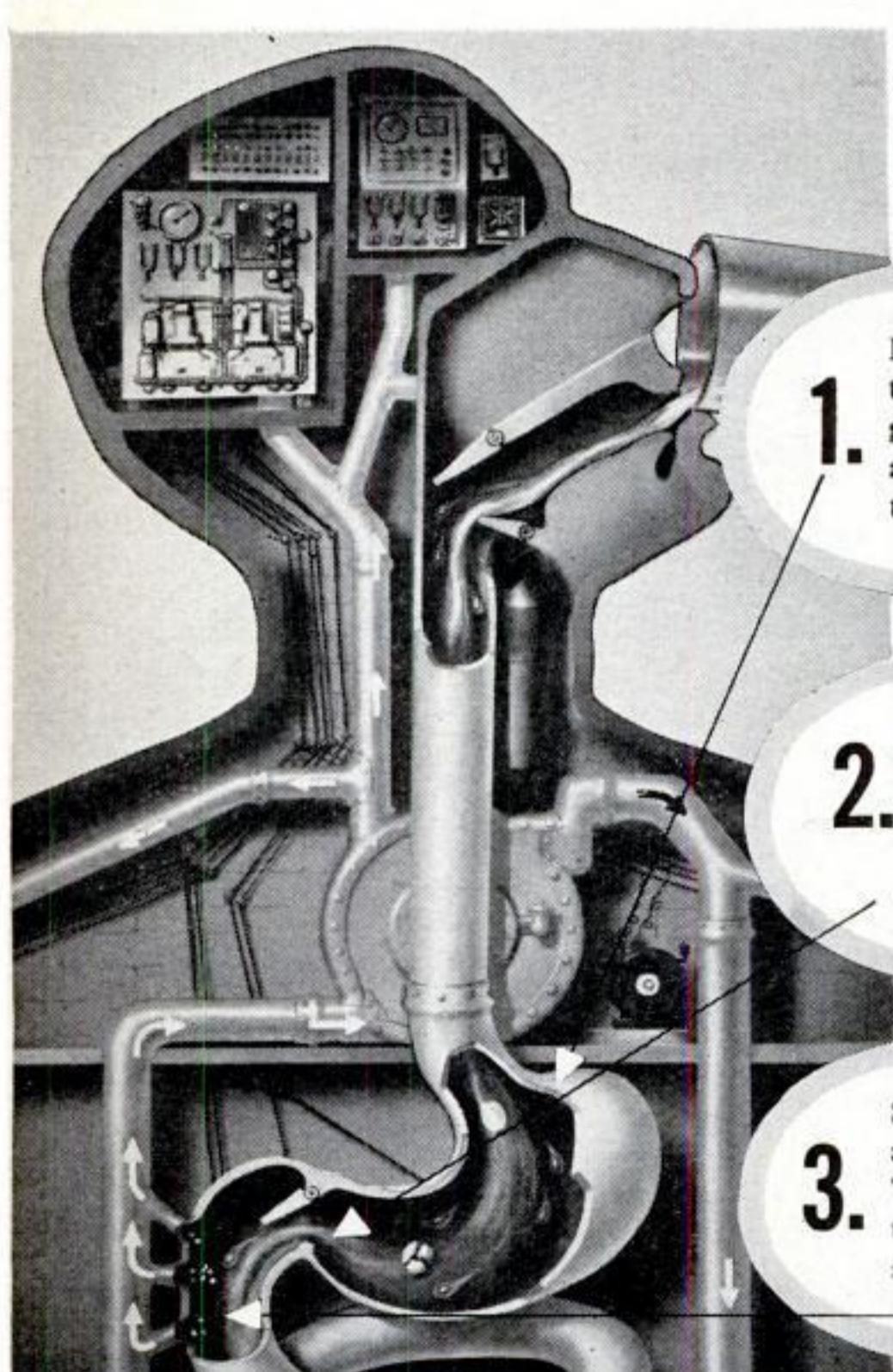
# An important message to everyone who takes aspirin

*for the relief of headaches, discomfort of colds, muscular aches and pains.*



# BUFFERIN<sup>®</sup>

## acts twice as fast as aspirin!



### TAKING COLD? TAKE BUFFERIN!

Acts twice as fast as aspirin  
to relieve cold miseries.



*Won't upset your stomach*

#### Check these facts with your physician:

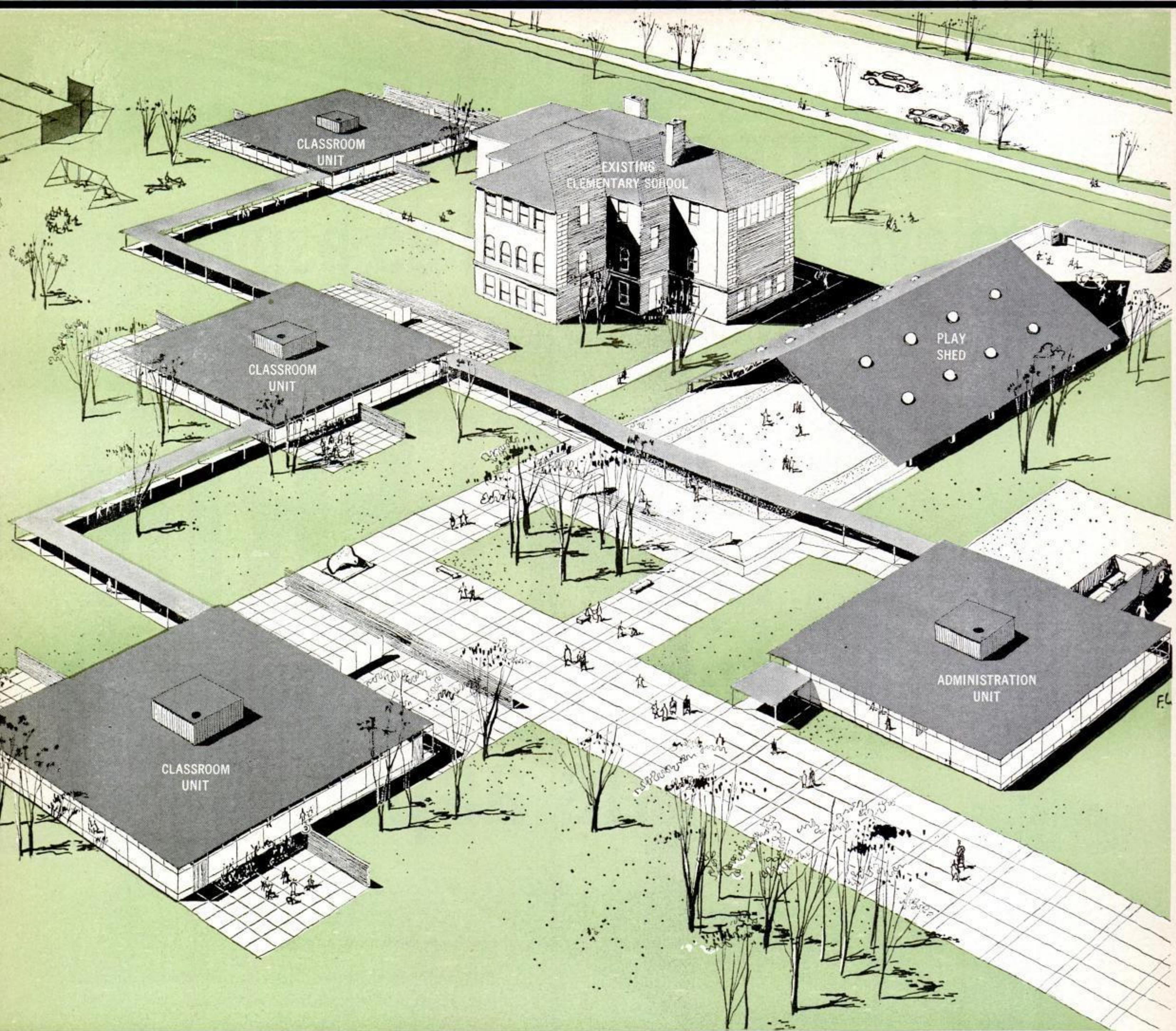
**BUFFERIN** combines aspirin with two effective antacid ingredients. These ingredients accomplish two very important things:

1. They cause the pain reliever in Bufferin to get into the blood stream, to relieve your pain, *twice as fast* as aspirin.
2. These same ingredients *protect* your stomach from any aspirin irritation, so you do not suffer the upset stomach which aspirin may cause.

**NOTE:** BUFFERIN was first made available to the public and to the medical and dental professions in October, 1948. Since then, EACH YEAR, MORE AND MORE PEOPLE, by the hundreds of thousands, have switched from aspirin to BUFFERIN for faster relief of pain without stomach upset.

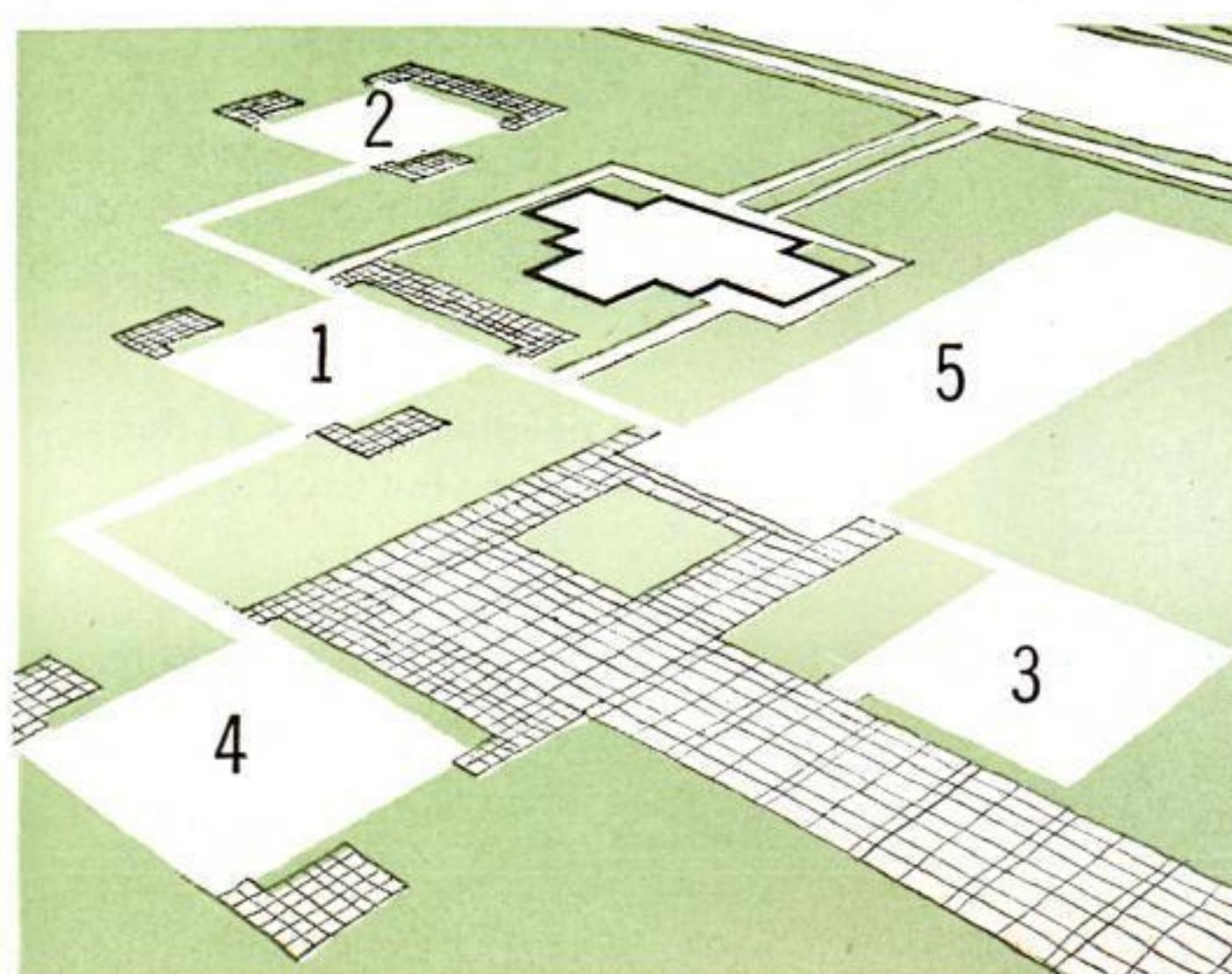
**Most people take two Bufferin  
tablets as the usual dose.**

**P.S. If you suffer pain of arthritis or rheumatism,  
ask your physician about BUFFERIN.**



#### GUIDE TO AN EASY-TO-BUILD GRADE SCHOOL

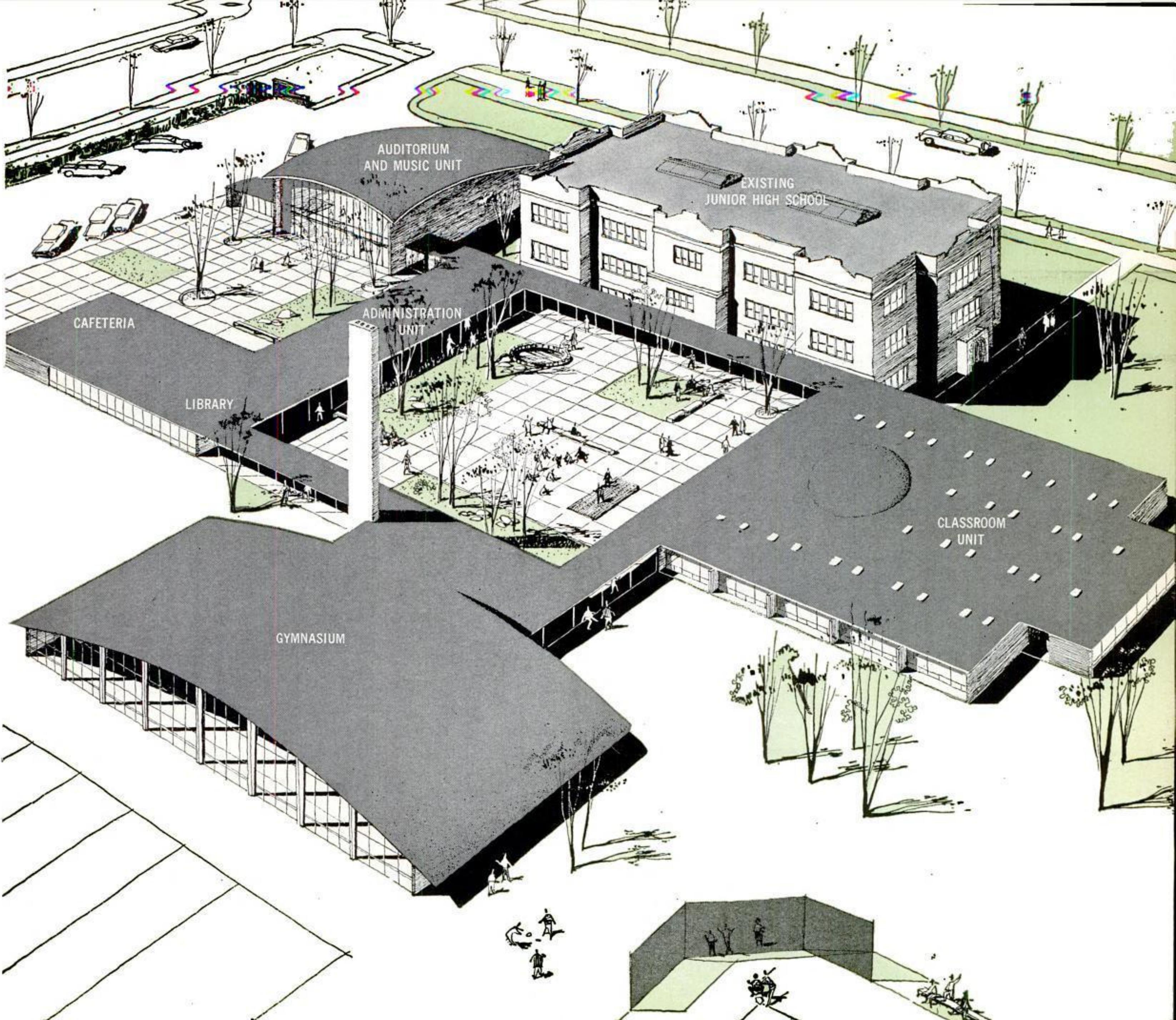
The step-by-step enlargement of an elementary school, as projected (*above*) by Texas Architects Caudill, Rowlett, Scott and Associates, makes use of existing school plant. Around it, plan calls for building of successive class units in order shown by numbers below. Each unit has four rooms, is connected by covered walkways or corridors to administrative and service building. Play shed may be used as regular gymnasium or auditorium. Details of this plan are on pages 78-79.



# NEW SCHOOLS, Two LIFE-commissioned plans show

Faced with ever rising enrollments, rapidly aging facilities and insistently mounting costs of new construction, school authorities are confronted with the most burdensome shortage of schoolrooms in U.S. history. The 50,000 rooms built last year made only a small dent in the shortage and, year by year, school people are losing ground. In an effort to meet 1954's critical shortage, estimated by the U.S. Office of Education to be at least 345,000 rooms, and to avert some of the pile-up of the years ahead, LIFE here presents two drastically new but eminently workable designs for new schools. The designs propose a method by which school boards anywhere can, according to local conditions, build—and pay for—necessary school facilities, piece by piece. More widely, perhaps, they also offer communities with heavy investments in existing schools a way not only to avoid scrapping their present plants but actually of increasing their usefulness and long-range desirability.

One of the plans is for an elementary school (*top, left*), the other for a junior high school (*top, right*). Each takes a basic educational concept and around it creates a unique plant. In each plan are elements which, singly, are a part of modern architecture. But each also represents a



#### GUIDE TO AN EXPANDED JUNIOR HIGH SCHOOL

Expansion of an existing junior high school building is depicted (*above*) by White Plains Architects Perkins & Will in the suggested sequence indicated below. Classroom unit incorporates dome-topped theater-in-round called a kiva, and domestic science and other vocational shops in a centrally located compact area. This plan, like that for the elementary school, also can be applied in setting up of new school by stages where none yet exists. Details are on pages 76-77.

# ECONOMY TOO

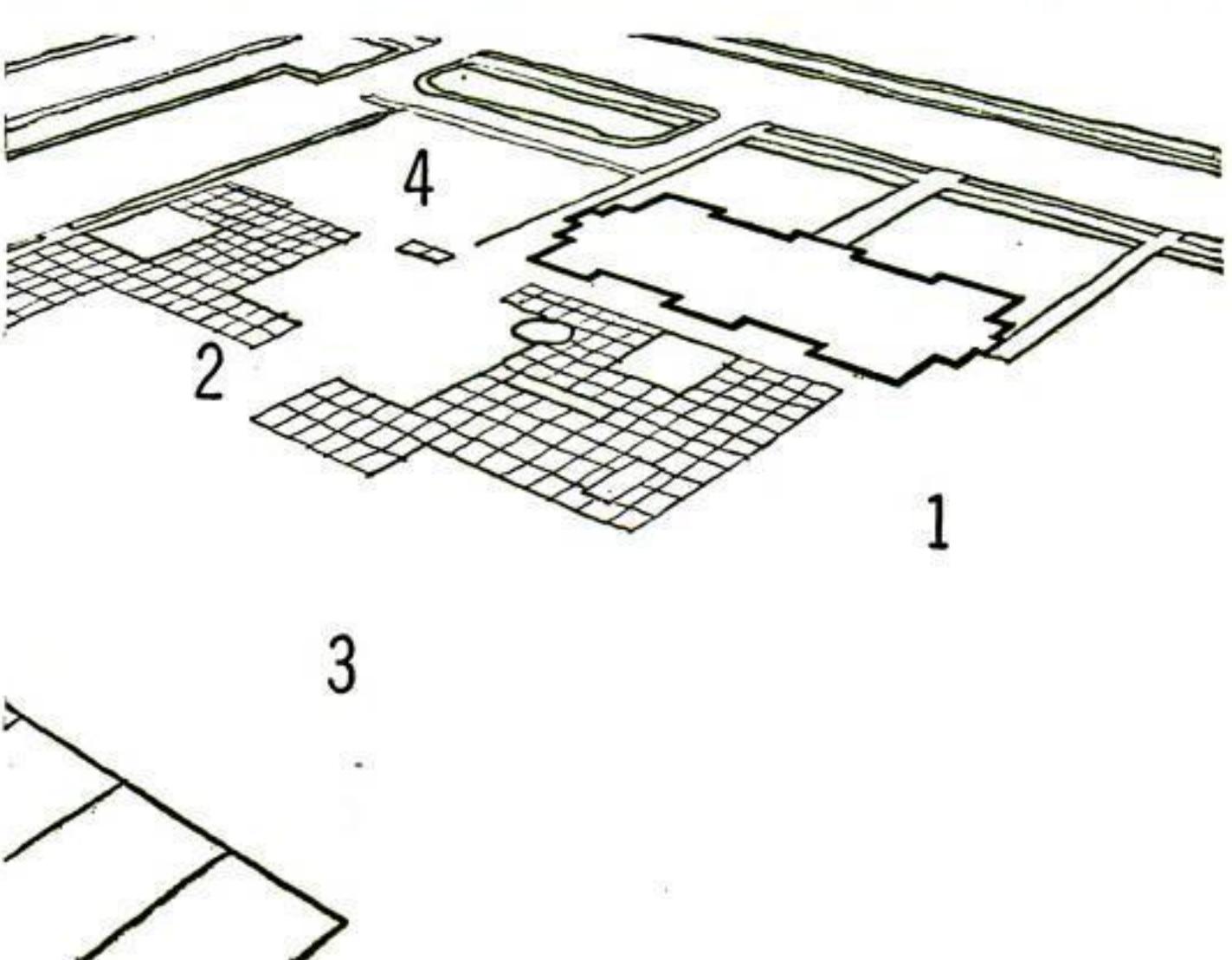
a way to relieve crowded classrooms

dramatic new arrangement of a plant's total facilities and, further, makes it possible to use these new units in conjunction with existing schools.

To design these plants, LIFE commissioned two leading firms of school architects, Perkins & Will of Chicago, Ill. and White Plains, N.Y., and Caudill, Rowlett, Scott and Associates of Bryan, Texas and Oklahoma City, Okla. In the last five years these firms between them have designed 204 new schools, some of them representing the most advanced principles of educational design and all of them complete departures from the traditional, multistoried, heavy-walled structures of the past.

The shortage which their plans are intended to relieve finds 60% of the nation's 900,000 public school classrooms jammed up, serving more than the absolute maximum of 30 pupils that can be profitably taught at one time. Of the public school enrollment of 28 million children, more than 9 million are thus packed in. One youngster in every five, moreover, is in a school that does not even meet minimum safety standards.

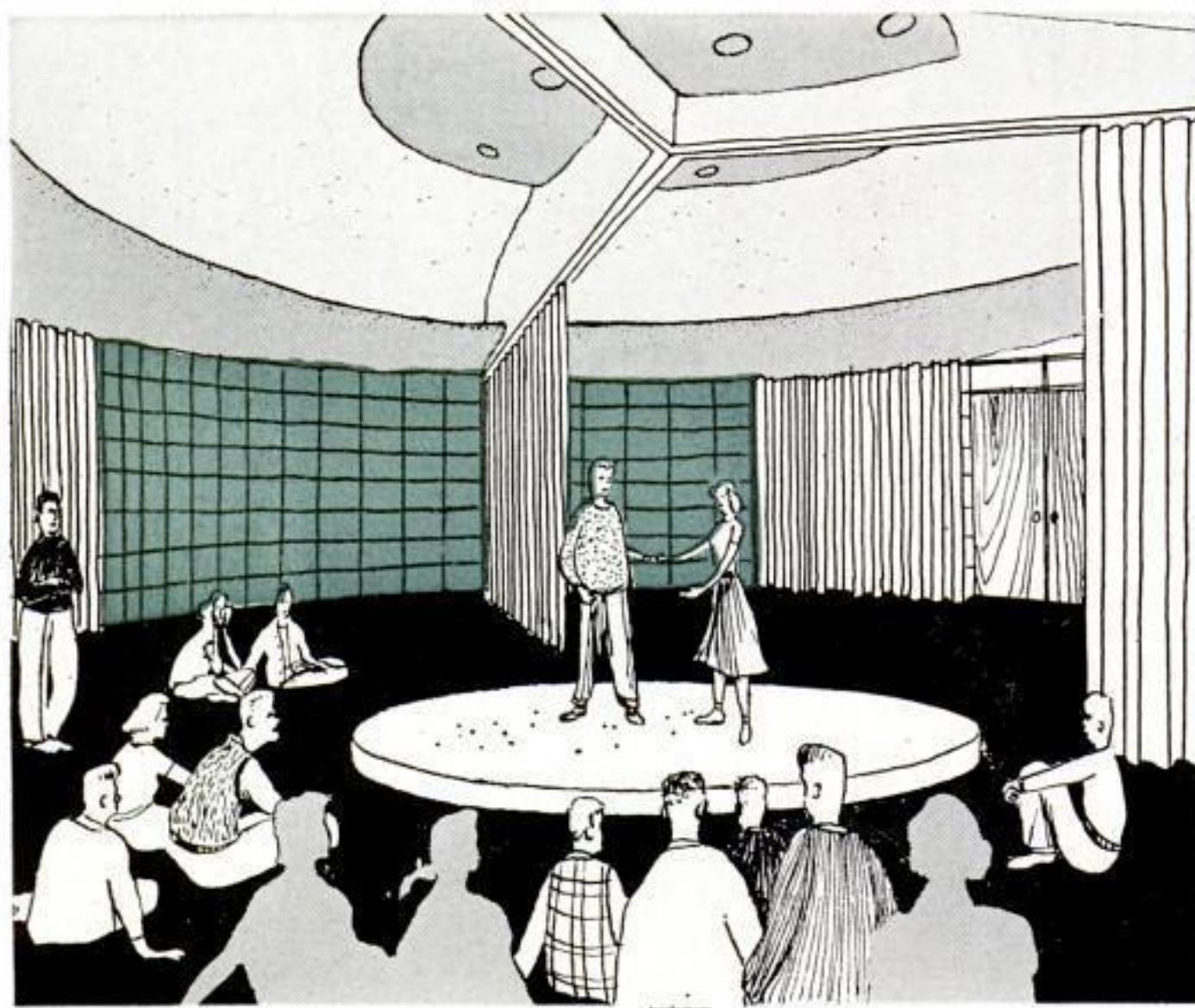
On these pages is a detailed outline of what a community can get in the way of modern school facilities, quickly and economically, to give U.S. schoolchildren the kind of facilities they need and should have.



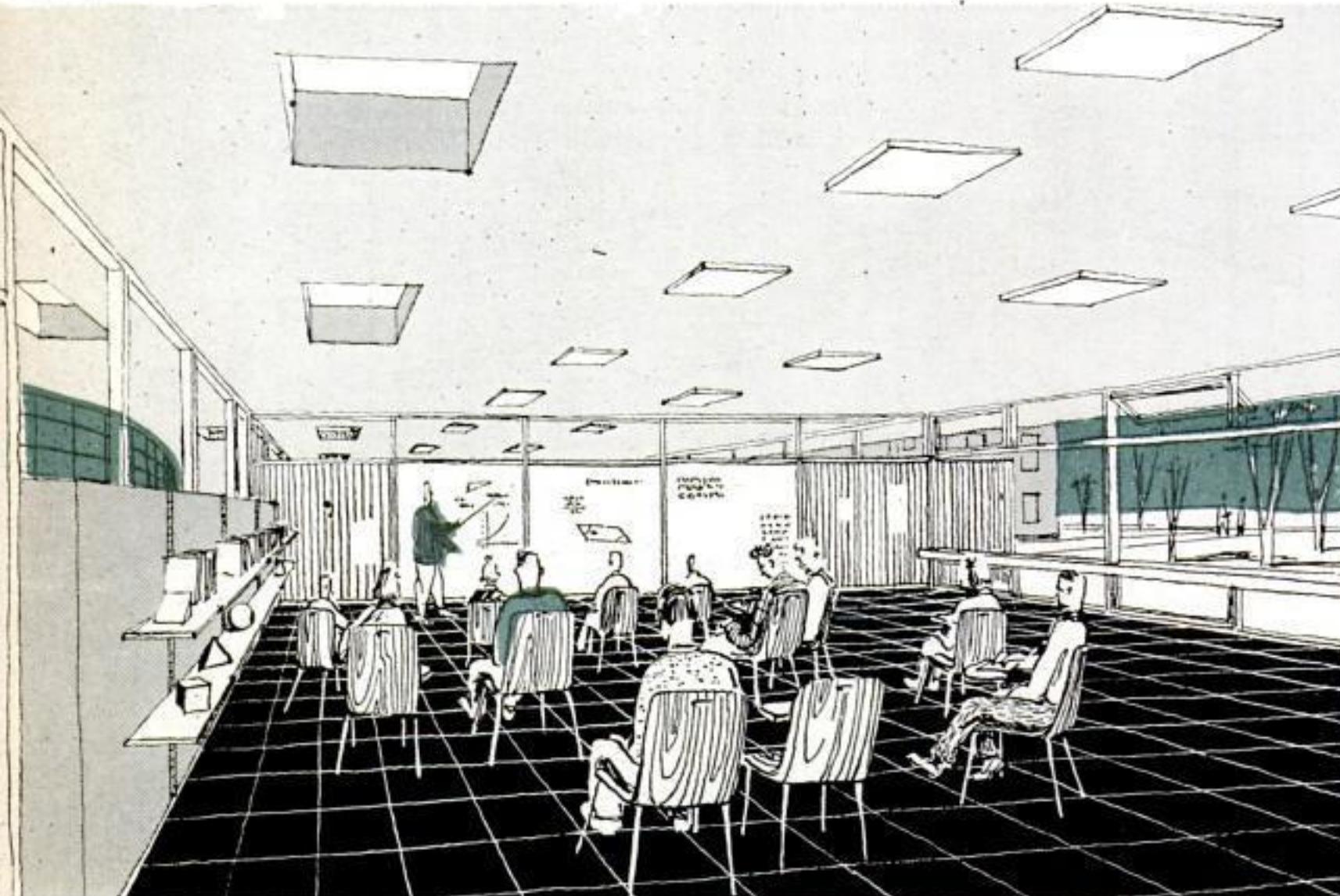
# JUNIOR HIGH LAYOUT JOINS WORKSHOPS, STUDY ROOMS

Along with expanding enrollments, the school space shortage is compounded by the shift in teaching methods from the copybook routine of the past to a system of learning-by-doing. In 20 years this new emphasis has doubled the minimum amount of floor space each pupil requires. The junior high school shown here makes most of this additional space available by exploiting otherwise educationally useless hallways. In a traditional school 12-foot-wide hallways take up about 25% of total floor space. Here, the passageways are reduced in width and the rest of the space is made a part of the open central corridor that is set up for shop work.

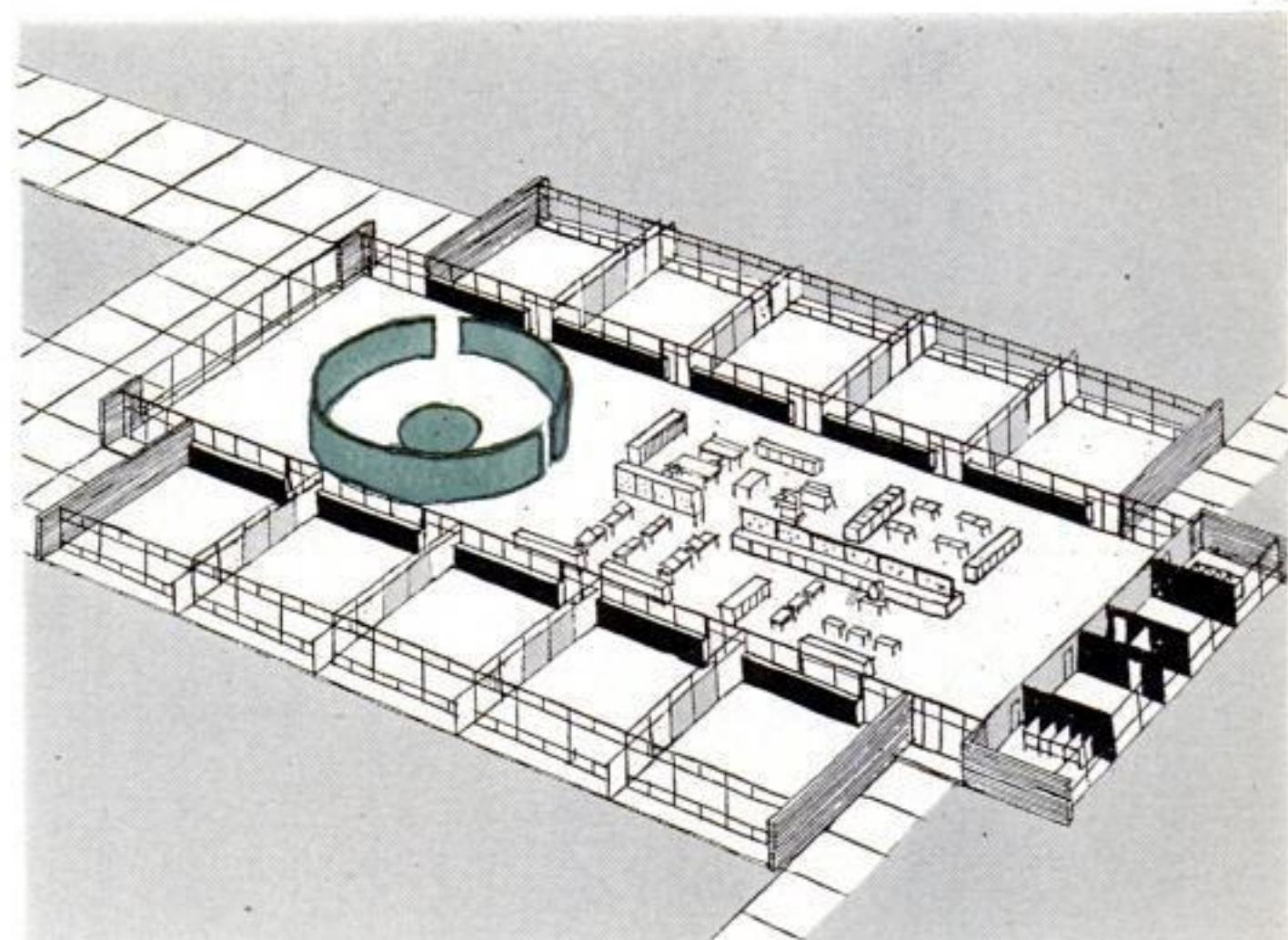
Depending upon local conditions, this classroom unit can be built for about \$225,000. A traditionally designed building with the same amount of teaching space would cost about \$300,000. This plan, like that for the grade school, presumes that there is enough ground around the original school to permit such expansion. It can be easily modified to eliminate the auditorium or gymnasium buildings where these facilities already exist.



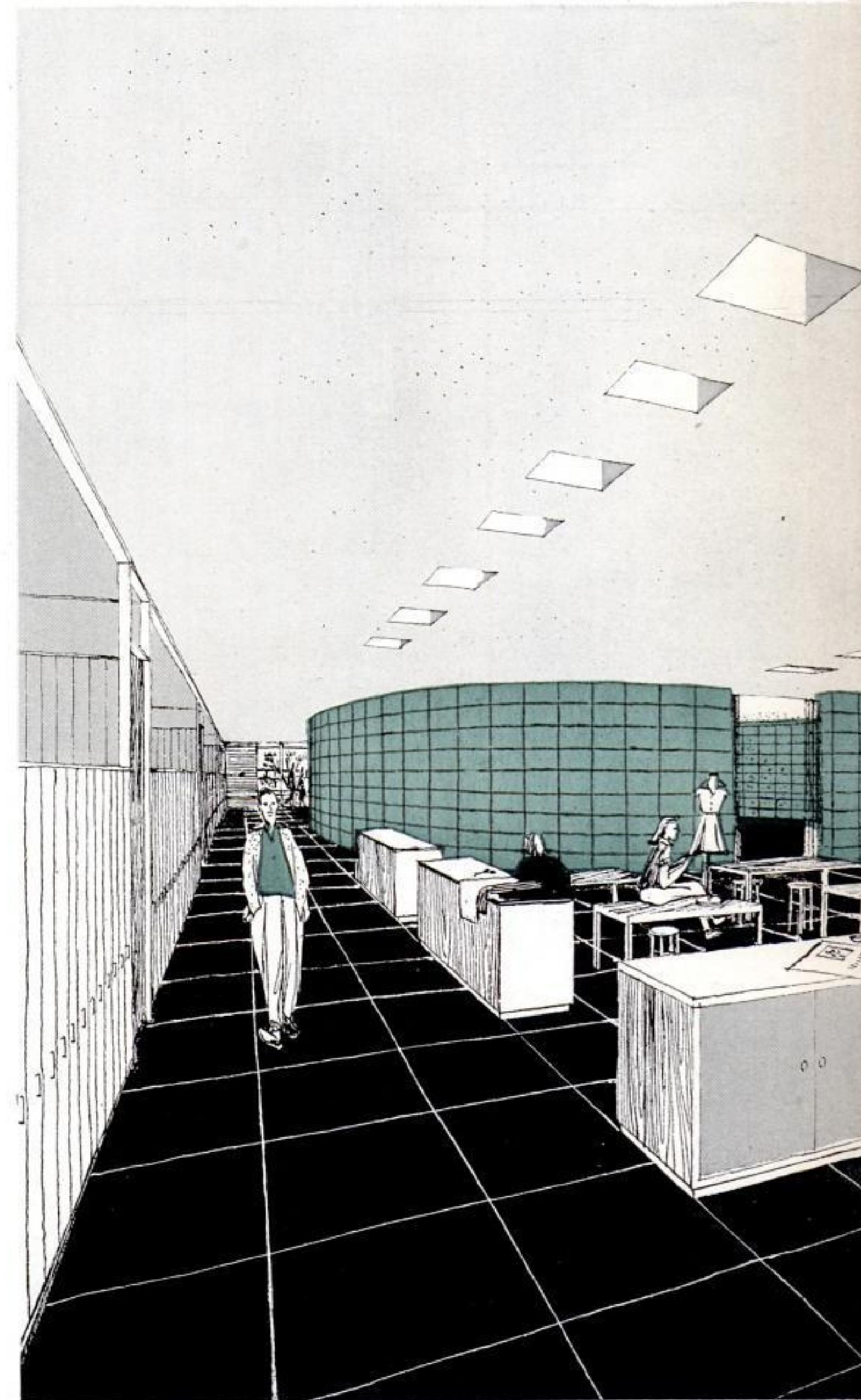
**THE KIVA**, patterned after the ritual huts of the Pueblo Indians, is a circular space enclosed by painted concrete blocks where recitals, plays and assemblies can be put on. With folding walls guided by tracks along the ceiling, it can be divided into three separate work areas, or it can be opened up wide, as above.



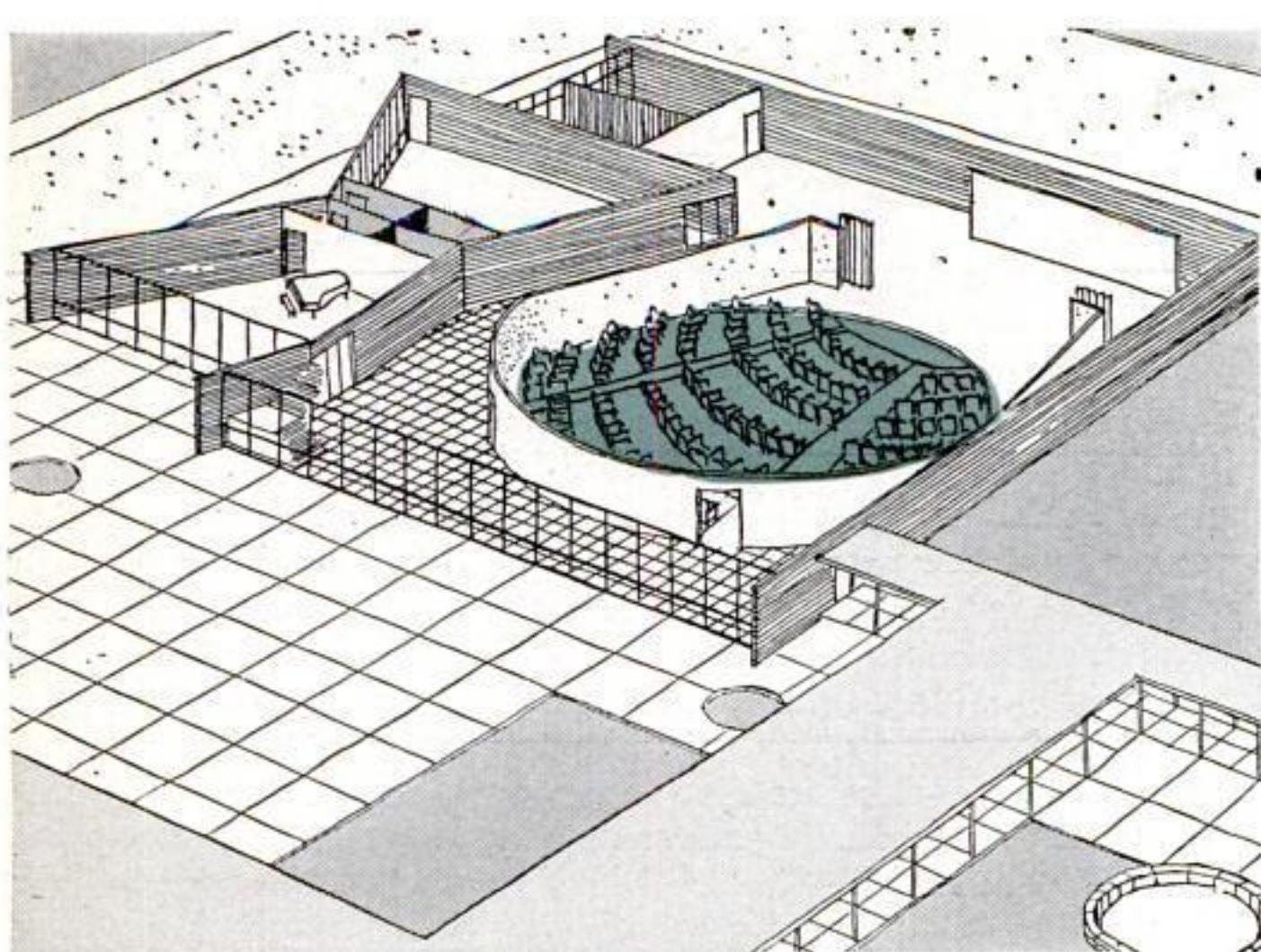
**INSIDE A CLASSROOM**, emphasis is on maximum daylight and feeling of openness. Exterior walls are mostly of glass, ceiling is patterned with plastic skylights and partitions are topped by glass panels or left open at top. Separating room and corridor is wall (left) which may be used for shelves, cupboards or bookcases.



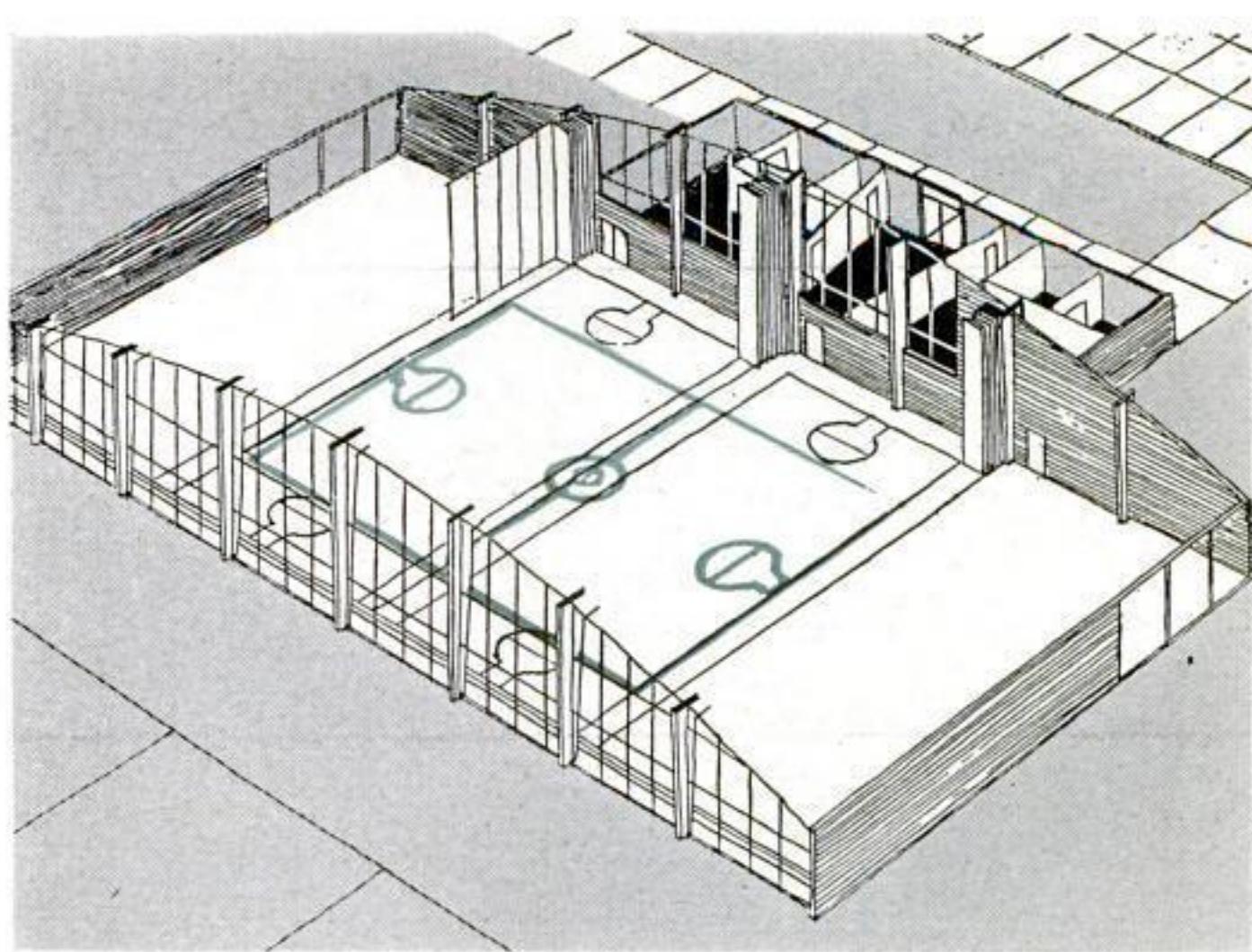
**CLASSROOM UNIT** of the junior high school ranges classrooms along the outer walls. They all open into a large central corridor space where manual training shops are set up (as below). At one end of the central corridor is a circular kiva which is designed architecturally to contrast with flat lines of rest of the unit.



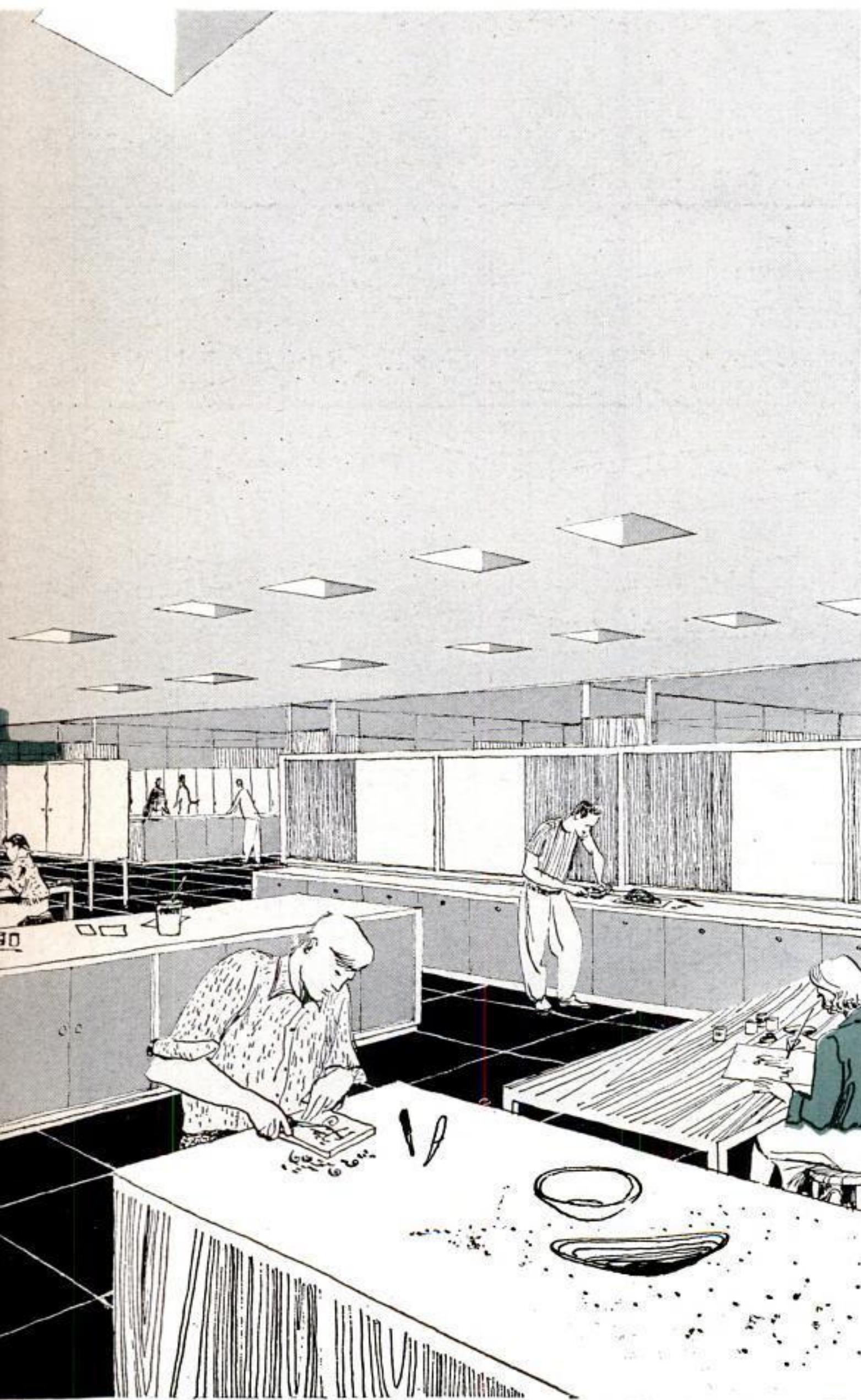
**CENTRAL CORRIDOR** of classroom building permits easy circulation of students without costly wall divisions, is designed also to enable students to work on vocational and extracurricular projects in close conjunction with studies. Students can move directly from classrooms (left) to kiva (rear) or to such workshop



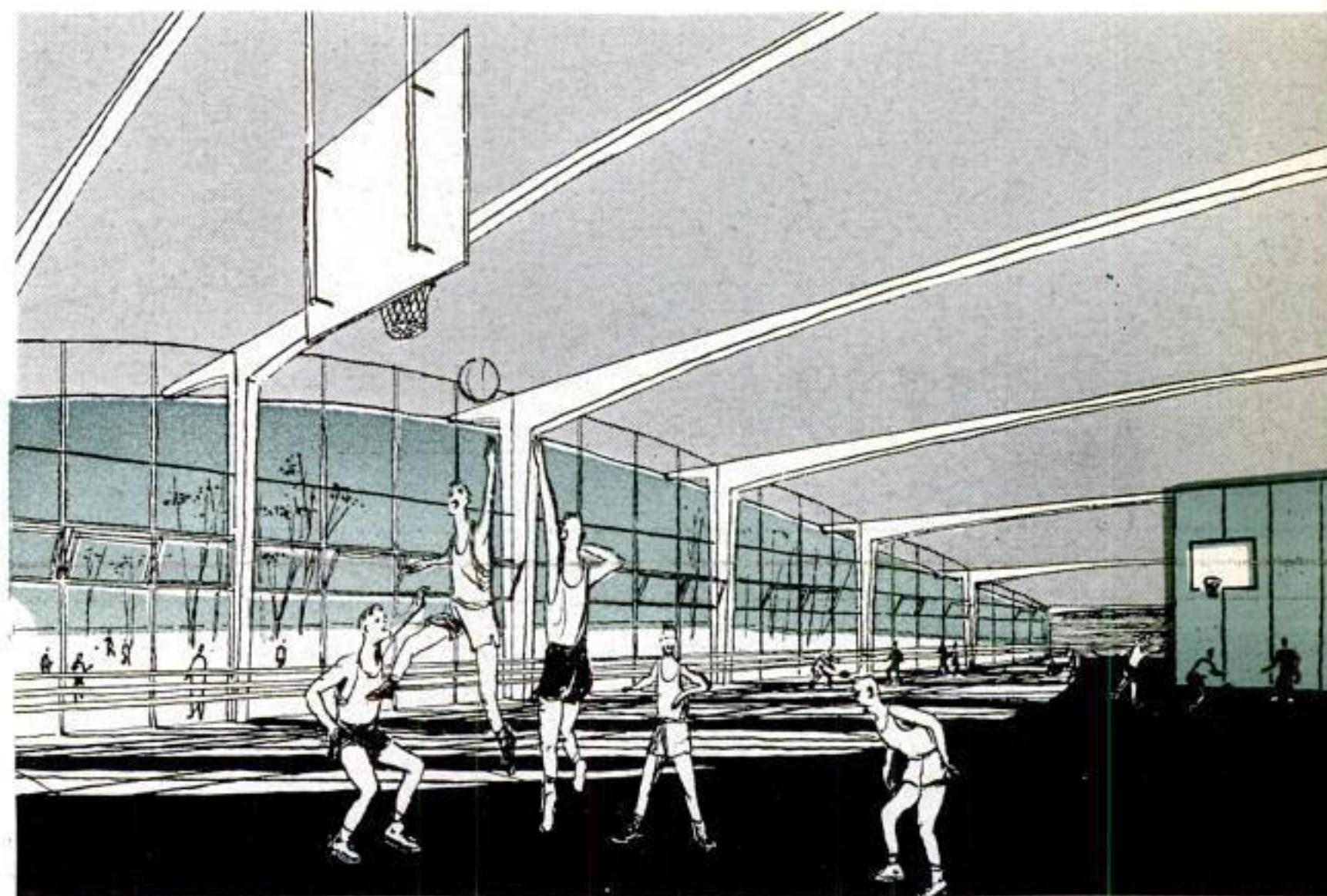
**AUDITORIUM UNIT**, unlike more intimate kiva of classroom building, is large enough to house entire enrollment for schoolwide programs. Adjoining music rooms (*left*), whose angled walls are intended to convey informality, provide space for practice sessions and recitals, and also can be used for movies and television.



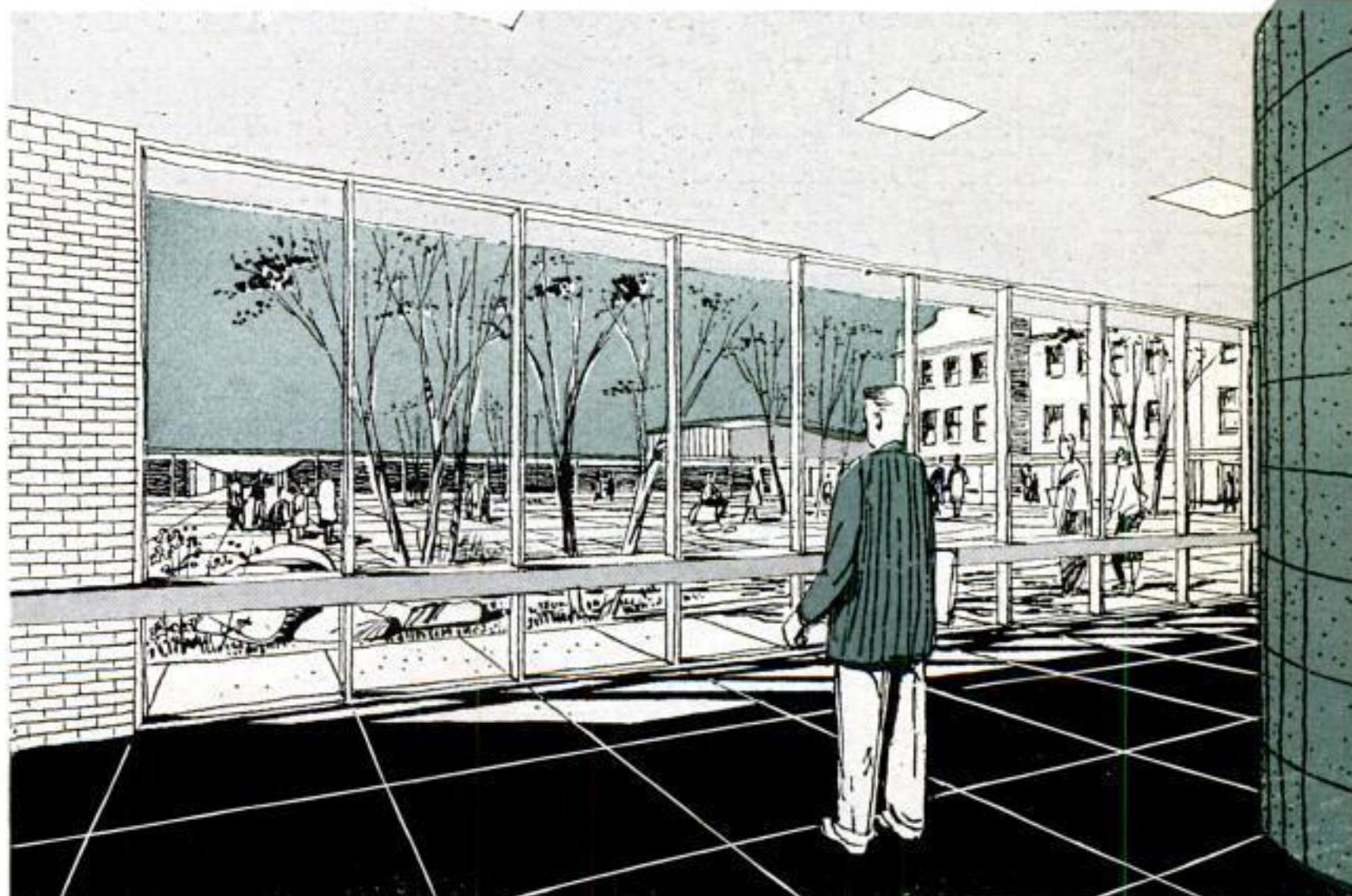
**GYMNASIUM UNIT** eliminates costly balcony and fixed seats. The floor may be divided with folding partitions into four main areas, with practice basketball courts in center where sloping roof is highest. For actual competitive games, two center sections are opened up to make full-sized basketball court (lined in green).



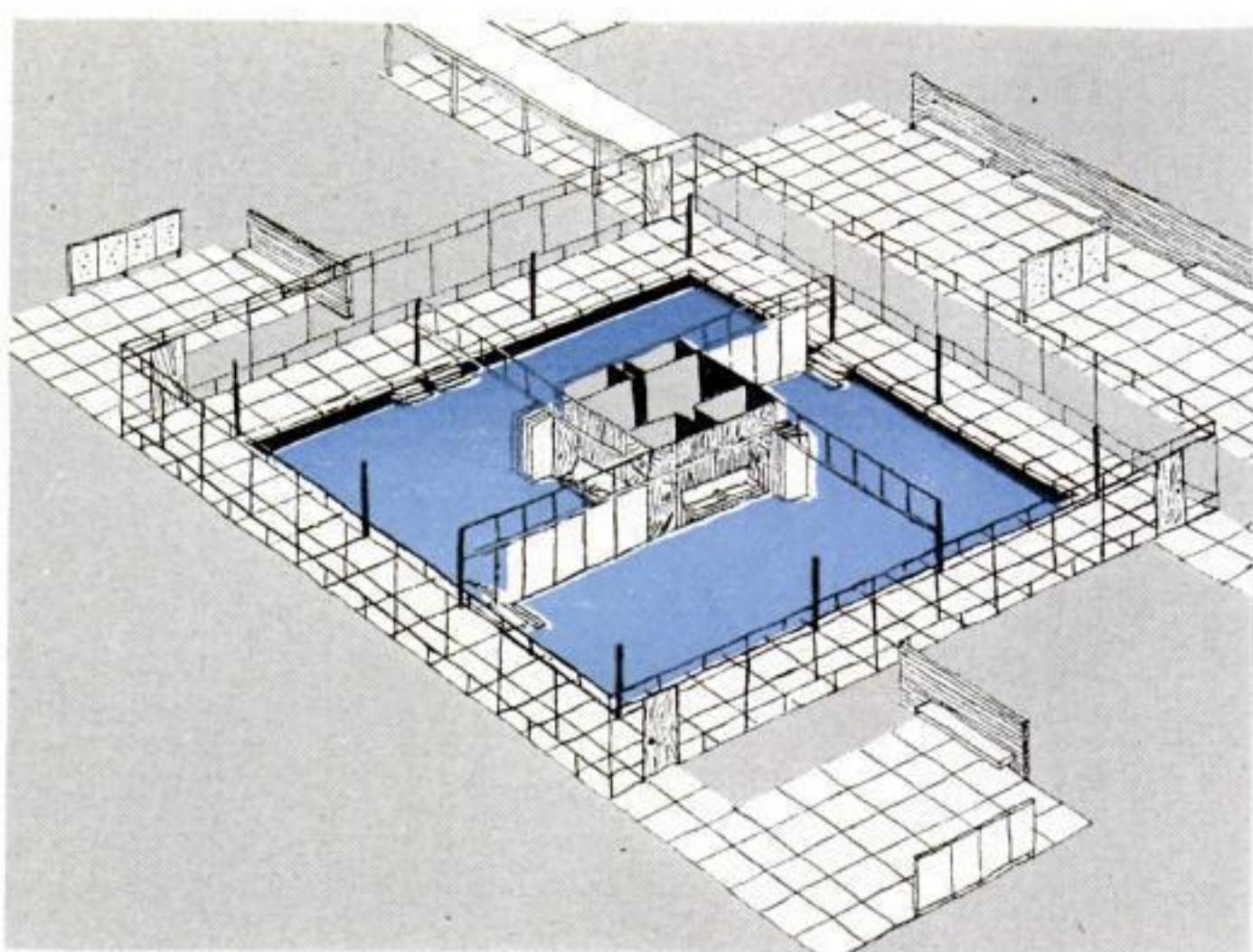
activities as woodworking, art, mechanical drawing and domestic sciences. The sliding-door cabinets, which are used for storage of equipment, and panels above them are treated acoustically to reduce noise. Safety of students using power equipment in this area is safeguarded by master switch under control of teacher.



**INSIDE GYMNASIUM** basketball teams can play on the regulation court which runs lengthwise with the window wall. Basket under which boys scrimmage is on a backboard lowered from ceiling. On folding wall (*right*), which here partly closes off one of end sections, a removable basket is hung for practice purposes.



**FACING THE COURTYARD** of the expanded plant from just beyond the wall of the classroom building's kiva (*right, foreground*) gives a view of covered walkways which connect old school building (through window, *right*) to all new units, and of court which can be used for outdoor assemblies and commencements.

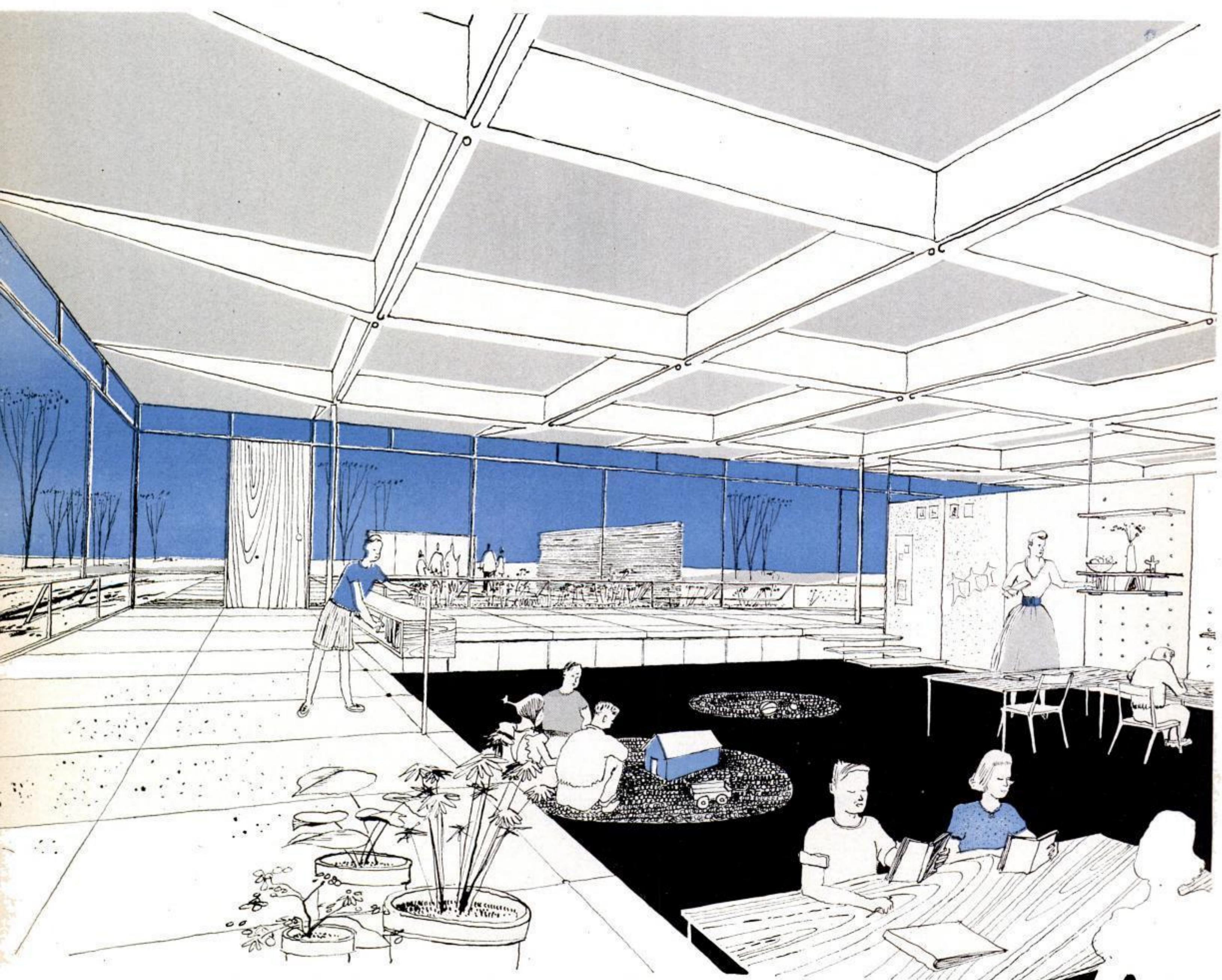


**CLASSROOM UNIT** is essentially a square, divided by folding walls into four rooms around economically concentrated heating and plumbing facilities. Because there are no corridors, usable space of each room (see below) is almost double what older-type construction permits in building of same overall size.

## ELEMENTARY PLAN DEVELOPS 'VILLAGE' OF SIMILAR UNITS

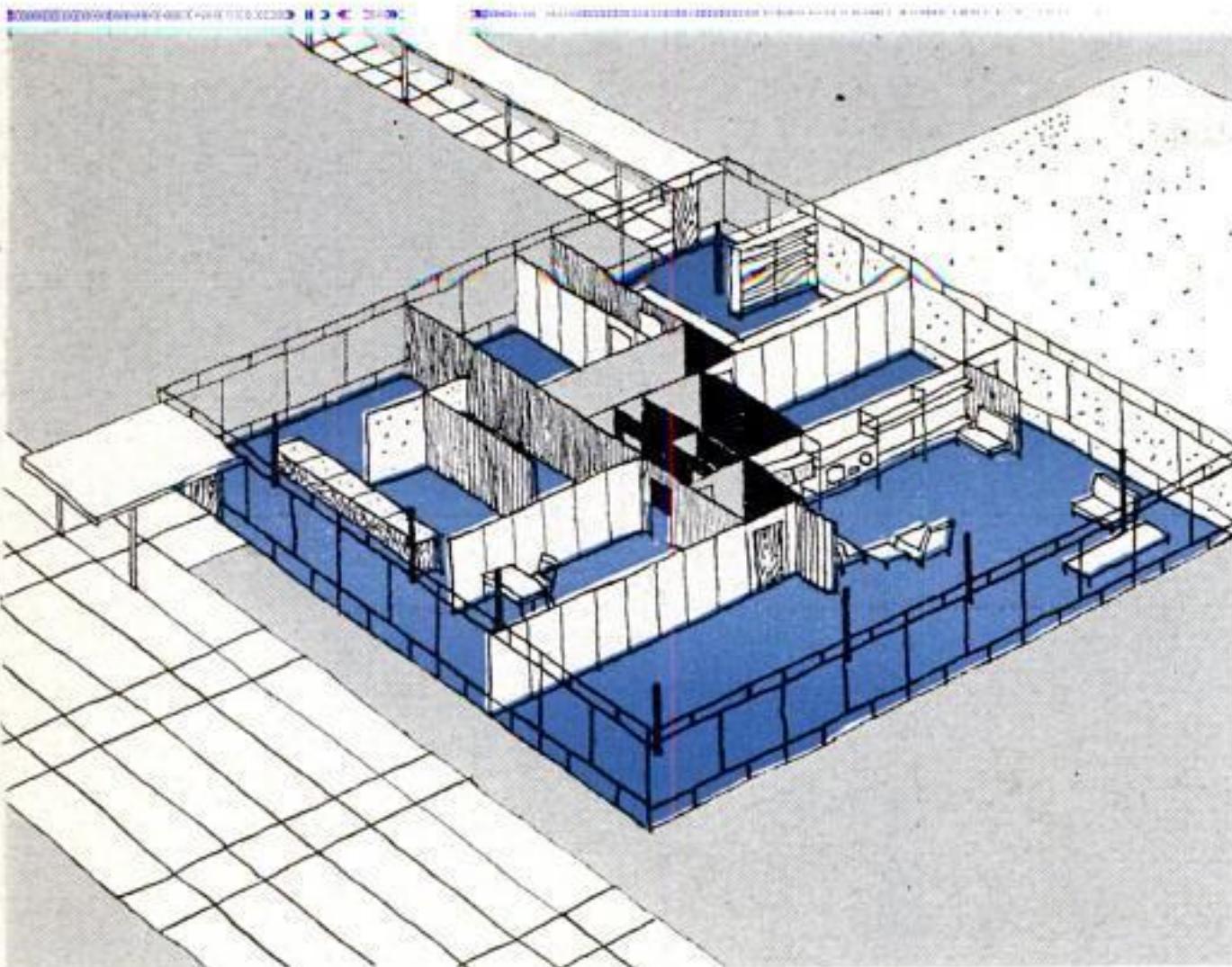
The units of the elementary school shown here are both smaller and cheaper to build than those of the junior high, and the reasons for this are financially and educationally sound. It is in the lower grades where today's enrollment crush is greatest. But most communities find it difficult to get an adequate bond issue approved to finance a whole new school at once. A four-room class unit, almost entirely self-contained, like that at left, can be built for about \$12,000 a classroom—less than half the cost of old-fashioned classrooms. Provided there is enough ground, the number of such classroom units need not be limited.

This piece-by-piece arrangement, in addition to being financially attractive, reflects an architectural awareness that a child's total development—intellectual, physical, social and emotional—is essentially shaped in the first school years. Since the individual's needs may go undetected in a crowd, this school deliberately breaks down mass enrollments into smaller groups, which exist in a village of schools within schools.

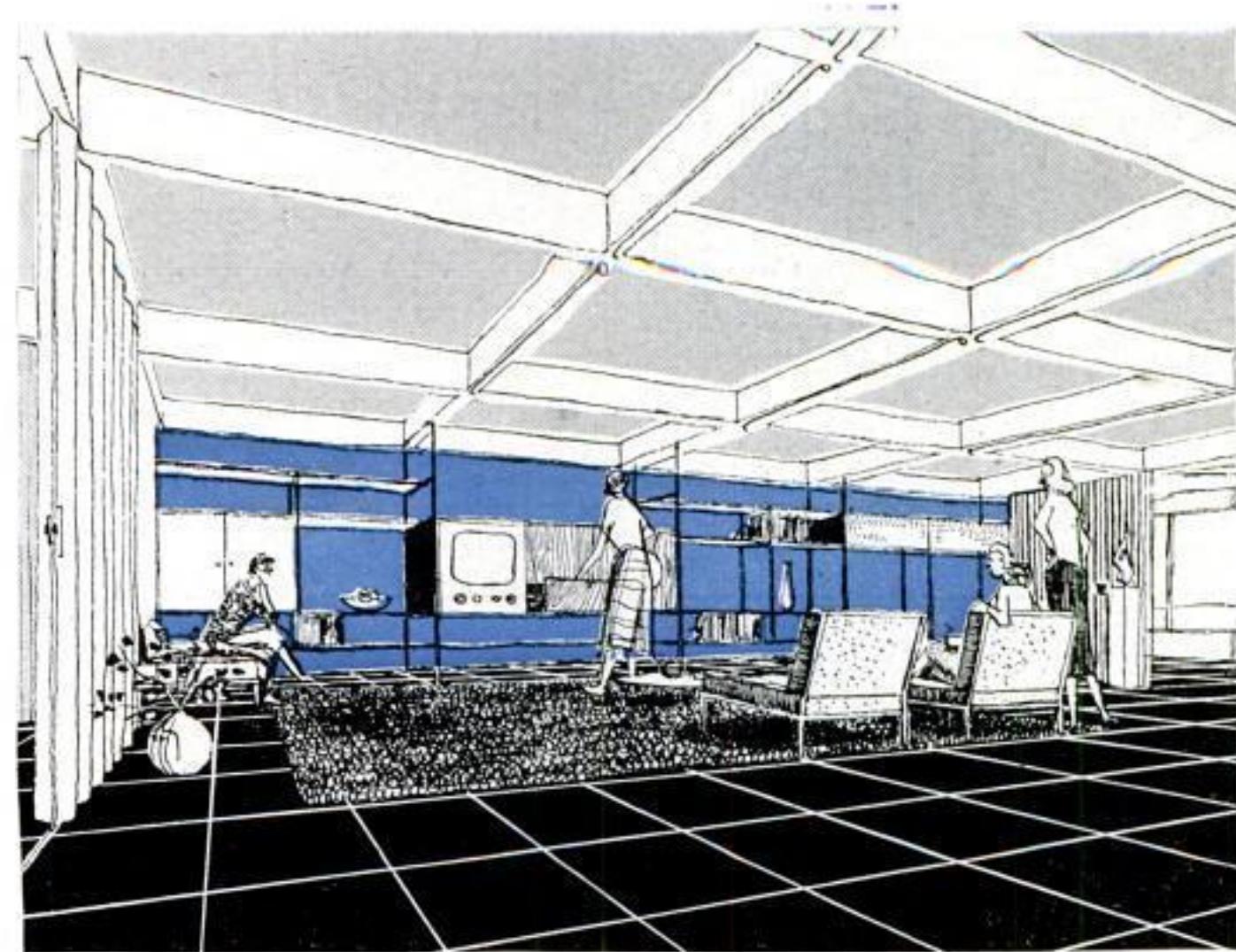


**INSIDE A CLASSROOM** which looks out onto its own "yard," work space is on two levels. Neither desks nor chairs are fixed to the floor and either level can be used for classwide programs or small group activity. Wall space between the two levels can be used for built-in storage cabinets or as a vertical surface for hanging

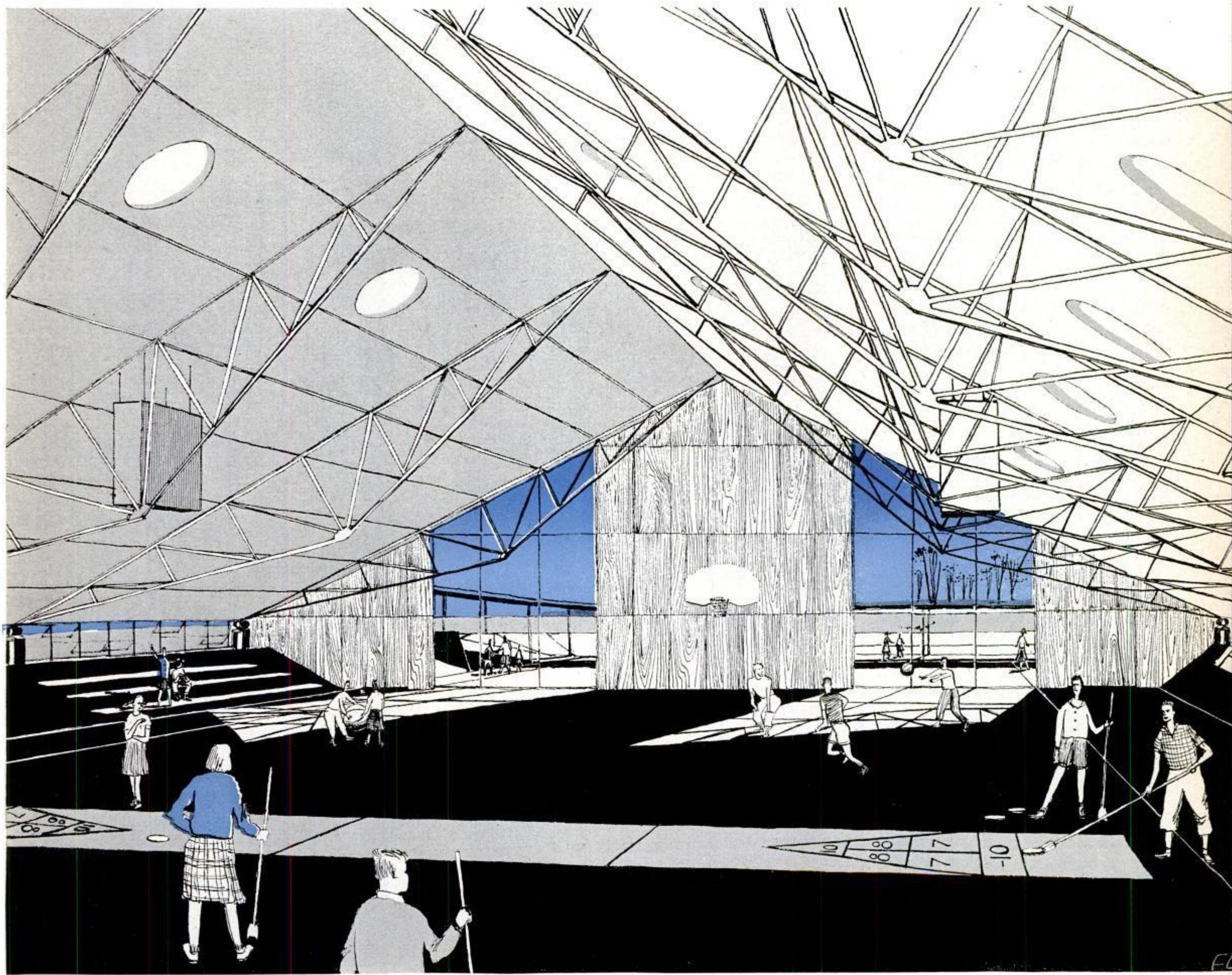
maps and art work. The teacher stands at removable multiple-use space divider which is both a wall between rooms and a combination mounting surface, pegboard and tackboard. A quadruplex unit uses own rooms as dining space, being served by portable steam tables wheeled in from service unit (*opposite page, top*).



**SERVICE AND OFFICE UNIT**, in exterior design similar to classroom unit but on a single level, provides office space for the principal and administrative staff, nurse's quarters, kitchen, food storage area, a teachers' lounge and a commons room. Every room has an outside view. The walls between are all prefabricated.



**INSIDE COMMONS ROOM** furnishings include TV set for expected advance in educational telecasts. Room may be used for small civic meetings, for parent-teacher conferences or as reception room. For this purpose, refreshments are prepared in nearby kitchen, and folding wall to teachers' lounge (*left*) can be opened.



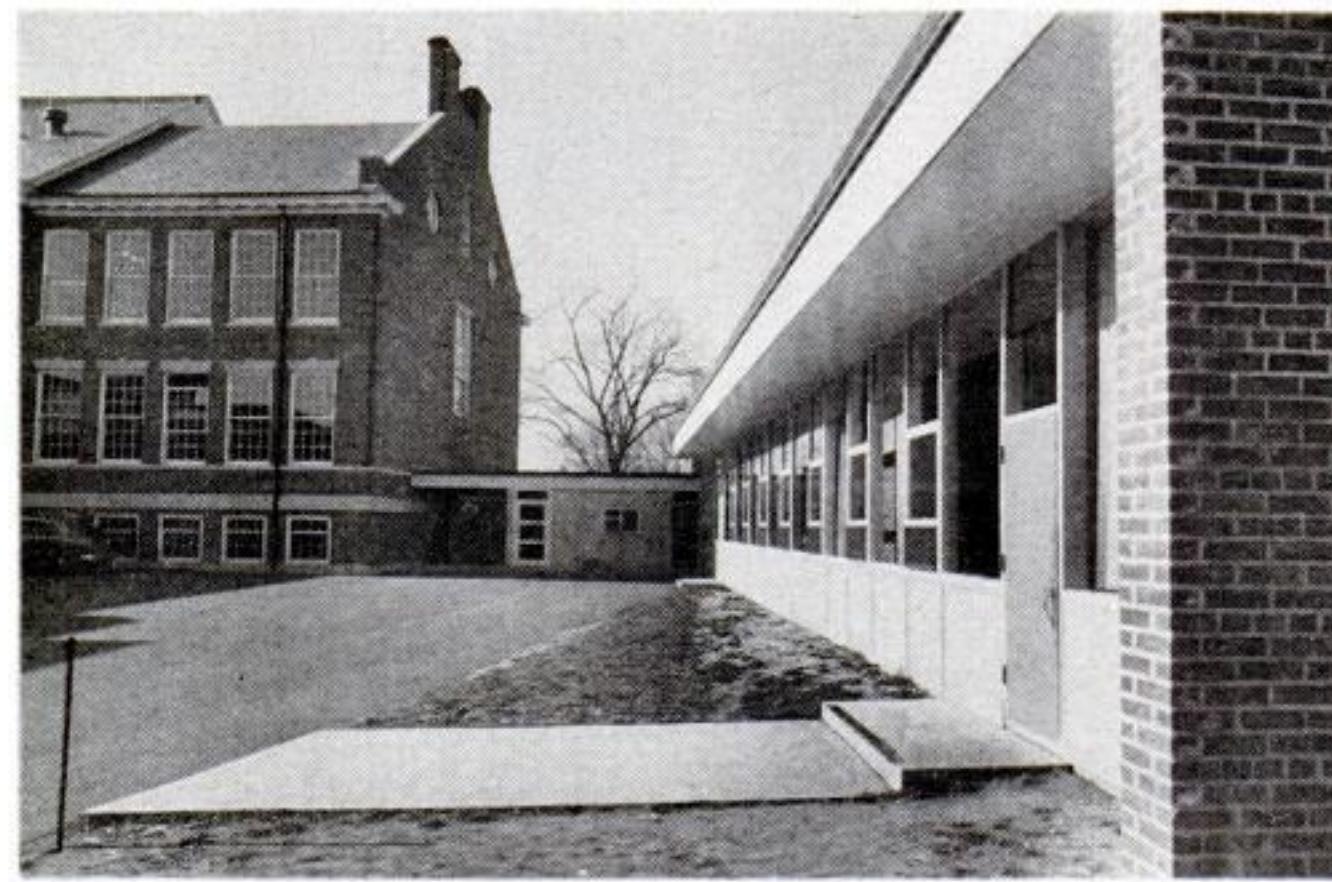
**INSIDE THE PLAY SHED**, where exposed steel framing and rough finish permit economies not feasible in the usual gymnasium-auditoriums, the concrete floor is marked off both for games ordinarily played outdoors, like shuffleboard, and indoors, like basketball. The shed also can be used for school dances, large group

meetings and commencement programs. In warm climates, as in the South and Southwest, the shed need only be roofed over to protect against rain and heat. In colder areas, ends of the shed can be fully enclosed and heating units suspended from ceiling. Circles in the ceiling are plastic bubbles for extra lighting.

## PIECE-BY-PIECE SCHOOLS CONTINUED

# WHERE THE PLAN IS IN USE

The soundness of the add-a-unit type of construction is proved by the Darien, Conn. junior high school. In 1937 when the school opened, its 17 rooms were enough for 375 students. By 1951 the school's 500 students jammed the plant. Officials sought a way of solving current needs, at the same time making allowance for the future as well. The school below, as designed by Ketchum, Gina & Sharp, the school's architects, is the result. Its space was doubled, first by addition of classrooms, then by the multipurpose dining and activities section, and finally a new gym. The plant is now adequate for the present enrollment of 620 students and can be further enlarged if needed. The entire job was completed without the loss of a single class day.



**THE LINK** between the original junior high and new additions (right) is this passageway which leads to the principal's office and to library in new wing.



**COMPLETED PLANT** includes two new one-story classroom units (right), cafeteria and activities unit (center), gym (foreground) and covers 22 acres.



**THE CONTRAST** between old and new is indicated by traditional Georgian-type building (rear) and glass-walled cafeteria wing which looks onto play area.



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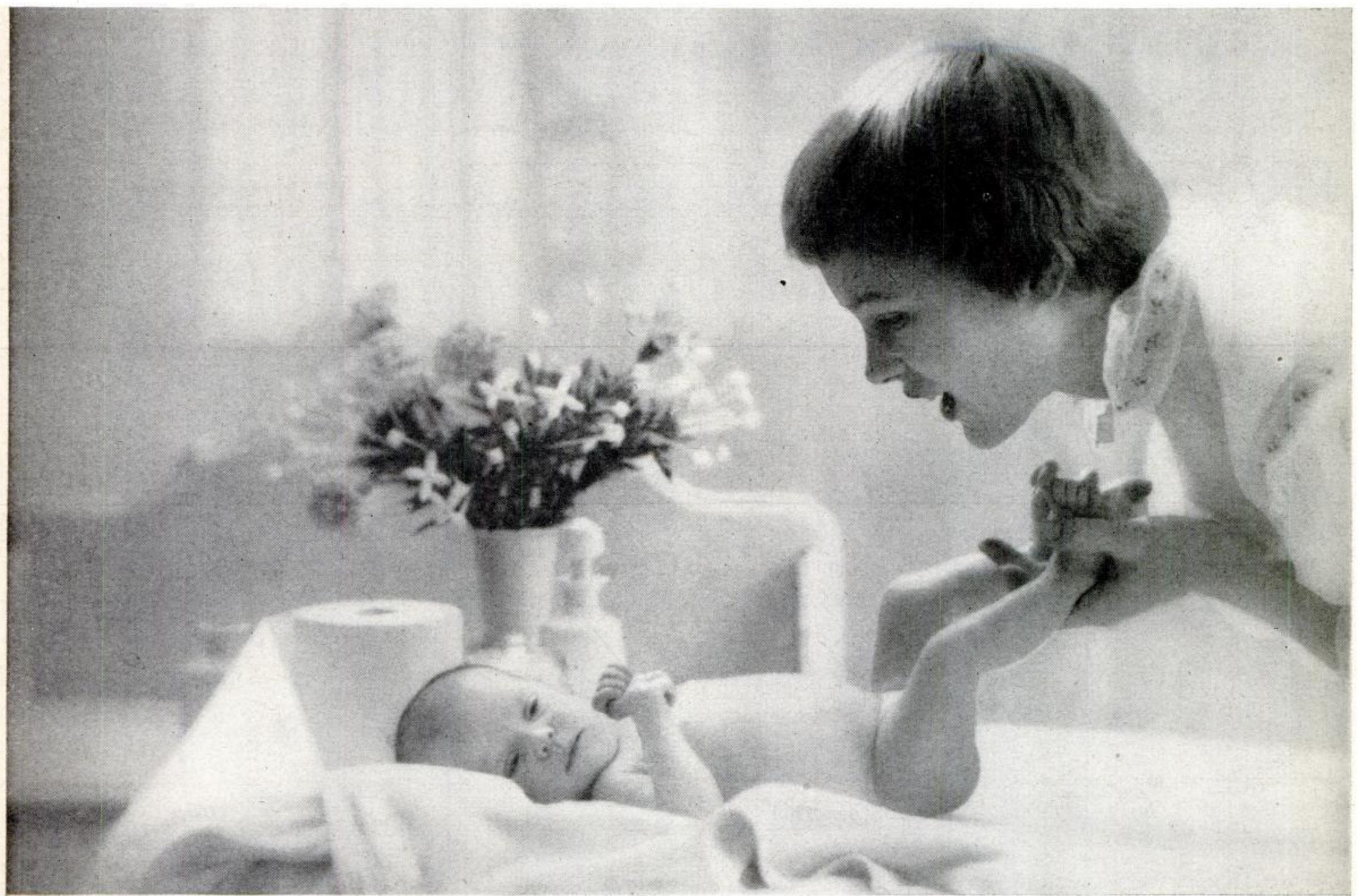
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Immediate Relief!

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

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**SQUIBB**  
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*He's so little—so precious—so dependent on you for his comfort*

*Love him with all your heart—and with all your wisdom too*

**His thinner skin really needs this softer tissue**



**He likes the comfort of his own soft baby towels.** And he'll appreciate it if you choose his bathroom tissue for soft, safe care. The new ScotTissue brings baby even gentler tender-skin care, yet it has just the right strength to prevent tearing or shredding.

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With the new "MASTER 21" you get the *screen size* that outsells all others 3 to 1. You get the *brand* that leading dealers report is worth more on trade-in than any other make. At RCA Victor's lowest 21-inch price, it's today's soundest TV buy!

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• Other RCA Victor sets, 17", 21", 24", 27", from \$179.95 to \$855. Suggested list prices shown, subject to change without notice. Federal Excise Tax and full-year picture tube warranty included. Some models slightly higher in far West and South.

See DENNIS DAY on RCA Victor Show, NBC-TV.  
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\*Nationwide survey by the Elmo Roper research organization shows RCA Victor the television most people want, most people have bought, and having bought want to buy again.

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**ON NEW RINK** the Edwin Ebermans' four children skate with young friends in their own yard at New Canaan, Conn.

## SKATE IN ANY YARD

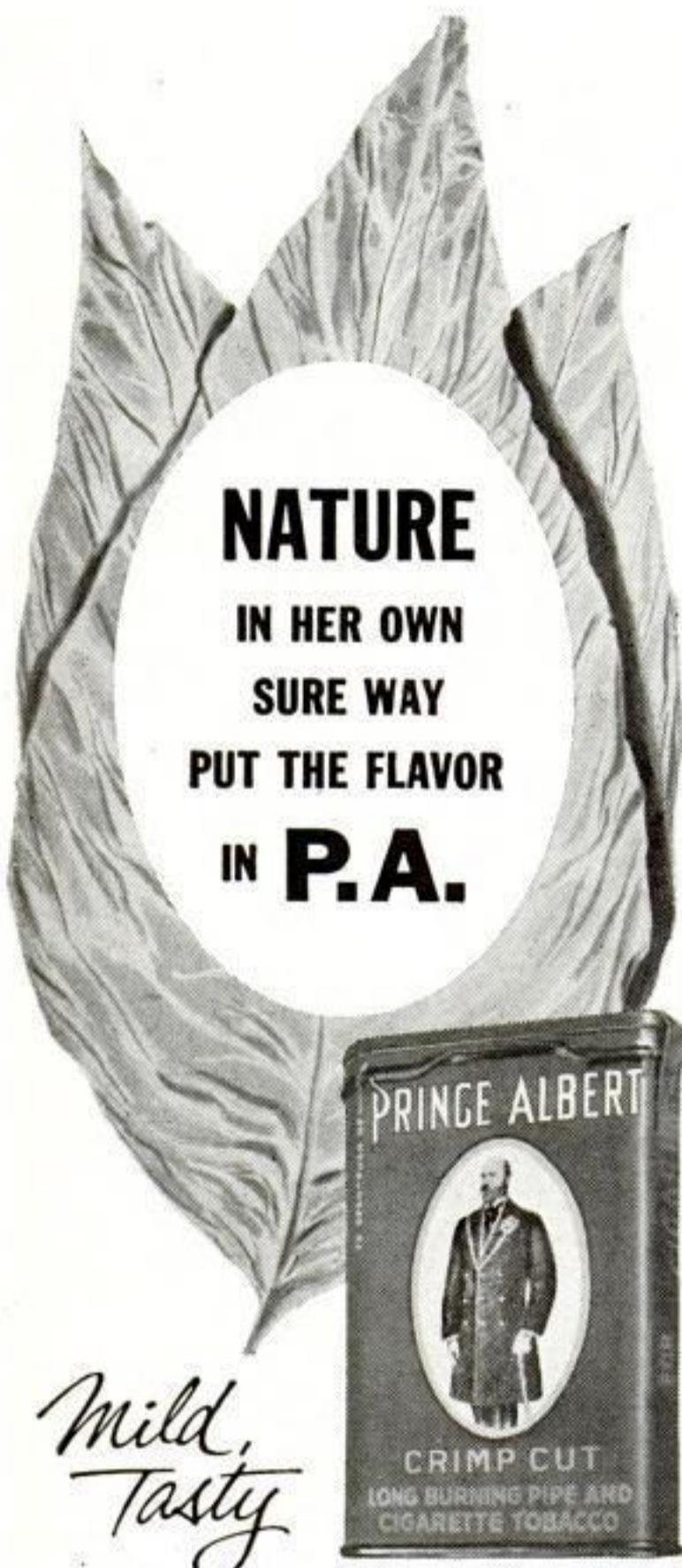
**A 24-foot plastic rink can be erected economically anywhere on level ground**

Anyone who has \$100, a flat piece of ground 24 feet in diameter and subfreezing weather can now have his own private ice skating rink. A plastic, portable, little pond is now being made of heavyweight Krene, a vinyl sheeting. Material for the rink weighs 60 pounds and comes in two parts, a roll of eight-inch-high, plastic-topped wire fencing and a plastic liner. It can be assembled in about an hour.

If the rink is placed on level, nearly frozen ground,

three inches of water, which will make enough ice to support a pond full of skaters, will freeze solid overnight at a temperature of 15 to 20°. On a slightly uneven surface, the freezing may take longer. The plastic liner has been designed to withstand extreme cold without cracking. If cut by sharp stones or skate blades, it can be mended readily with a repair kit that comes in each set. Produced by the Bilnor Corporation, sets are sold in sport shops.

SKATE IN ANY YARD CONTINUED



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**PARK SHERMAN**  
SPRINGFIELD, ILLINOIS



UNPACKING RINK, which can easily be stored when not in use, Edwin Eberman takes out the wire fencing while his wife Janet holds plastic liner.



PREPARING GROUND for the rink, Eberman measures off circle by walking around his wife while she holds one end of 12-foot string, he the other.



SPREADING THE LINER like a blanket over the level, circular rink area, the Ebermans are helped by their children, who range in age from 6 to 16.



ENCLOSING RINK, the Ebermans use special fencing included in the kit. Liner is tucked over the fence top and flattened to the ground on both sides.



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## Down from the Ivory Tower

There was once a day when the artist—the painter, the singer, the poet, the sculptor—expected people to climb his ivory tower if they wanted to know more about him. Only occasionally did he descend to their level.

Not many artists hold with that today. Most of them make it their business to encompass more and more of the world in which their art exists.

My father and mother loved music, and surrounded me with singing wherever I went. I had a teacher who knew good singing and demanded it. But most important of all, I loved to sing—with people, *to* people, *for* people. While I was still studying, I sang for 10 years at the Congregational Church in St. Louis, and the United Hebrew Temple. I sang at Masonic lodges and countless singing societies. You may have heard me sing on television with the great Jimmy Durante . . . if not in Wagnerian roles over the radio, or at the Met, or on the concert stage.

I like to sing in the same way that I like to cook, or to fish, or watch a ball game, or go to our wonderful St. Louis zoo—or read an issue of **LIFE** magazine.

Doing all those things relates what I do to what millions of other people do. I think **LIFE** understands how I feel—because I think **LIFE** feels the same way. Right next to a highly technical article on acoustics, for example, **LIFE** shows you some pictures of a family who lives in a trailer on \$10 a week; or next to some beautiful color pictures of insects, you'll read about an unsolved murder mystery.

And perhaps because of **LIFE**'s enormous influence, lots of other people feel this way, too. Last Christmas I had the privilege of singing for United Nations troops in Korea. I was not surprised to find that many of my young listeners liked Wagner, Bach, and Brahms as much as they liked Rodgers, Hammerstein, and Berlin. Liking all sorts of good things is certainly my approach to life. It's **LIFE**'s approach, too . . . and a good one.

By HELEN TRAUBEL

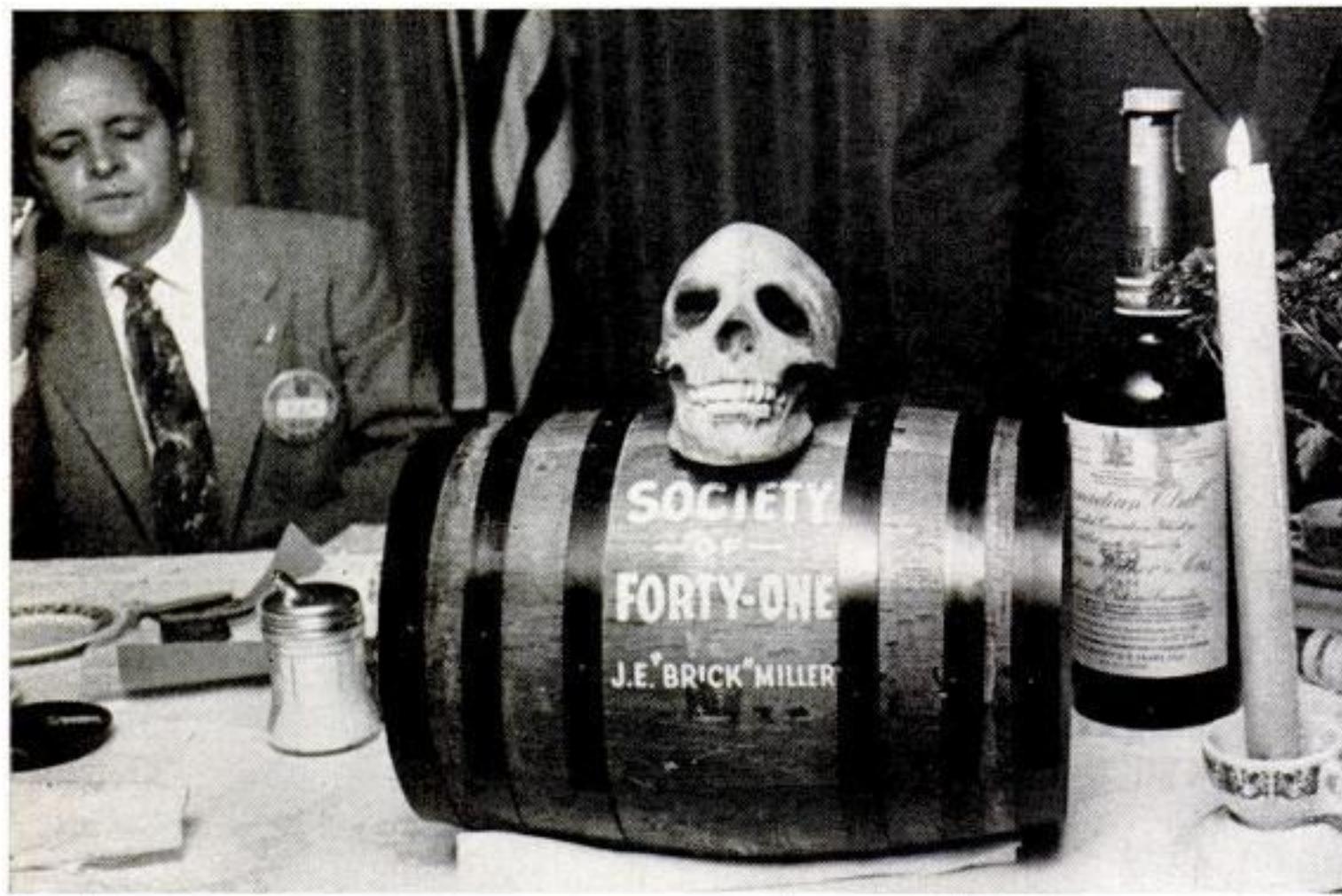


**CLUB BUSINESS**, choosing the new president, is interrupted by Cal Sanders, tossing his napkin.



**CLUB PLEASURE**, watching gyrations of dancer → named Suez, is wholeheartedly enjoyed by members.

## *Life Goes to a Last Man Club Dinner*



**MEMORIAL WHISKY KEG WILL BE OPENED BY LAST SURVIVING CLUB MEMBER**

### **GAY MEMBERS WITH GRIM PROPS GET SET FOR LENGTHY SURVIVAL**

At the recent dinner of the Society of 41 in Phoenix, Ariz. everybody brought his own engraved silver coffin membership card, there were plenty of spirits on hand, and much otherworldly business to be attended to. Living members solemnly drank to the memory of the departed—according to the society rules members are not replaced as they die off. Reverently they poured whisky into a memorial keg so the last survivor would be able to drink to all of them. Then newly elected President Wayne Warrington took the oath of office lying down—in a casket donated by a mortician member—and was given a ride around the hotel.

Established only four years ago, the society, like dozens of last-man-out clubs which spring up after every war, is made up exclusively of veterans. With a young and vigorous membership, it stands a good chance of beating a record set by the Last Man's Club of Stillwater, Minn. when Charles Lockwood outlasted 34 other Civil War veterans and at 93 gulped down his reward: a ceremonial bottle of Burgundy which had turned to vinegar.



← **GRINNING "CORPSE,"** new president Wayne Warrington, happily considers inauguration gifts.



**CURIOS "CORPSE"** pokes up his head to see where he is going as pallbearers cross cocktail lounge.





## MOVING DAY IN NIGERIA

People who live in grass houses tend to take a dim view of civilized drudgery, and in Nigeria, where this picture was taken, housecleaning is considered more bother than it's worth. When a house gets dirty it's just as easy to buy some beer, call in a local drummer and invite all the neighbors together for a moving

bee. Once the beer starts flowing and the guests get dancing, the house is hoisted and marched away to a clean site while the drummer rides on top, beating time for the parading legs beneath. Not only is this arrangement practical, but it is usually so much fun that to clean house seems downright antisocial.

Lord Calvert invites you to meet

## Mr. Caleb Hammond

Man of Distinction...

President, Hammond Map Company

**It is for men** who, like Mr. Hammond, are distinguished by good taste and keen judgment, that Lord Calvert is *Custom Distilled*. The result is a perfection of flavor, bouquet and lightness unmatched in any whiskey, *anywhere*. So jealously is Lord Calvert's quality guarded that each bottle is numbered and recorded at the distillery. We hope you'll try *Custom Distilled* Lord Calvert soon. It costs a little more, tastes a little better and adds a little more pleasure to living.



While studying engineering, Caleb Hammond worked, during vacations, as a deck hand on an oil tanker—then became a sales engineer. Three years later he joined the map company (started by his grandfather in 1900) and was soon experimenting with magnetic naval wall maps—which later saw wide wartime use. He set a wearing work schedule for himself, which he maintains to this day. Mr. Hammond is shown (above) discussing a map revision with vice president George Davis.

"In 1945 I persuaded Caleb to take up riding for relaxation," says his brother Stuart (with whom he's shown), "but even then he was planning new products and more modern business procedures." As a result, Mr. Hammond has doubled his company's business.



President since 1948, Mr. Hammond has maintained a scholarship in cartography at Northwestern—and made Hammond Map Co. one of the largest in the U. S. A gracious host, he enjoys entertaining in his comfortable Maplewood, New Jersey, home—where he treats guests to expert amateur color movies, and to *Custom Distilled* Lord Calvert.



# LORD CALVERT

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